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## **Sarah Abrams joins the CrowdComfort Board of Directors**

*CrowdComfort solidifies expertise in real estate operations with new board member*

**Boston, MA:** Today, CrowdComfort, a company that builds fast and simple mobile facility management tools, announced that Sarah Abrams has joined their Board of Directors. Sarah is Senior Vice President of Global Real Estate for Iron Mountain, where she leads a team that provides the full range of corporate real estate and facility services for the company's 80+ million square foot real estate portfolio. Iron Mountain is a global leader in storing, protecting and managing information and assets. Previously, Sarah served as president of Fidelity Real Estate Company, the corporate real estate division of Fidelity Investments. She is a former president and current Legacy Council member of the New England chapter of CoreNet Global, the leading professional association for corporate real estate executives. Sarah believes that CrowdComfort's simple, user friendly application offers a serious alternative to web-based solutions that are expensive to implement and often cumbersome to use.

On the company's recent addition, CEO Eric Graham said, "We are really excited to have Sarah's leadership on our board. She brings 25+ years of diverse real estate experience on both the development and corporate sides, and also a deep knowledge of the challenges facing real estate leaders. With Sarah, we plan on growing from niche interest into an operations solution for building managers across the country."

CrowdComfort proved their readiness for large-scale adoption by signing up industry leaders like AT&T and Verizon. After rolling out an even faster version of their Android and iPhone app in September, they are preparing to add commonly requested features like work validation and scheduling. Sarah's expertise will help the company continue to identify those organizations where the CrowdComfort solution can add meaningful value. She will also help focus the company's product roadmap on features most important to real estate leaders in various segments of the market.

**About CrowdComfort:** CrowdComfort (<http://crowdcomfort.com/>) is a three year old startup based out of Boston, MA. They use the "Human Sensor Network" to allow every occupant in a building to report maintenance or comfort issues from their smartphone. CrowdComfort has deployed their mobile and web apps with 26 customers across 2+ million square feet.