

50,000 Companies Switched to Veeam in 12 months — Here's Why



Veeam customers aren't just happy – they're delighted!

THE BIGGEST LIE IN THE BACKUP INDUSTRY

For decades companies have settled with painful, complicated, and unreliable legacy tools. **This is unacceptable.**

The average company:



Faces unplanned downtime **13 times a year**



Takes **14 hours and 46 minutes** to restore with legacy tools



Causing annual losses of around **\$800,000**

Source: ESG Research, Veeam Customer Insights Survey, February 2014

WELCOME TO THE AGE OF AVAILABILITY

At Veeam we don't focus on backup, but on delivering Availability for the Modern Data Center™. When you're in the hot seat, how quickly and confidently can you recover?



Veeam delivers RTOs and RPOs <15 minutes for ALL applications and data.

96% vs 78%

of Veeam recoveries happen within RTO SLAs compared to 78% for other solutions

83%

83% of Veeam customers are more confident they can recover from Veeam backups compared to their previous solution

THE CUSTOMER VERDICT IS IN, AND IT'S GOOD...VERY GOOD!

We asked our +145,500 customers what they think. What we found was incredible:



Veeam's 2015 Net Promoter Score (NPS) is +62
NPS is a standardized method to measure and compare customer satisfaction

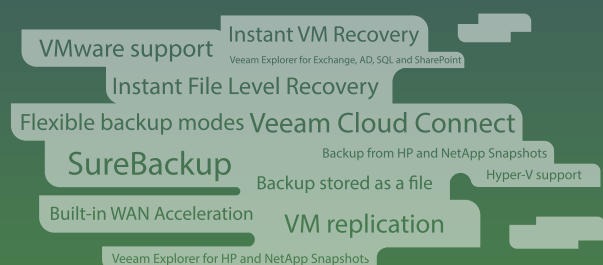
To put this into perspective— compare it to some of **today's biggest and most beloved brands**

Apple iPhone	+63
Veeam	+62
Southwest Airlines	+62
Pandora	+59

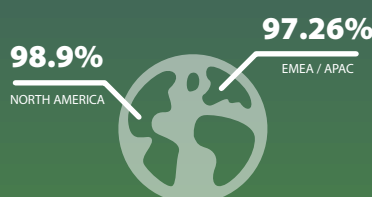
Sources:
- Primary Intelligence, Veeam Customer Satisfaction Research, February 2015
- Temkin Group, Tech Vendor NPS Benchmark, July 2014
- www.npsbenchmarks.com

SO WHY DO CUSTOMERS RATE VEEAM SO HIGHLY?

We asked our +145,500 customers what they think. What we found was incredible:



Customers don't just love one or two features; there are **TONS of features** that are fan favorites!



Customer support ratings are through the roof

91% say Veeam is **more reliable** compared to their previous solution

OR IT COULD BE THAT OUR SOLUTIONS JUST WORK.

FIND OUT FOR YOURSELF!

It's time to ditch that painful backup and test drive Availability.

Download your FREE trial today