

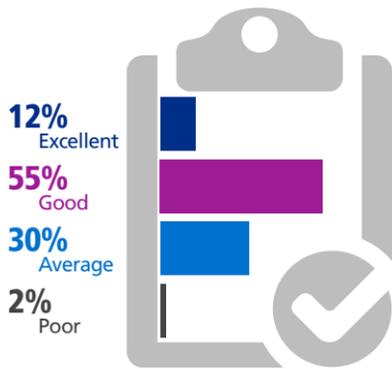


CAN YOU EXECUTE ON WINNING TACTICS?

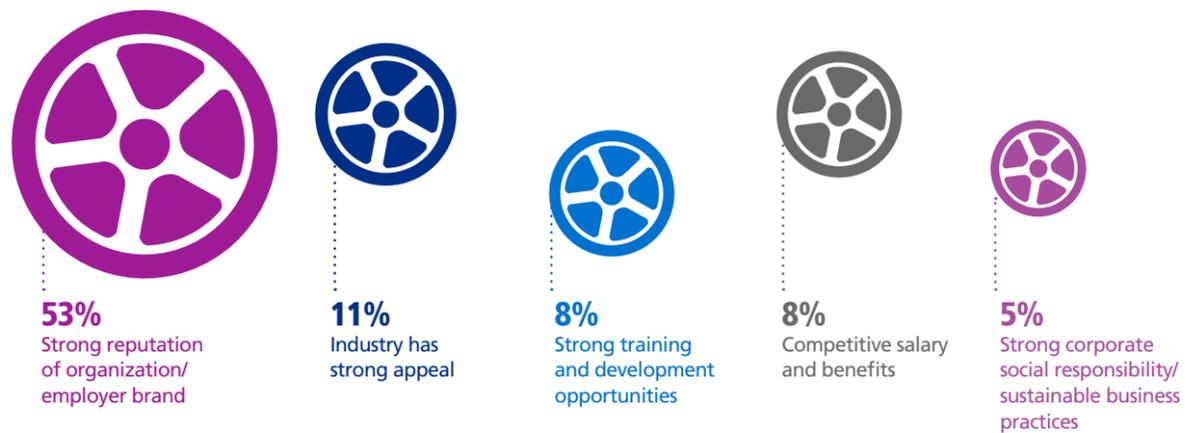
see how you measure up with global talent leaders

You have the vision and the right strategy to help you pull ahead in the race for talent, but how do you ensure you execute according to the plan. With input from nearly 400 HR, talent and business leaders in more than 60 countries, we captured the outlook of your peers, enabling you to benchmark how your strategies and execution stack up against fellow talent leaders.

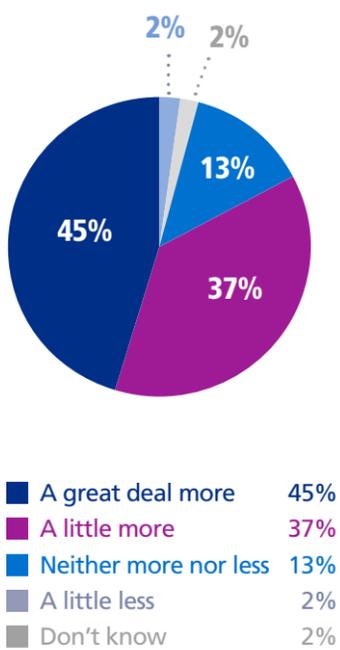
How would you rate your organization's ability to attract top talent?



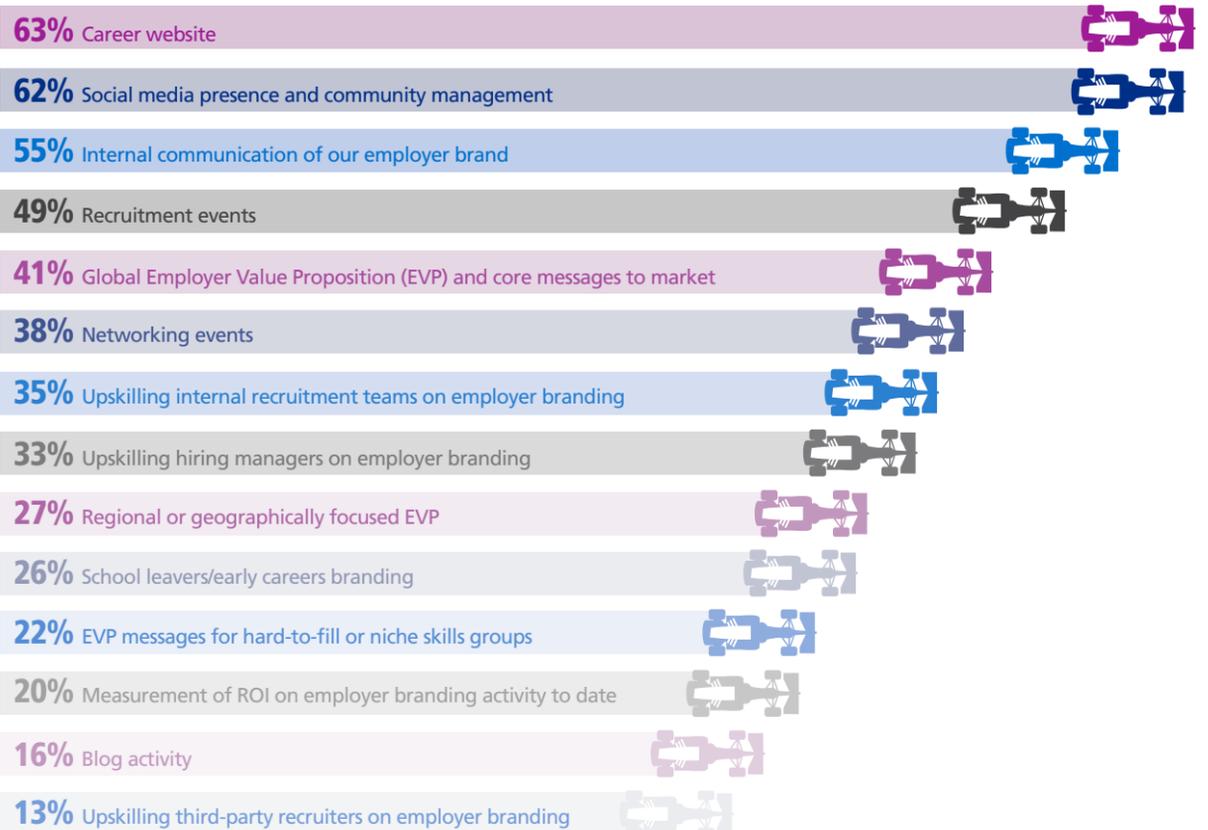
What is the single biggest reason your organization is succeeding in attracting top talent?



To what extent is your organization currently focused on employer branding compared to activities you conducted two years ago:



Which of the following employer brand activities is your organization planning to invest in over the next 12 to 24 months?



How, if at all, are you currently using online social and professional networks to attract talent?

