

# Why ThinFilm?

## 1 High Volume

- Mass production
- Fast scalability due to the unique printed electronics approach

## 2 Affordable

- Printed electronics inherently lower cost than traditional electronics
- Ability to scale up rapidly will continue lowering the costs

## 3 Sensor capabilities

- Shopping user experience differentiated from consumption user experience
- Ability to detect bottle refill, grey market, counterfeit products

## 4 Read time

- Fast read time of a tag i.e. less than 5 msec
- Each tag read in a fast production line to ensure quality

## 5 Innovations

- 270+ patents & patents pending in printed electronics and NFC
- OpenSense™, printed low-cost ferrite and other innovations

## 6 Credible partner

- World's leading companies as customers and partners
- Strong cash position with no debt. Listed in Oslo Stock Exchange

## 7 Defining future

- Award Winning NFC Innovation Center in Silicon Valley
- Principal Member, NFC Forum; Charing Retail Group; member of GSMA etc.