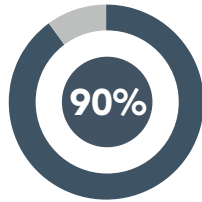


Engage your frontline to drive safety with



24/7 Communications

Ensuring safety standards and procedures are critical to sustaining a safety culture at your facility. However, learning retention studies show most workers forget the content if it's not **consistently** and **constantly** reinforced on the floor.



90% of content is forgotten after 1 year*



80% of content is forgotten within 30 days*



<15% of learners successfully apply what they learn*

Alchemy 24/7 Communications Program

Alchemy has designed a complete program for taking employee development from a check-the-box activity to an integrated safety system. Alchemy's 24/7 Communications is the only program of its kind in the food industry, and uses a mix of digital and print tools to drive safety awareness and supervisor-employee interaction.

Huddle Guides

Frontline supervisors and managers can use Alchemy huddle guides to reinforce safety practices.

Each Alchemy huddle guide covers an important safety topic with quick lessons and discussion pointers. This uniform and guided approach to communicating safety requirements across every line, shift, and plant ensures supervisor-employee interaction.

70% of supervisors say the huddle approach to reinforcement is effective for their employees**



*Source: NIIT (<http://www.niit-tech.com/>)

** Source: Mind of the Food Worker Study (<http://www.alchemysystems.com/mindofthefoodworker/>)

On-the-Floor Observations



On-the-floor interactions help reinforce safety practices and ensure they are being followed. Alchemy's mobile app provides an efficient way to coach employees using observations designed to complement the huddle guide lessons.

The mobile app stores all observation information in the employee's record online and enables supervisors to:

- identify opportunities for improvement
- use photo documentation
- enable employee and supervisor interactions

43% of food workers say they rarely or never receive coaching from their manager/supervisor**

Posters

Alchemy safety posters are designed by learning experts to attract employee attention with eye-catching, meaningful, and emotionally impactful visuals.

The posters complement the lessons from the huddle guide observations and digital signage to deliver 24/7 messages that resonate.



Digital Signage Content

Digital signs are a compelling and consistent way to communicate important messages to employees. Alchemy's digital signage content is designed to reinforce key training topics and drive retention. The digital content is integrated with the other components of the Alchemy communications program to deliver a complete 24/7 Communications solution.



Sample topics include:

Food Safety

- Allergen Control
- Handwashing
- Food Defense
- Recordkeeping
- Pest Control

Workplace Safety

- Lock Out / Tag Out
- Slip, Trip and Fall Prevention
- Pedestrian Fork Lift Safety
- Hearing Conservation
- Back Injury Prevention

** Source: Mind of the Food Worker Study (<http://www.alchemysystems.com/mindofthefoodworker/>)



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