

LeadStream

FOR BUSINESS PARTNERS

LEAD NURTURING, PROGRESSION AND ACCELERATION PROGRAM VIA ARROW AND TSL MARKETING'S PIPELINE YIELD IMPROVEMENT SOLUTION/METHODOLOGY

+ **MAXIMIZE**
Your ROI



High Yield. Improve the return on your marketing investment

+ **MAXIMIZE**
Your TIME



Minimal work required from the Business Partner

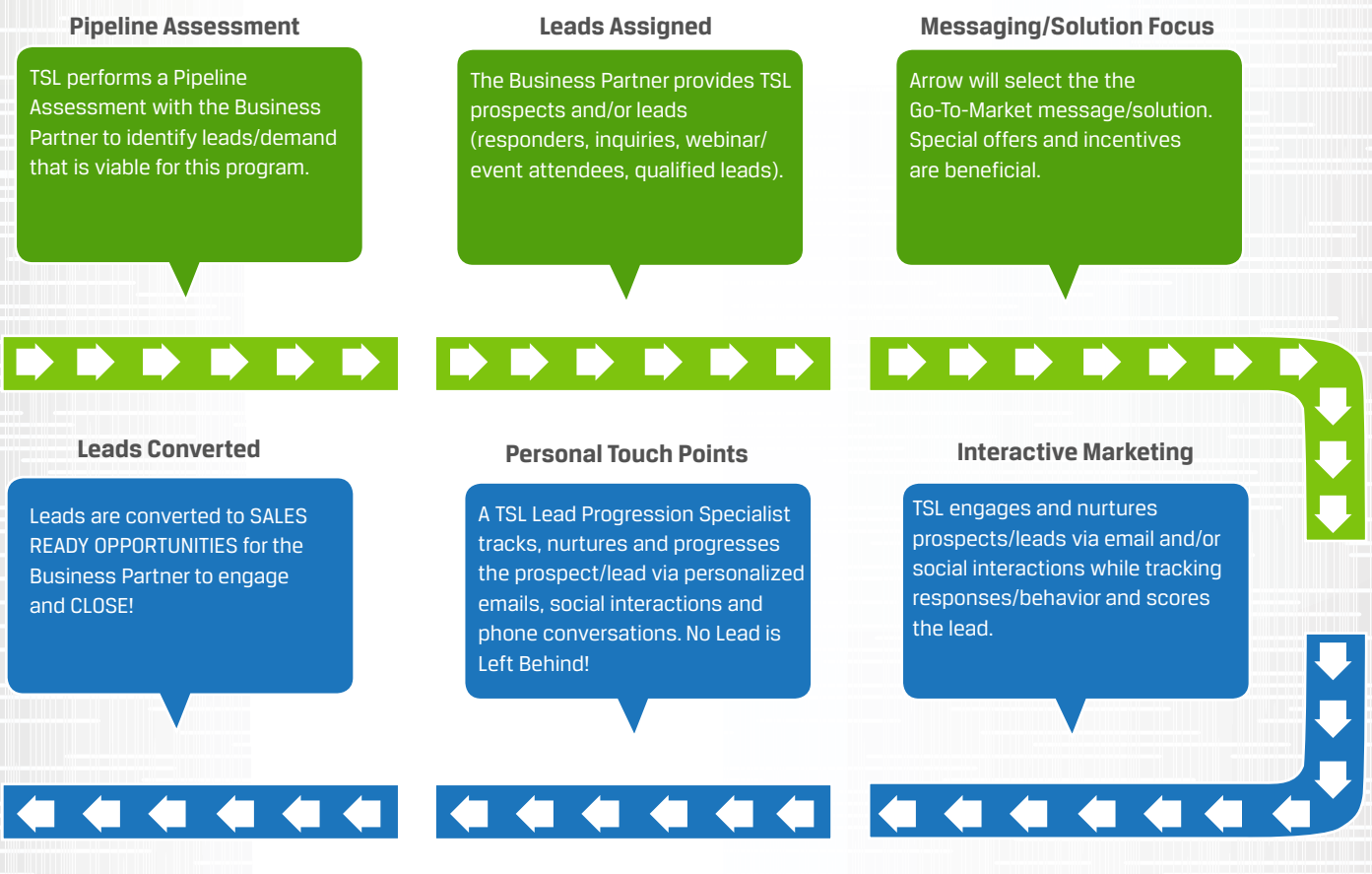
What is LeadStream? Arrow's Pipeline Progression Solution.

Multi-Touch Nurture & Progression Solution That Engages, Enhances and Accelerates Your Sales Funnel

Pipeline/Sales Funnel



How Does It Work?



'TSL has invested years of research and development to build a successful and always on marketing and lead progression platform for business partners'

Brian Shilling / TSL Marketing Executive

The Who, What, When, and Why

- Funding
- Solution-Focused Activities
- Lists / Lead Futures / Past Results

- Prospects
- Install Base
- 3rd Party Vendor
- Arrow Insight
- Competitive Solution



- TSL "SMART Revolution"
- Solution-Focused Lead Nurturing
- Vendor / BP / List Analytics
- Inside Sales / Progression



- Deal Reg / GPP
- Progression
- Close



Click Here to Get Started!

