

Turn Down the Volume on the CLOUD

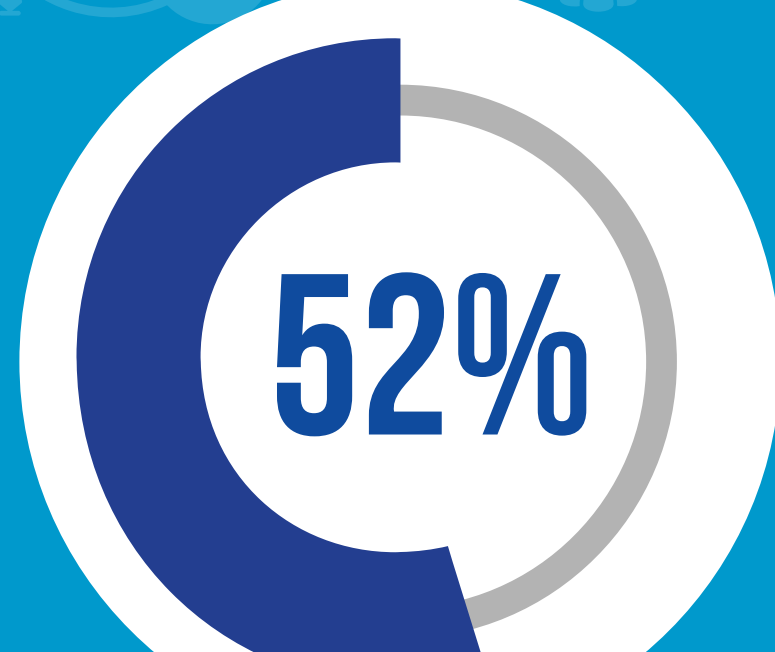
The cloud catchphrase is being thrown around so often it is losing its voice.
And yet, there is more commotion than ever before...



The Cloud Chatter is GETTING LOUDER

Forrester says the public cloud market will reach \$191 billion by 2020

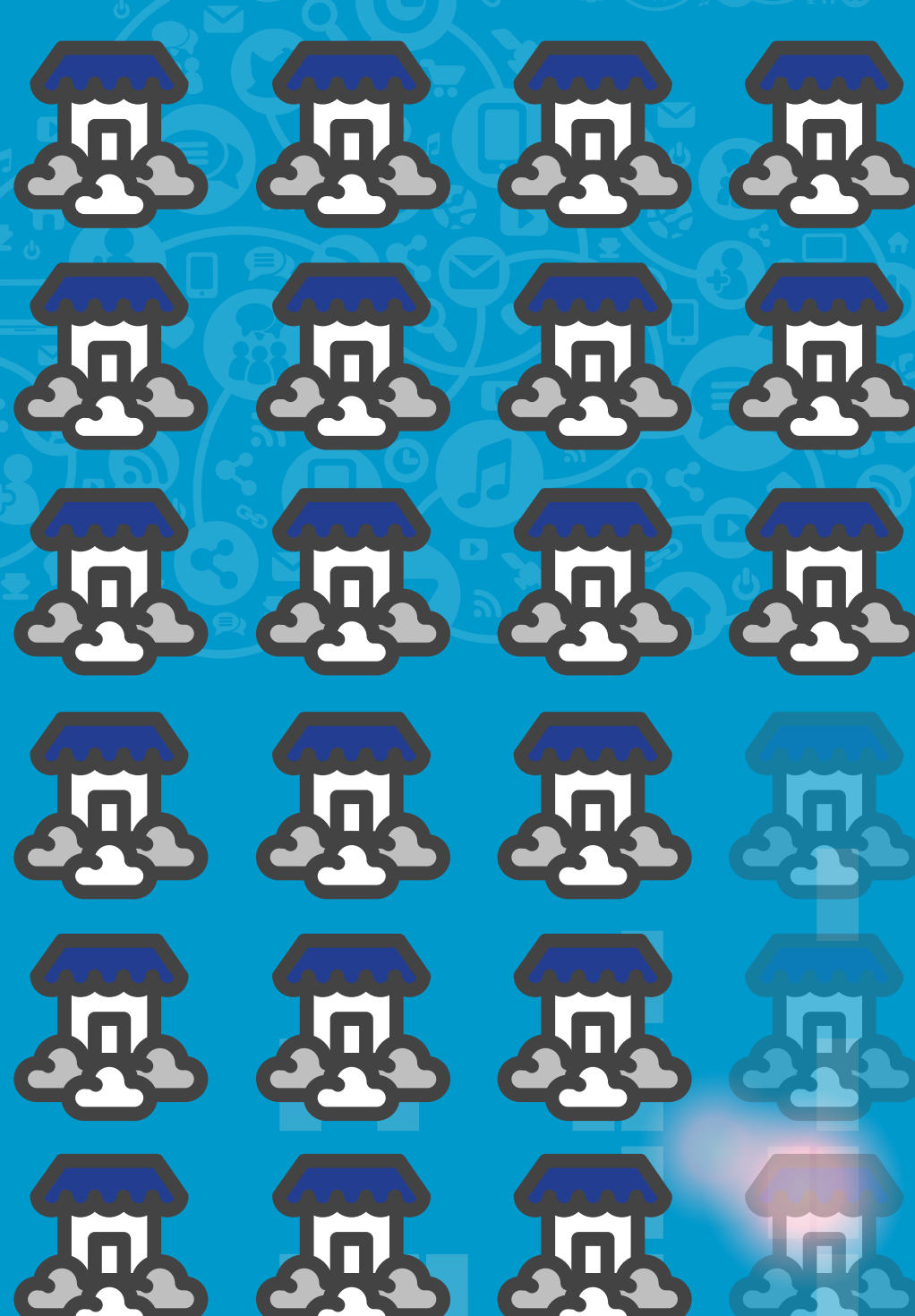
\$191 BILLION



ChannelProNetwork says more than 52% of worldwide revenue for SaaS was spent by companies with less than 1,000 employees

89%

RightScale says of nearly 1,100 enterprises and small-and-mid-sized businesses (SMBs) surveyed, 89% are using public cloud for something



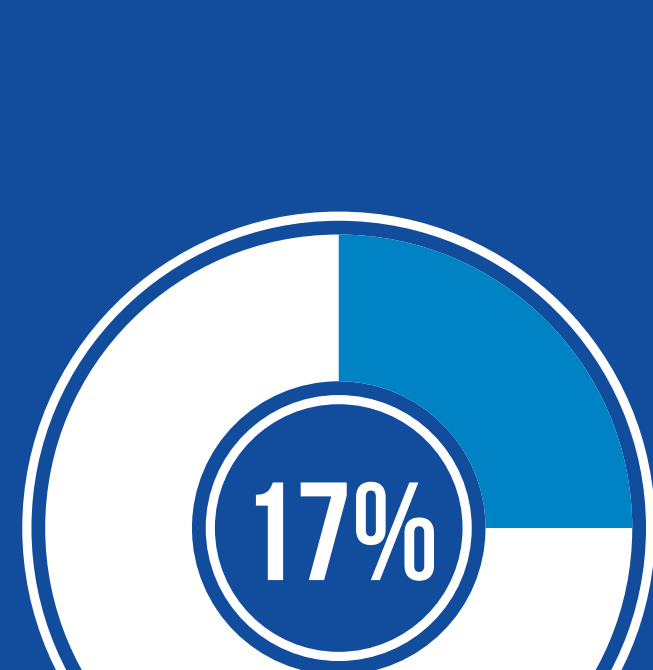
What Does It All Mean?

5-10 YEARS

Scott Blanchette, CIO of hospital operator Vanguard Health Systems: “The new cloud environment is going to be very evolutionary over the next five to 10 years.”

McKinsey Global Institute listed the cloud as one of 12 technologies to drive economic impact and disruption by 2025

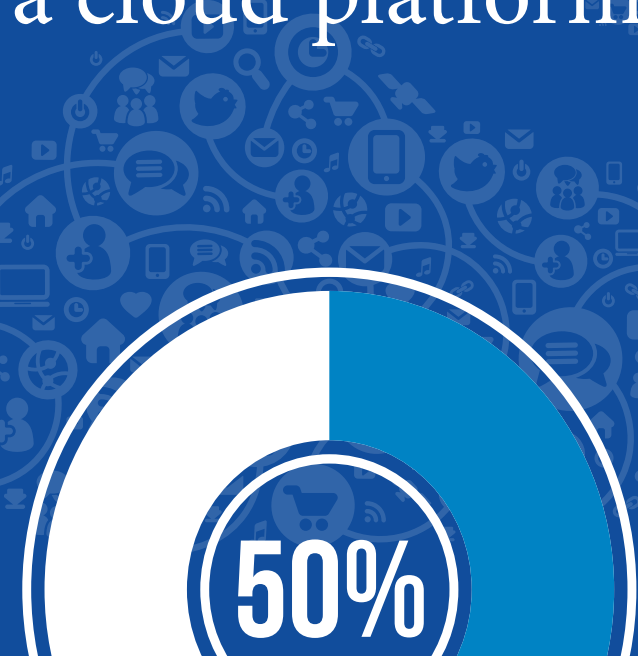
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By 2017, IDC expects IT cloud services to drive 17% of all IT product spending and nearly half of all growth across:

- System infrastructure software
- Platform as a service (PaaS)
- Applications
- Servers
- Basic services

The 2013 Future of Cloud Computing Survey found that 75% of respondents are using some form of a cloud platform



Gartner says nearly half of large enterprises will have hybrid cloud deployments by end of 2017

“Future of Cloud Computing” survey also reveals that 68% of both business and IT respondents see greater migration to the cloud as bringing equal or better TCO to the organization



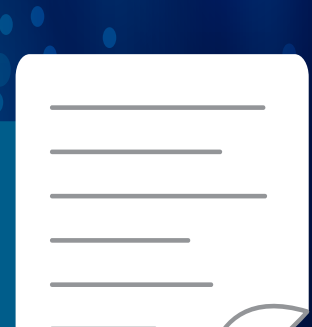
Still Having a Hard Time Hearing? Oxford Will Eliminate the Noise and Confusion

When you enter the Oxford Networks VIP section, you'll gain full cloud clarity and coherence. Our team of experts can help you make sense of it all with the one-on-one attention you deserve.



Learn how Oxford Networks was able to help Maine Community Health Options (MCHO), a startup health insurance company, take advantage of all the cloud has to offer to support a growing user base of 40,000 subscribers—in year one alone.

DOWNLOAD THE CASE STUDY



Sources
Gartner
Forrester
ChannelProNetwork
RightScale
Computer Weekly
The Wall Street Journal
Forbes
IDC
SmartDataCollective
North Bridge