



Spending is Moving UP

IT spending was still churning during the recession. With the economy slowly coming back to life, IT spending is on the rise—and should stay that way.

“[The] new [economic] shocks are expected to be short-lived, and while they may cause problems in discretionary spending along the way, strategic IT initiatives will continue. --Gartner”

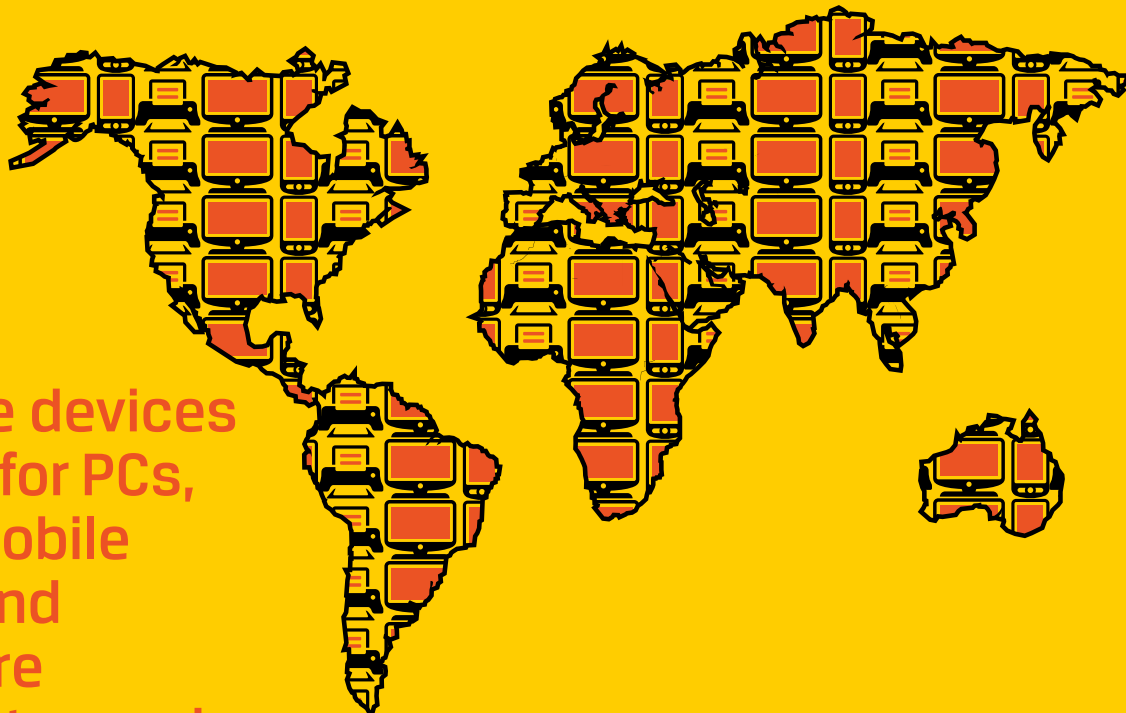
Worldwide IT spending is on pace to reach **\$3.8 trillion**



UP 4.1% from 2012

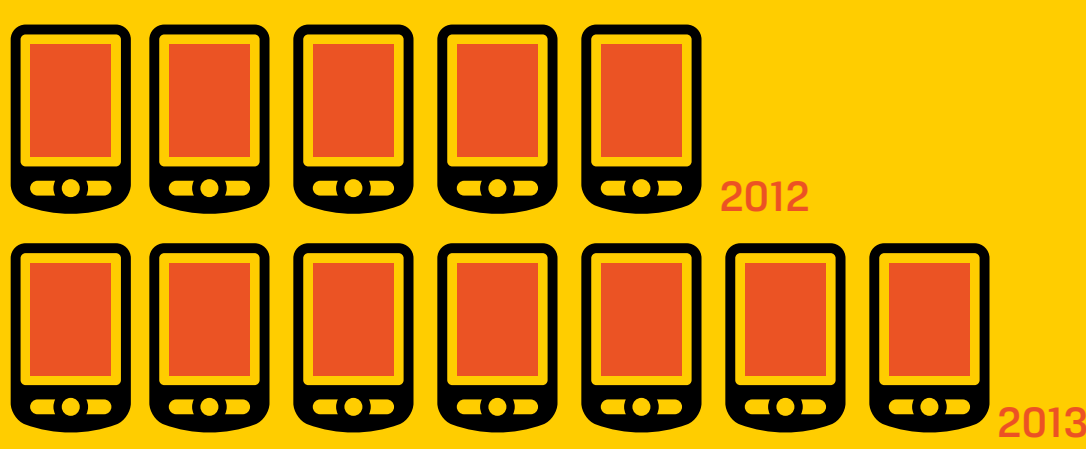


What About Your Favorite Devices?



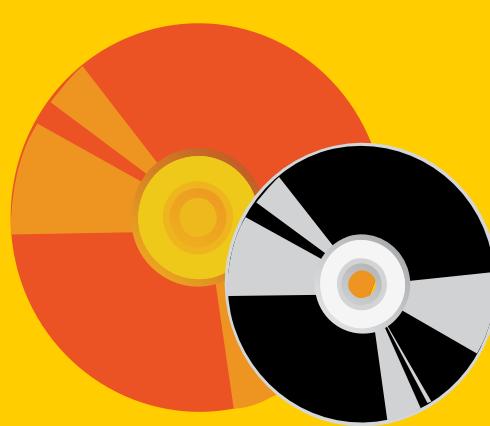
Worldwide devices spending for PCs, tablets, mobile phones, and printers are projected to reach **\$718 billion in 2013.**

UP 7.9% from 2012

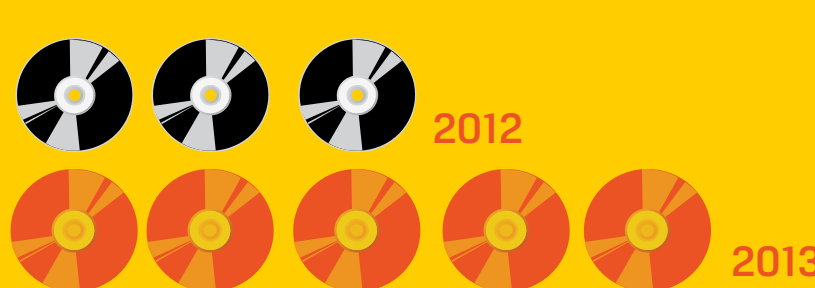


Software Is A Giant

Enterprise software spending is forecast to total **\$297 billion in 2013**



UP 6.4% from 2012



SaaS Is Even BIGGER

There will be over **\$25 billion in SaaS** acquisitions over the next 20 months

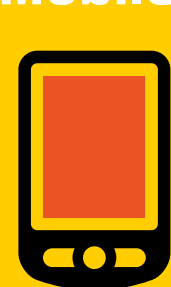
UP from \$17 billion in the past 20 months



Can Your Platforms Handle IT?

Industry-focused public cloud services platforms will **increase tenfold by 2016**, giving IT departments more flexibility to support and manage different systems. Platform advancements will account for these emerging data sources:

Mobile



Big Data



Social



The Answer Is To Join Forces

Converged networks and systems are driving incredible market change. There is a slight reduction in data center systems spending – including external hardware and storage – in exchange for increased investments in software-defined (virtual and cloud) networks.



How are you planning to spend your IT dollars?