

# Bearings

a newsletter for GKAR MEMBERS  
November 2014



## At A Glance

### Committee Meetings

#### November 5<sup>th</sup>

- [Equal Opportunity](#)

#### November 6<sup>th</sup>

- [Broker Exchange Forum](#)

#### November 7<sup>th</sup>

- [Education](#)
- [Community Relations](#)

#### November 10<sup>th</sup>

- [Governmental Affairs](#)

#### November 11<sup>th</sup>

- [MLS/Technology](#)

#### November 12<sup>th</sup>

- [Commercial](#)

#### November 14<sup>th</sup>

- [Risk Management](#)

#### November 17<sup>th</sup>

- [Membership](#)

#### November 21<sup>st</sup>

- [Board of Directors](#)

## GKAR News

### Annual Operational Budget Meeting

GKAR Treasurer, Bill Evenboer will be hosting the Association's Annual Operational Budget Meeting on Tuesday, November 18<sup>th</sup>, 2014 from 11:00am - 12:00pm at the GKAR office. All members in good standing are welcome to attend. The meeting will allow for any questions or concerns regarding GKAR's 2015 Operational Budget to be answered in person.

If you are able to join us on the 18<sup>th</sup>, please RSVP and we will send you budgetary information for you to preview prior to the meeting. Thanks for your great support of GKAR.

### Michigan REALTOR® Of The Year Recognition

GKAR 2014 REALTOR® of the Year, Cathy Gasper was honored at the recent Michigan REALTORS® Convention & Expo. Local REALTOR® of the Year recipients are recognized for their community service, education, business accomplishments and service at the local, state and national levels. Cathy is pictured with Carol Griffith, Michigan REALTORS® Board President.



### Welcome New GKAR Staff

We are excited to welcome Heather Atteberry, our new Membership Services Manager and DeAnna Phillips, our new Director of Education. Please stop by to introduce yourself on your next visit to GKAR.

### GKAR Proud to Announce its Members' Support of the Fair Housing Center of Southwest Michigan

Members contributed over \$4,300 for the Center's efforts to eliminate housing discrimination. A message from Bob Ells, Executive Director of the FHCSWM, "The staff and Board of Directors of the Fair Housing Center of Southwest Michigan value our partnership with the Greater Kalamazoo Association of REALTORS® in our efforts to carry out our mission of promoting integration and eliminating housing discrimination..."

[Read full message](#)

## At A Glance

### Events

#### November

- [Birthday Calendar](#)

#### December 2<sup>nd</sup>

- [Matt Paxton, Hoarders](#)

#### December 3<sup>rd</sup>

- [Winter Bus Trip to Chicago](#)

#### December 4<sup>th</sup>

- [Installation & State of the Association Holiday Luncheon](#)

#### December 10<sup>th</sup>

- [Sounds of the Season](#)

### Classes

#### November 11<sup>th</sup>

- [NAR Ethics Training](#)

#### December 11<sup>th</sup>

- [Course 1500](#)

#### December 11<sup>th</sup> - 19<sup>th</sup>

- [Real Estate 101](#)

## GKAR Events



### American Red Cross Collected 16 Pints!

The American Red Cross joined with GKAR's Community Relations Committee last month for the biannual blood drive and they were able to collect 16 pints. Thank you to those who came out and donated!

### Matt Paxton from A&E's Hoarders is Coming to GKAR

Join us at GKAR on December 2<sup>nd</sup> at 3:00pm for an insightful discussion with Matt Paxton about the affects of hoarding. Gain an understanding of how to identify and navigate a hoarding situation. [Send Your RSVP](#)

### All Aboard the Winter Bus Trip to Chicago

Tickets are now available for the Annual Winter Bus Trip to Chicago! Just \$35 for this charter bus roundtrip, includes breakfast, snacks, adult beverages, entry for cash prizes, and light fare on the ride home. Non-members welcome too, so bring a guest. Don't wait, the first bus is full, and we're only taking three to the windy city. [Order Tickets](#)

### Installation & State of the Association Luncheon

Don't miss this annual GKAR event - be recognized for your Association involvement and welcome the 2015 Board of Directors.



## Upcoming Classes

### Course 1500

December 11<sup>th</sup> at GKAR from 8:00am - 1:45pm  
6 hours of continuing education credit with 2014 legal update  
Instructor: Jack Miedema, Great Lakes Realty Systems

**Registration Deadline: December 5<sup>th</sup> at 5:00pm**

Investment: Eligible for Member Benefit Con Ed Program

[Details...](#)

[Online Registration](#)

## At A Glance

### Classes & Events

#### November 11<sup>th</sup>

- [NAR Ethics Training](#)

#### November 18<sup>th</sup>, 19<sup>th</sup>, & 20<sup>th</sup>

- [New Member Orientation](#)

### Housing Reports

- [Cumulative Sales Report](#)
- [Sales Statistics](#)
- [Mortgage Rates](#)

### Peak Performance

- Did you know GKAR has a Land Contract Form? GKAR's Risk Management Committee designed a Land Contract form in 2012, which is referenced in the current Residential Buy & Sell Agreement. Access via [www.zipFormPlus.com](http://www.zipFormPlus.com).

# Membership News



## Welcome New REALTOR® Member Reinstatement

Kyle Boyer - Keller Williams Kalamazoo

### Drops - REALTORS®

Cindy Reese - Advanced Real Estate Services  
Daniel Matrau Jr. - Century 21 C. Howard  
Kellie Smith - Century 21 C. Howard  
Mindy Spickenagel - Keller Williams Kalamazoo  
Rebecca Macleery - RE/MAX of Kalamazoo  
Mike Allen - Berkshire Hathaway HomeServices MI  
Elizabeth Andre - Lakes & Country Real Estate

### Transfers - REALTORS®

Dane Davis - Bradley Company to NAI Wisinski of West Michigan  
Bailey Aivars - Bradley Company to NAI Wisinski of West Michigan  
Kara Schroer - Bradley Company to NAI Wisinski of West Michigan  
Holly Woodhams - Jaqua, REALTORS® Drake - Jaqua, REALTORS® Milham

### Retiring - REALTORS®

Sam Cupps - RE/MAX of Kalamazoo



## Keybox Corner

If you are entering a 1-Day Code, Access Code, or Contractor Code into a lockbox and it doesn't respond to you pressing the buttons on the keypad, stick your library or another flat plastic card into the lockbox to "wake it up". The keybox can go into sleep mode to conserve battery life.



# MLS News



## MLS Training at GKAR on the New flexmls System

Customization - November 13<sup>th</sup> 9:00am - 10:30am in the Auditorium

flexmls Mobile - November 17<sup>th</sup> 2:00pm - 3:00pm in the Classroom

Customization - November 20<sup>th</sup> 9:00am - 10:30am in the Auditorium

Class sizes are limited. Reservations are required. To reserve a seat call (269) 382-1985, email [ChristyP@gkar.com](mailto:ChristyP@gkar.com), or [sign up online](#).

## Watch on Monday for a Tip of the Week!

To help you transition to the new flexmls system, we'll begin sharing a Tip of the Week each Monday on the MLS sign-on screen and to the [MLS Conversion Updates Email Communication List](#). If you have an idea for a tip you'd like to share, please email [ChristyP@gkar.com](mailto:ChristyP@gkar.com) with your suggestion.

## Get Educated!



We Want to Recognize You - Your Name HERE!

[Learn How...](#)

Brought to you by the [Education Committee](#)

## Commercial Real Estate News

GKAR's Commercial Real Estate Committee  
Thanks You!

Thank you for coming to the Oktoberfest celebration on October 16<sup>th</sup>, 2014 at University Roadhouse for our final event of the year. Congratulations to Ryan Maneke, *Midwest Realty* and Ryan Rider, *Berkshire Hathaway HomeServices MI Real Estate* for winning a 1-hour MLS custom training session with Christy Pierangeli.

Save the Date - Commercial Committee Golf Outing  
June 1<sup>st</sup>, 2015 at The Moors