Bearings_ ENTENNANTANE

a newsletter for GKAR Members October 2019



At A Glance

Committee Meetings

October 4th

- Professional Development
- Community Relations

October 7th

Advocacy

October 8th

MLS

October 9th

Membership

October 11th

Risk Management

GKAR News

GKAR 2020 Board of Director Elections Results

GKAR would like to acknowledge and thank all candidates who participated in this year's election for the 2020 GKAR Board of Directors as well as thank all Members who voted in the election - more than 50% of Members voted.

Per the Election Committee, the Membership has elected:



Rick Crepas 2020 President-Elect: 2021 President



Lisa Faber 2020 Director-at-Large Director-at-Large



Suzzette Deaux 2020-2022



Jason Veenstra 2020-2022 Director-at-Large



Paul Valentin 2020-2022 Director-at-Large

Thank you to the Members on the Nominating Committee and the Election Committee for all of their dedication and hard work during this year's important election. We look forward to a successful and prosperous year for GKAR and its Members.

Oktoberfest Hoppy Hour is this Monday, October 7th, at GKAR

Join us for beer, schnitzel, sausages, pretzels, and more! Michigan REALTORS® is recording their October Government Affairs Videocast live at GKAR—and you can be part of the audience! After the recording, stay for the Oktoberfest Hoppy Hour (in the style of a 4:01 mixer). Get details and let us know you will be there.

Tickets on Sale Now! Installation and State of the Association, and Roaring Red-Carpet Fundraiser

On Thursday, December 5th, 2019, you're invited to our annual Installation and State of the Association Holiday Luncheon where you can catch up with more than 450 GKAR Members; enjoy a beverage, break bread, and expand your sphere of influence. This is the largest gathering of real estate professionals in Kalamazoo. RSVP Today.

After Installation, continue the festivities at the Michigan REALTORS® Who Care Roaring Red-Carpet Fundraiser. This year's celebration is in the style of the 1920's. Tickets are \$50 per person and include entrance to the event, appetizers and desserts, open bar, and photos. Tickets are required.



Bill Evenboer 2019 President Email Bill

Contact Your 2019 Board

Contact a GKAR
Staff Member

President's Message

Today is October 4th, which means 82 days until Christmas (if you're counting).

So, we are on the downside of the last 1/4 of this year. It has been another great year to make a living, listing and selling real estate. Let's trust it will continue.

A big shout out to the 53% of GKAR Members who took the time to vote in this year's elections. That is an all-time high number of voters in GKAR history. Thank you for taking the time.

Congratulations to those who ran and were elected to the following positions:

President Elect for 2020: Rick Crepas

1-year term (to fill Rick Crepas vacated director spot): Lisa Faber

3-year term for the Board of Directors: Paul Valentin

Jason Veenstra Suzzette Deaux

Also thank you to the following for stepping up and running in the election:

John Brown, Joy Watts, Jill Kingsbury, Michele Brown, Jim Cash, Colleen Dawson, Collin Forrest, Linda K. Hazelhoff, and Kevin Philon.

Our 2020 Board will be made up of the following:

President: Jeff Lee
President-Elect: Rick Crepas
Treasurer: Shelly Pattison

Directors: Dennis Bronson, Tim Brown, Suzzette Deaux, Lisa Faber,

Rich Laporte, Paul Valentin, Jason Veenstra, Marty Wagar,

and Joy Watts

Thank you again for your willingness to serve.

The annual Michigan REALTORS® Conference will be held in Detroit October 2nd to the 5th. We will have over 20 people attending from GKAR which is a great showing and any important items or issues will be reported on in the following month.

Please always be mindful that if you have any questions as to any of the activities concerning what is happening at GKAR contact me or any of our Board Members or our CEO and we will be happy to respond as soon as possible.

Wishing you a wonderful fall season.

Sincerely,

Bill

At A Glance

Programs

October 7th, 2019

• RPAC Oktoberfest

marin Little

October 17th, 2019

• Fall 4:01 Mixer

October 26th, 2019

• Day of Service for Veterans

November 6th, 2019

 <u>Current Appraisal Updates</u> and <u>Concerns</u>

SRS Designation Course

• November 18th & 19th

Register now!

GKAR Programs



Fall 4:01 Member Mixer - Thursday, October 17th

Ample parking, lively atmosphere, delicious appetizers, and more await you at this year's Fall 4:01! Make sure the date is on your calendar and mark "attending" on our Facebook event, so your contacts know they'll see you there.

4:01 - 6:00 p.m. | Thursday, October 17th, 2019 | Revel & Roll West in Kalamazoo

Last Call for Day of Service for Veterans' Nominations

Our goal is to say thank you to veterans in our community for their sacrifice and service by providing a day of free fall clean up and yard work. Nominations close today, Friday, October 4th, at 5:00 pm. Make your nomination today and/or volunteer to serve our veterans.

Save-the-Date Professional Development Series Part 4: Current Appraisal Updates and Concerns - November 6th

Panelists, Matt Buist, Manny Frederickson, and Marty Wagar, will speak on the topic of appraisals as well as answer your appraisal questions. <u>Save your seat now.</u>

Real Estate Education





Experience Counts. Credentials Matter. An SRS is a member of an elite group of trained seller advocates, specializing in seller representation. Your clients will feel confident working with an SRS.

Earn your SRS Designation at GKAR this fall.

Date: November 18th & 19th, 2019 Instructor: Deanna DuRussel

Tuition: \$390/Members | \$430/non-Members

Register Now

At A Glance

- October Member Birthday
 Calendar
- REALTOR® Emeritus Eligibility Details

Sales Report

■ Kalamazoo-Area Real Estate



Sales reports are published the following month once all data is received.

- <u>Cumulative Sales Report</u>
- Sub-Area Residential Sales Report <u>August 2019</u> <u>August 2018</u>
- Create a Ranking Report
- Create a Production Report

Membership News



Welcome New Members

Adrienne Berg - Berkshire Hathaway HomeServices MI Seth Dugan - Berkshire Hathaway HomeServices MI David Lambe - Jaqua, REALTORS® Taylor Long - CENTURY 21 Affiliated Kristin Marschner - Jaqua, REALTORS® Michael Parker - Keller Williams Kalamazoo

Welcome REALTOR® Reinstatement

Cornelia Graham - Five Star Real Estate

New SentriLock Access for Current Business Partner Office

Shane Summer - Advantage Co. Home Inspections

Transfers - REALTORS®

Eric Borsos - I-Vest Real Estate Group to Berkshire Hathaway HomeServices MI Jennifer Dunlap - Jaqua, REALTORS® to Berkshire Hathaway HomeServices MI Suzanne Sloan - Jaqua, REALTORS® to RE/MAX Advantage Jessalyn Stuut - Five Star Real Estate, Kalamazoo Office to Portage Office

Individual Drops - REALTORS®

James Beebe - Berkshire Hathaway HomeServices MI Marlo Cookston - Five Star Real Estate
Rita Dagher - CENTURY 21 Affiliated
Michael Freeburn - Five Star Real Estate
Allison Giuliano - Villegas Group
Amy Hall - Five Star Real Estate
Travis Hunziker - Five Star Real Estate
Valerie Jackson - Evenboer Walton, REALTORS®
Melanie Jean - Berkshire Hathaway HomeServices MI Carla McDonald - Cornell & Associates
Nathan Miersma - West Michigan Real Estate Co.
Joseph Patterson - GNSA Real Estate
Dain Webster - Lakes & Country Real Estate
Matthew Woodard - Kalvan Realty
Patricia Wright - Jaqua, REALTORS®

Retiring - REALTORS®

Sharon Collins - Jaqua, REALTORS® Madi Meisner - Jaqua, REALTORS® Frances Suhr - RE/MAX Advantage

Additions - Existing Business Partners

Mary Brown - Northpointe Bank to Consumers Credit Union Katelynn Flowers - Arbor Financial Credit Union Katie Fullmer - Kellogg Community Credit Union Greg Owen - Fifth Third Bank Shane Summers - Advantage Co. Home Inspections

Drops - REALTOR® Office

Kal-Creek Appraisers

Key Box Corner

SentriConnect® is the best way to give non-SentriLock users access to a lockbox.

The SentriConnect® app allows agents to grant non-SentriLock users prolonged access to a lockbox. This option is a replacement of Contractor Codes, which were previously available and used on SentriLock boxes.

Watch a quick video on how to use SentriConnect®. Or print a guide to share with non-SentriLock users, so they can easily use the feature to open the lockbox.

<u>Download SentriConnect</u> Guide

Sam Bartlett Director of Multiple Listing Systems at GKAR (269) 382-1985



MLS News



Email Providers and Showing Time

Email providers Yahoo and AOL have had several issues with rate-limiting inbound emails from ShowingTime. This slows down the delivery of emails sent by ShowingTime, and in-turn effects listing agents and their ability to receive showing requests and other notifications from the system. ShowingTime suggests users either switch their email in the system to another email provider, (i.e. Gmail, Outlook, etc.), change notifications to SMS (text message), or use the ShowingTime app. The ShowingTime app for agents is the most recommended option, as the notifications received in the app cannot be blocked or interfered with.

Learn more about the ShowingTime app.

Rapattoni's Quick Statistics Feature Update

Rapattoni MLS updated their Quick Statistics feature to allow users to find a briefer view of statistical data based on search criteria. Now, you can choose between a Quick Statistics summary or viewing the averages of selected criteria. Read all about the update.

Extended Rapattoni MLS Trial

The free 60-day trial, offered by MichRIC®, has ended. Your GKAR Board of Directors has decided to extend the free trial period for GKAR Members through December 31st, 2019—offering you an extended period to use and learn Rapattoni MLS, at no cost.

What will you find on Rapattoni MLS that you won't find on flexmls?

- Custom report writers for you to create and share
- Ability to search County Recorded Sales in Southwest Michigan
- Clients can create their own searches in their portal
- Email alerts, so you may easily track the status of listings
- Help center

If you are interested in taking advantage of the extended trial on Rapattoni MLS, please contact Sam Bartlett at SamB@gkar.com or (269) 382-1985.

Your MLS Training Available at GKAR

MLS Statistics - October 16th, 2019, from 10:00 pm - 12:00 pm in the Classroom

MLS Training is a valuable benefit included with your GKAR Membership. Trainings are conducted by Sam Bartlett, your Director of Multiple Listing Service. Course sizes are limited, so reservations are required. To reserve a seat visit www.gkar.com/mls or call (269) 382-1597.

Peak Performance Article - The GKAR Spec Home Addendum to the Buy and Sell Agreement

While not an everyday form, the GKAR Spec Home Addendum is very useful, if not essential, when selling new construction. The Addendum can be found on zipForm and dotloop. Read full article...



We're Greater Kalamazoo's Real Estate Authority.

The Greater Kalamazoo Association of REALTORS® is a professional organization that serves all aspects of real estate in Kalamazoo, and portions of Allegan, Barry, and Van Buren counties.

As one of 42 REALTOR® associations in Michigan and a Member of the Michigan Regional Information Center, L.L.C. (MichRIC®), we take an aggressive position to ensure the entire region benefits from the experience of our membership, and work collaboratively to address issues pertinent to homeowners and the real estate industry as a whole.

Maximize Your Membership

That's Who We "R" Campaign

For REALTORS®, "That's Who We R" functions as a rallying cry, instilling pride in their everyday actions and all the ways they go above and beyond to improve the lives of their clients, consumers, and their communities.

For consumers, "That's Who We R®" educates them on the REALTOR® difference and becomes an inherent call to action to work with a REALTOR®, who abides by the Code of Ethics, practices advocacy, and is backed by the nation's largest professional trade association.

Find out more about the "That's Who We R®" Consumer Advertising Campaign.



Watch Campaign Anthem Video

Share your story!

The 'That's Who We R®' campaign shines a spotlight on REALTORS®, and 'R Stories' gives you another way to get involved! Go to online submission form.





