



Data Management Review Awards 2015

FROM **A-TEAM** GROUP



DMR Awards 2015 Winners' Report





As a marketing or business manager, you know you need **content marketing** if you're going to **succeed in attracting and engaging** with today's more savvy buyer. But do you:

- Struggle to find time to create content consistently?
- Find it hard to think of fresh topics to write about?
- Lack the capacity to generate blogs, run or moderate webinars, seminars or events or other valuable content?
- Fail to generate enough leads or sales conversions from your marketing efforts?

You're not alone. While 93% of marketers use content marketing today, their top two challenges are a lack of time (69%) and producing enough content (55%)*

Come to the content experts at **A-Team Group**

A-Team Group has, since 2001, been delivering distinguished content on behalf of B2B technology suppliers. Run by **experienced business journalists**, we thrive on taking complex business and technology topics and turning them into sparkling content assets to drive **lead generation** and **prospect nurturing** with a measurable ROI.

Whether you just need **support with content** for your blog or to manage a **webinar**, or if you want the **full service content marketing strategy and execution**, A-Team Group has the experience, knowledge and content know-how to help you succeed.

** Source: 2013 survey of 1,217 respondents across a range of industries, functional areas and company sizes, by Content Marketing Institute, MarketingProfs and Brightcove.*

For a **free consultation** or to ask any questions, give us a call **020 8090 2055** or email **angela@a-teamgroup.com**

About the DMR Awards

We at A-Team Group are thrilled to announce the winners of our Data Management Review Awards 2015. The DMR Awards, now in their third year, were created to recognise the hard work and brilliance across many companies in the financial data management arena.

Our editorial team, with input and advice from our advisory board members, put together the categories and nominees we believe most accurately reflect the key priorities within the business of data management today – spanning EDM platforms to applications to data providers to data quality initiatives and more. We then opened up voting to our Data Management Review readership – receiving over 500 votes from practitioners at financial institutions.

It's been great to see such a high level of participation across our industry and it's clear that recognition for good work is important to both clients and the vendors alike.

We recently hosted our DMR Awards drinks ceremony in London to celebrate the achievements of our winning vendors - to see the highlights you can view our video at <http://resource.datamanagementreview.com/data-management-review-awards-2015-winners>.

And congratulations to our winners!

Angela Wilbraham
Chief Executive Officer
A-Team Group

I'd personally like to thank our advisory board for their time and valuable input. Thank you to DMS Advisory Board Members:

Graham Smith, Chief Data Officer, Royal Bank of Scotland

Hany Choeiri, Chief Data Officer, Bank of England

Ian Shrubsole, Head of Data Governance, INVESCO

Huw Bishop, Independent Consultant

Neville Homer, Head of RWA Reference Data, RWA & Regulatory Reporting, RBS

Julia Sutton, Group Customer Data Management, HSBC

Martin Mitchell, Chief Data Architect, M&G Investments

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Colin Gibson, Director, Architecture, Willis

Catriona Baldwin, IB Reference Data Strategic Programmes, Credit Suisse

Colin Ware, Industry & Regulatory Engagement Group, Data Systems and Insights Office

David Cunningham, Control Officer, Asset Processing, Northern Trust

RDU

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Established as an industry utility based on the principle of market commonality, collaboration and contribution, the SmartStream Reference Data Utility (RDU) delivers a cost efficient approach to realize the truth of the data contained within the industry with guaranteed results.

Managing data holistically across legal entity, instrument and corporate action data, this shared service model promotes fixes to data processing across the instrument lifecycle and the events that originate and change data.

Join the revolution, contact us today: info@smartstreamrdu.com



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SmartStream

SmartStream are thrilled to receive the Data Management Review Awards 2015 for Best Managed Services Solution. Our sponsor banks JP Morgan, Goldman Sachs and Morgan Stanley went through a two-year process to seek out the best in class for enterprise data management and we won, which we are extremely proud of. Now it is great to have received such industry recognition for our Reference Data Utility (RDU).

The concept of an industry utility for reference data may not be anything new.

But previous attempts have tried and failed, often because they have attempted to impose data models and standards suitable for one participant on the other prospective participants.

What's changed is that SmartStream's RDU is based on an industry-led governance model, embracing the expertise of industry practitioners. It provides the flexibility that will allow new members to come on board without compromising their own governance or making major investments in new data practices and infrastructure. The utility model holds the promise not only of streamlining data management processes but instilling best practice in members' operations across the board.



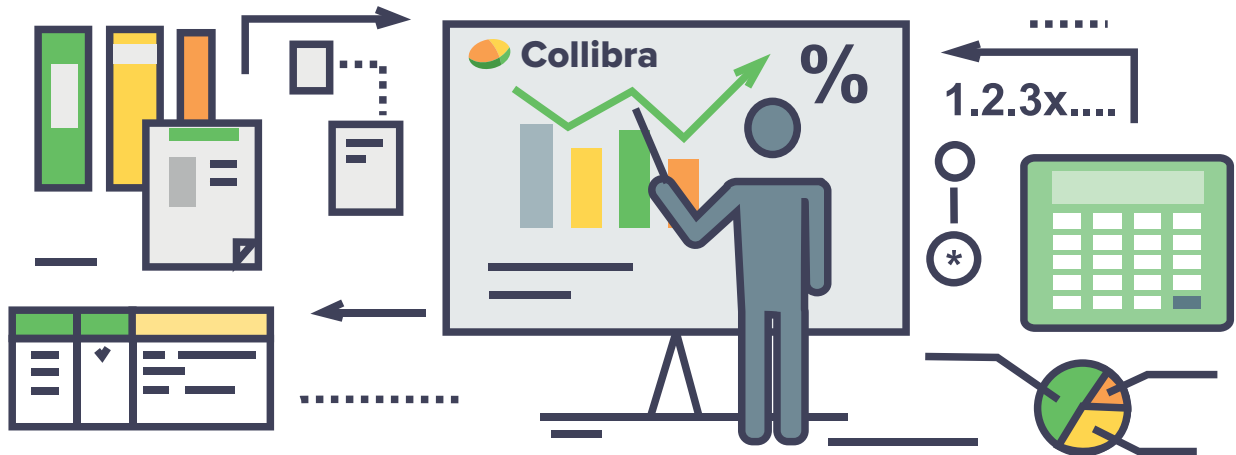
About SmartStream

SmartStream provides Transaction Lifecycle Management (TLM®) solutions and Managed Services to dramatically transform the middle and back-office operations for financial institutions. Over 1,500 clients, including more than 70 of the World's top 100 banks rely on SmartStream's solutions.

SmartStream delivers greater efficiency, automation and control to critical post trade operations including: Reference Data Operations, Trade Process Management, Confirmations and Reconciliation Management, Corporate Actions Processing, Fees and Invoice Management, Collateral Management, Cash & Liquidity Management and Compliance Solutions. Used independently or as a suite of solutions and services, clients' gain a lower cost-per-transaction while improving customer service levels.

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Positioned as leader in The Forrester Wave™
Data Governance Tools, Q2 2014



Named 'Best Data Governance Solution'
by Data Management Review 2015

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Collibra

Collibra is very happy to have won the Data Management Review Awards 2015 for the Best Data Governance Solution.

Collibra is a Data Governance platform that supports the breadth of data governance activities across the entire organization. Collibra's platform is integrated with all of your data sources, metadata, and management systems to fully automate data governance. Its unparalleled flexibility allows for the most diverse environments, across organizational sizes, models and industries.



Collibra comes with pre-packaged operational models for the most common use cases (regulatory compliance, big data governance, self service analytics, enterprise data management), which are easily configurable and extensible. This has created an incomparable speed of deployment and customer success. Collibra combines this with a dedication to helping its customers and partners through its self-paced "Collibra University" learning program, and its "Collibra Compass" communities of practice.

With nearly 100 customers including 50% of the largest US banks deploying Collibra globally, Collibra has been validated and tested as the proven market leader. Collibra's technology leadership is evident with their innovative capabilities and frequent new developments. This leadership has been validated by industry analysts around the globe, including Forrester Research that positioned Collibra as leader in the Forrester Wave™ Data Governance Tools Report, Q2 2014.

About Collibra



Collibra is the industry's only global data governance provider founded to address data management from the business stakeholder perspective. Delivered through a cloud-based or on-premise solution, Collibra is the trusted data authority that provides data stewardship, data governance and data management for the enterprise business user.

Collibra has been combining expertise in AI with innovative software development since 2008. Collibra has offices in New York, London and Brussels, Belgium. For more information, visit www.collibra.com.

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DataArt

DataArt is thrilled to have won the Best Regulatory Reporting Application Award in the Data Management Review Awards 2015.

We utilised our extensive experience and understanding working with the asset management industry to develop the award winning Form PF and AIFMD fund management regulatory reporting application. DataArt brought in the benefits of bespoke solutions, such as flexibility and controlled quality, tailoring to the unique organisational, process, data

and systems landscape, which accelerated time to market and reduced cost.

DataArt was among the first to release its AIFMD reporting application as a part of its regulation reporting offering to the market in 2013, and is now applying the same strengths to help its clients meet deadlines of other regulations, particularly MiFID II and BCBS 239.

DataArt is a partner of choice for many of the world's top banks, asset managers, exchanges, and data providers, who share a common need to design, develop and deploy high value technology solutions. Our 1,500 analysts and engineers across 15 offices in eight countries, offer specialized domain-knowledge, ensure security and compliance practices, and proven engineering processes that help clients meet increased expectations and raise the bar across the industry by designing and deploying smart custom-tailored technology systems.

About DataArt

DataArt is a technology consulting firm that creates end-to-end solutions, from concept and strategy, to design, implementation and support, helping global clients in the financial services, healthcare, hospitality, media and IoT sectors achieve important business outcomes. Rooted in deep domain knowledge and technology expertise, DataArt designs new products, modernizes enterprise systems and provides managed services delivered by outstanding development teams in the U.S., UK, Central and Eastern Europe, and Latin America. As a recognized leader in business and technology services, DataArt has earned the trust of some of the world's leading brands and most discerning clients, including McGraw-Hill Financial, Collier Capital, BankingUp, Ocado, artnet, Betfair, SkyScanner, Collette Vacations, Booker and Charles River Laboratories. For more information please visit www.dataart.com.



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Eagle Investment Systems

We are delighted to have been named as the Best Fund Accounting and Data Platform at the Data Management Review Awards 2015 for a second consecutive year. These awards are particularly special as they are voted for by Data Management Review readers; the end user of Fintech solutions like Eagle.

Our accounting solution, which is based on our data centric approach, is capable of servicing multiple business lines on one platform, providing the flexibility and scalability to meet the unique and evolving needs of

investment managers around the globe. It delivers cutting edge functionality including exception-based processing, support for multi-basis and multi-currency transactions to clients as well as real time roll-back and replay to unwind backdated trades. Its scalable architecture grows with a manager's business, handling increased transaction volumes across multiple business lines and asset classes. Because it can handle, support and consolidate multiple instrument types, including complex instruments such as derivatives, firms are able to easily transform and grow their business through investment into new asset classes and geographies.

We continue to invest in our accounting solution to meet evolving client demands, focusing on enhancements that support regulatory requirements and drive greater operational efficiency. One such innovation that sets Eagle Accounting apart from many of its competitors, is the Control Center. This exception-based processing tool provides an intuitive and user-friendly dashboard functionality that acts as a single reference point for accounting processes across the organisation at any time in its daily cycle. It can be used to replace manual audit controls such as printing trial balances for mutual fund and non-mutual fund managers alike.

About Eagle Investment Systems

Eagle is committed to helping financial institutions worldwide grow assets efficiently with its award-winning portfolio management suite of data management, investment accounting and performance measurement solutions that are delivered over its secure private cloud, Eagle ACCESSSM. Eagle deploys trusted solutions and services that create operational efficiencies and help reduce complexity and risk. Eagle Investment Systems LLC is a subsidiary of BNY Mellon. Additional information is available at www.eagleinvsys.com or follow us on Twitter @Eagleinvsys.



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Thomson Reuters Org ID Managed Services and Client On-Boarding solution was awarded the Best KYC & Client On-Boarding Solution, for the unique value-added managed service that the solution provides to its diverse client base, including Man Group, BlackRock, Stifel Nicolaus, Tradeweb, BGC Partners and Amundi.



Org ID is a global solution developed for banks, investment managers and corporations to simplify and streamline customer and counterparty due diligence and the ongoing maintenance of KYC records in line with ever-changing regulatory requirements. This award follows the recent announcement by Org ID of achieving a milestone of 10,000 KYC records which have been fully validated and screened in accordance with a global policy covering financial institutions, hedge funds and corporations. From compliance operations centers in the UK, Poland and Malaysia, Org ID has published KYC profiles on entities incorporated in over 140 countries with English translation extracts from over 50 languages.



At the core of the unique managed KYC service offering is the Thomson Reuters Permanent Identifier (PermID) – a machine-readable identifier developed to uniquely reference an object or a piece of data. Unlike other symbologies, PermID does not change over time, making it invaluable for managing data. Org ID delivers and maintains an array of fully screened, completed and validated KYC profiles that clients can rely upon. This enables them to concentrate their compliance resources on the critical risk decisions rather than on document and information collection.

About Thomson Reuters OrgID

Thomson Reuters OrgID has strong global coverage in the fast-growing fully-screened customer records and counterparty due diligence space. The managed services is poised to tap dynamic emerging markets in Africa, Latin America and the Asia-Pacific region, working closely with banks to collect and manage KYC entity data on their customers, irrespective of where they are based.



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About Bloomberg

To succeed today, financial institutions must respond to challenges that are not addressed by traditional approaches. They require world-class solutions that integrate people, processes, information and technology for the front office, middle office and operations. Bloomberg partners with these institutions to protect and capitalize on data, manage risk, deliver transparency and control costs. Through enterprise-level expertise and three decades of deep industry experience, Bloomberg creates real value through the use of innovative technology that turns data into a strategic asset.

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Professional service, which provides real-time financial information to more than 320,000 subscribers globally.

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About Bloomberg Polarlake

Our mission is to Simplify Data Management.

Bloomberg PolarLake delivers production proven data management solutions which achieve business process improvement and enterprise support for our clients from across the industry through the application of our world class managed services.

From extensive vendor feed management and internal feed management to data quality management and data distribution, Bloomberg PolarLake services manage multiple data sets including Price, Reference, Index, Ratings, Position, Entity and Corporate Actions. Each data set is delivered with speed, agility and control enabling our clients to meet multiple business requirements ranging across enhanced data quality, data governance, matching, risk management and regulation driven programs.

A shared service environment, built to scale delivers immediate benefits to our clients..

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About DTCC / Avox

Avox matches, enriches and maintains legal entity reference data for its clients, delivering corporate hierarchies, registered address information, industry sector codes and company identifiers. This approach ensures that clients can rely on the most accurate and timely data available to facilitate decision making and regulatory reporting. The firm was founded in 2003 in cooperation with several financial institutions that required a more efficient mechanism for improving data quality and timeliness. The Avox operational model is unique in the industry. Its success stems from the continuous sharing of business intelligence with its clients and partners which the firm centralizes, anonymizes, verifies and publishes out to each participant. Financial institutions participating in Avox form a community that collectively addresses client, issuer and counterparty data quality issues. The community participants, which include some of the largest banks and asset managers in the world, both contribute and subscribe to a shared pool of data, processes and resources. Avox is a wholly owned subsidiary of The Depository Trust & Clearing Corporation (DTCC). To learn more, visit www.avox.info or follow us on Twitter @The_DTCC.

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About EDM Council

Simply said, data quality is about getting the right information to the right person at the right place at the right time. And for the information to be "right", or fit for purpose, it must be accurate, timely, complete and trusted. This doesn't happen by luck, it happens through the orchestrated and coordinated efforts of a well-defined and well-executed program. DCAM, the Data Management Capability Assessment Model, is an organizational framework that defines and orchestrates the various elements of a data management program to ensure data is properly curated throughout its lifecycle. And when data is properly curated, in a controlled and disciplined manner, then high quality, harmonized data is delivered to the end user. DCAM defines the approach and the capabilities needed to attain this goal.

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www.edmcouncil.org/dcam



About FactSet Research Systems Inc.

FactSet, a leading provider of financial information and analytics, helps the world's best investment professionals outperform. More than 55,000 users stay ahead of global market trends, access extensive company and industry intelligence, and monitor performance with FactSet's desktop analytics, mobile applications, and comprehensive data feeds. The Company has been included in FORTUNE's Top 100 Best Companies to Work For, the United Kingdom's Great Places to Work, and France's Best Workplaces. FactSet is listed on the New York Stock Exchange and the NASDAQ with the symbol FDS. Learn more at FactSet.com, and follow us on Twitter: [Twitter.com/factset](https://twitter.com/factset).

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Markit is a leading global diversified provider of financial information services. We provide products that enhance transparency, reduce risk and improve operational efficiency. Our customers include banks, hedge funds, asset managers, central banks, regulators, auditors, fund administrators and insurance companies. Founded in 2003, we employ over 4,000 people in 11 countries. Markit shares are listed on Nasdaq under the symbol MRKT.

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About WorkFusion

WorkFusion is the leading smart process applications solution for enterprise data operations. 18 of the top 20 financial information providers, the leading financial institutions, and the largest knowledge process outsourcing providers use WorkFusion to automate the high-volume, labor-intensive work that burdens data analysts. At the heart of the platform is machine learning, which watches human FTE, vendor and cloud workforces perform knowledge processes, identifies patterns, and trains automation algorithms using high quality data. WorkFusion provides source ingestion, workforce orchestration, and ETL capabilities to provide an end-to-end solution for improving data quality, reducing operational costs, and increasing the speed and scalability of output. WorkFusion won the 2015 winner of SIIA's CODiE Award for Best Big Data Solution and has been recognized by the leading analysts as a transformative solution for customers. The company is headquartered in New York City with offices in London.



www.workfusion.com

