



434

NON-RESIDENT SURVEY

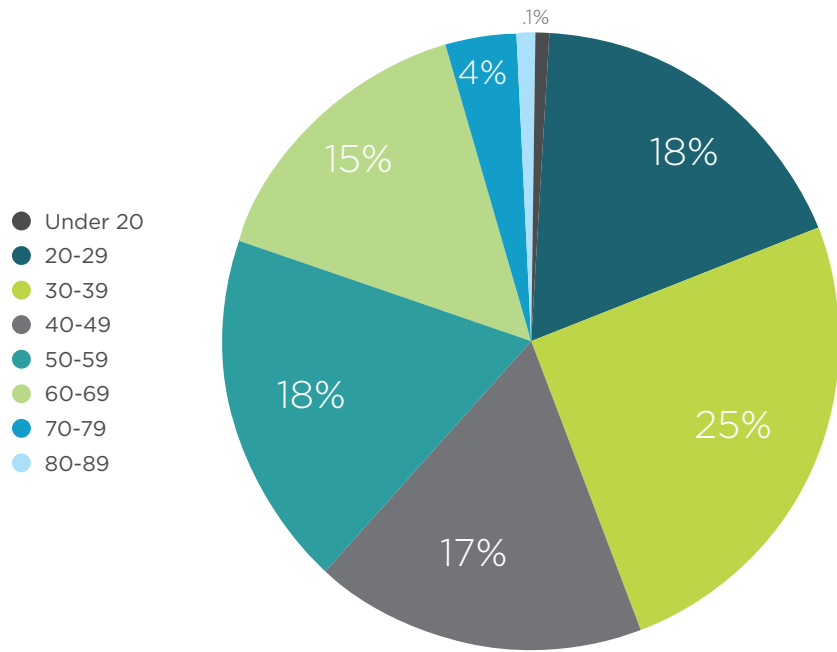
525 Responses



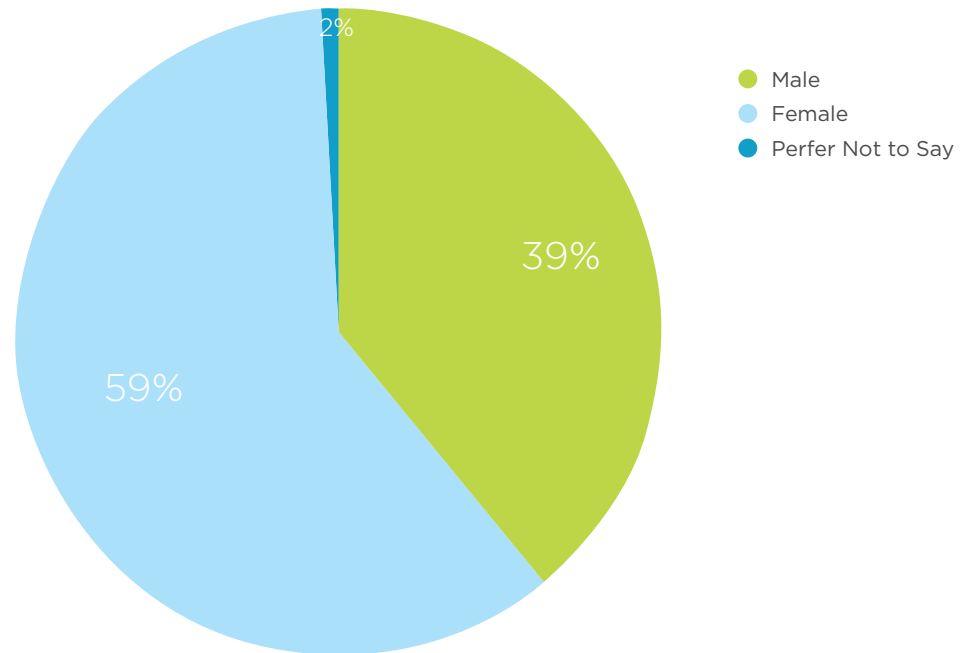
DEMOGRAPHICS



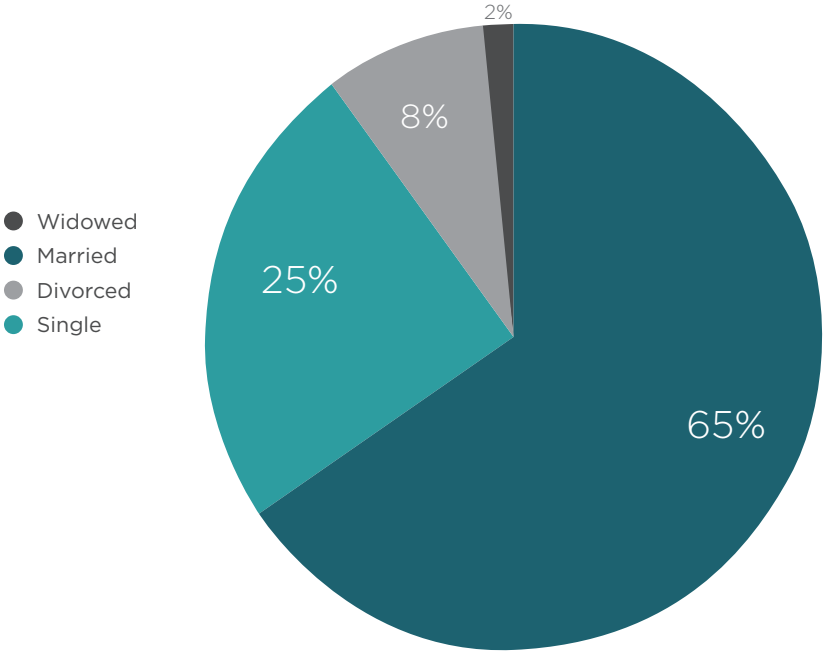
How old are you?



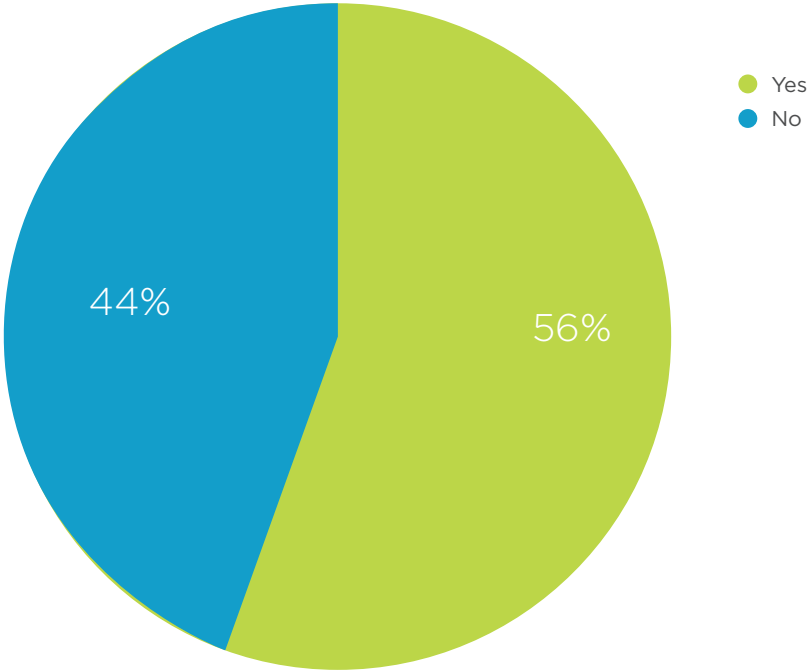
What is your gender?



What is your marital status?

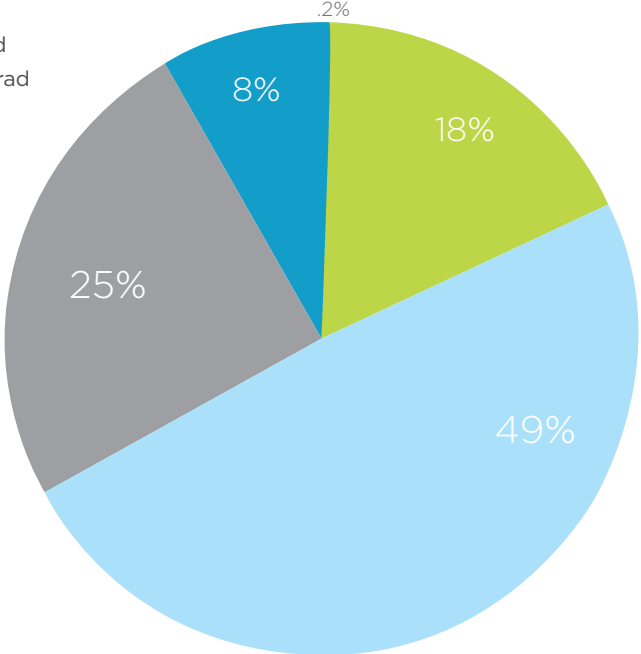


Do you have children?

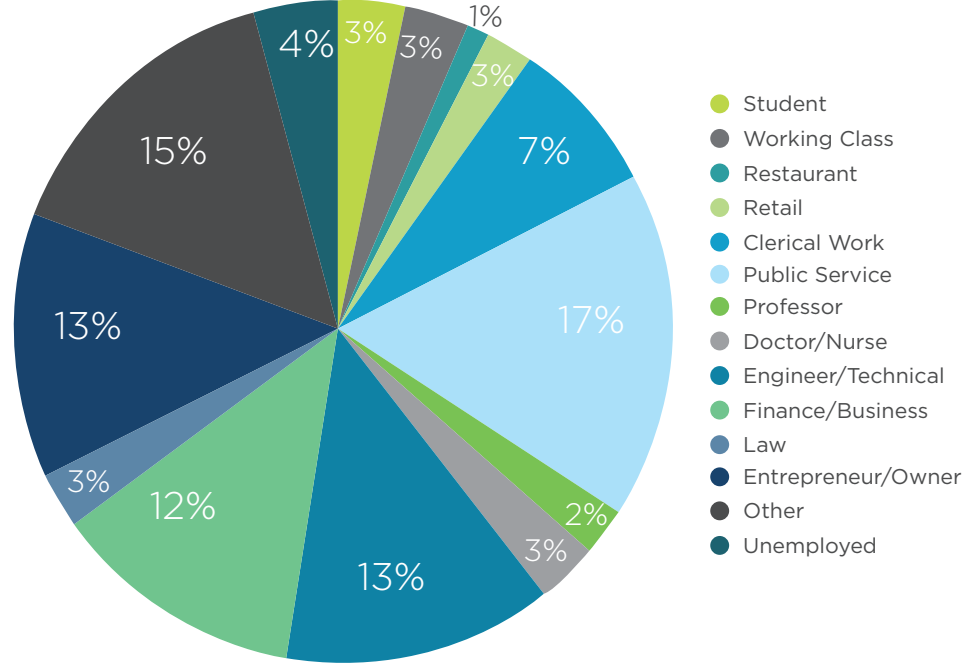


What is your highest level of education?

- Did Not Attend
- High School Grad
- College Grad
- Masters Grad
- PhD Grad



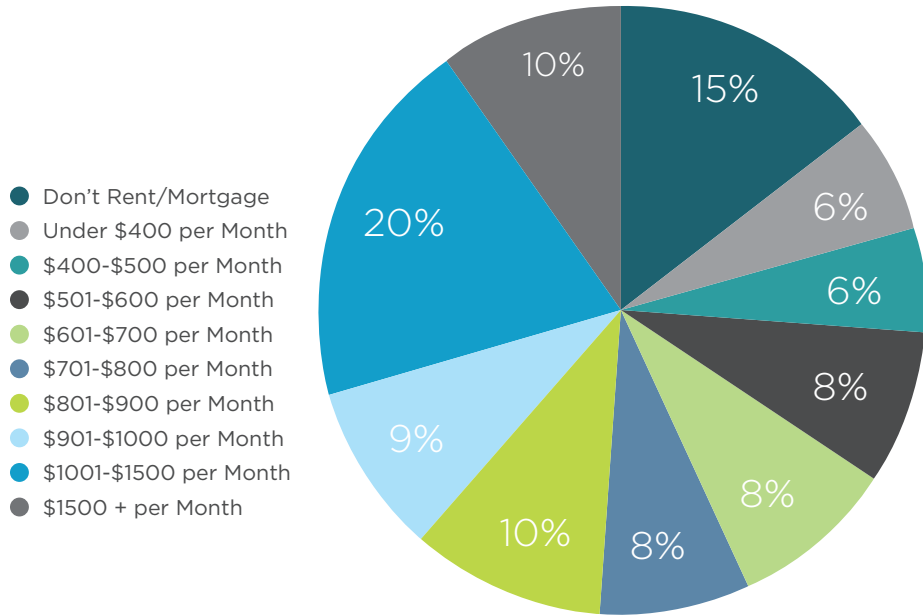
What is your approximate household income?



MY HOME



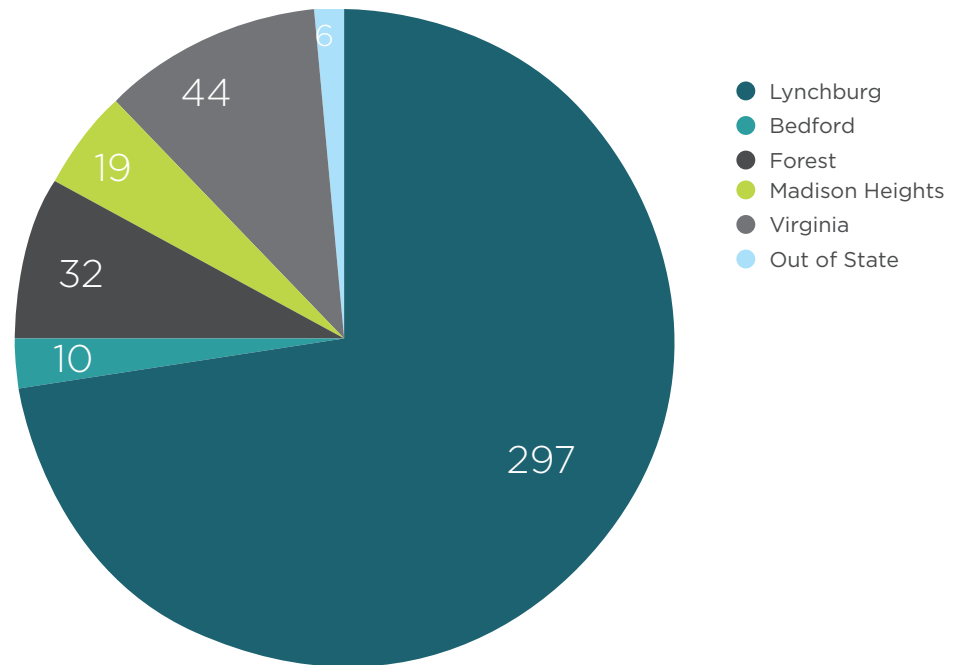
How much is your rent/mortgage?



Compared to downtown residents, a large portion of the respondents pay over \$1000 per month in rent or mortgage payments.

Where do you live?

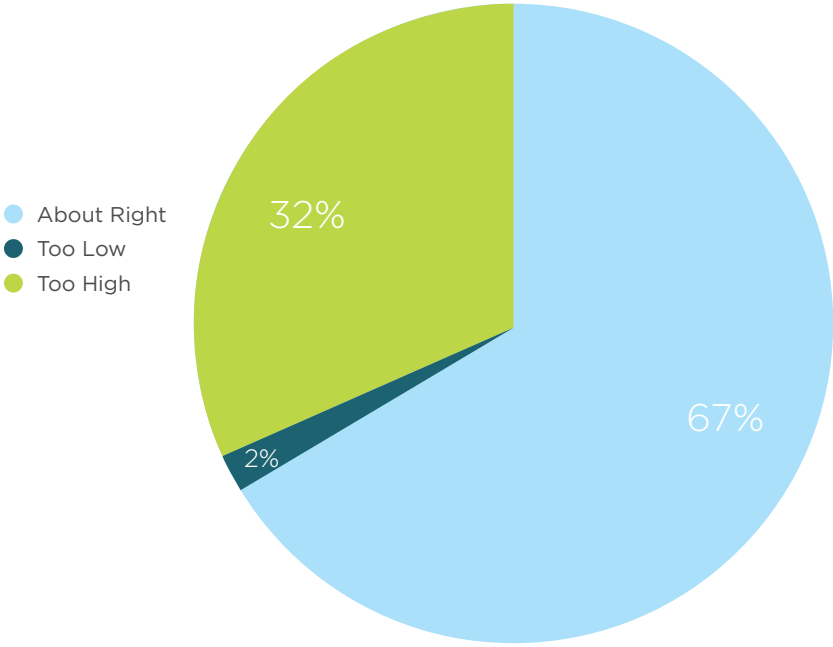
Most of the respondents live in the City of Lynchburg. The next largest segment of respondents live in other areas in Virginia.



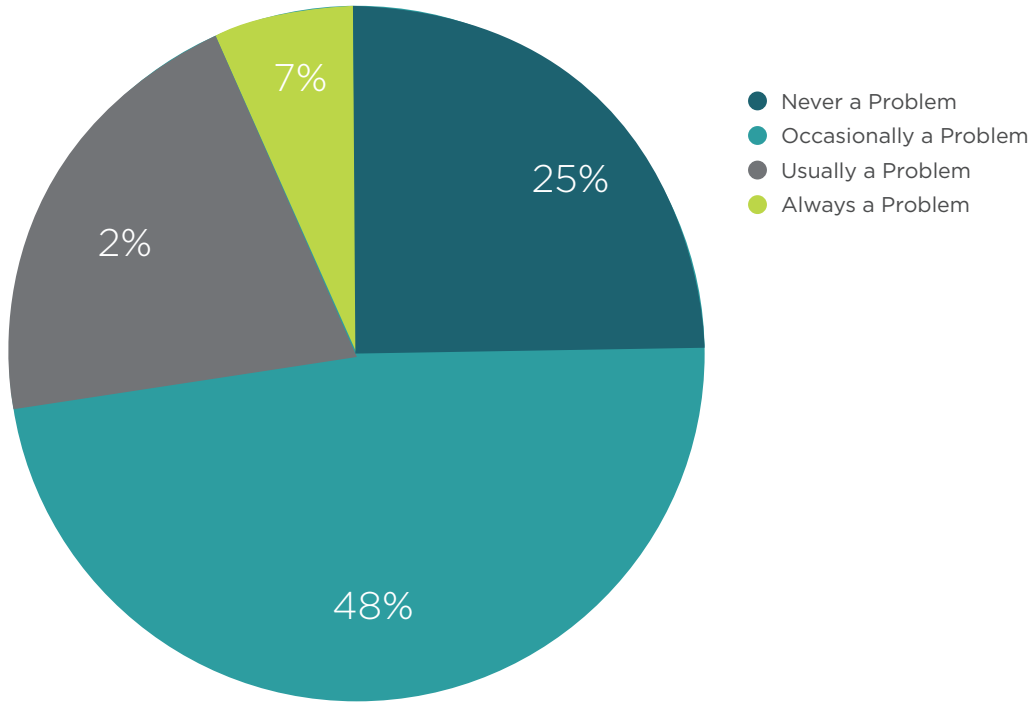
PARKING



Do you think that the parking rates are appropriate?

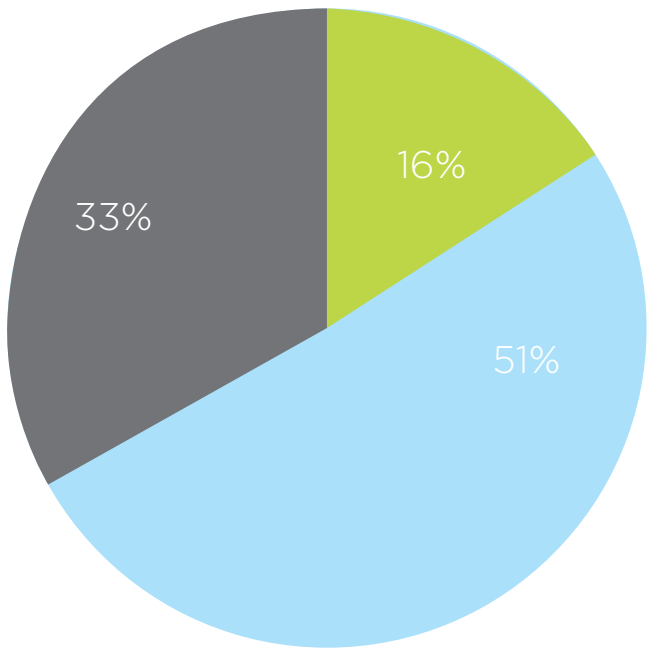


Is it easy to find parking downtown?



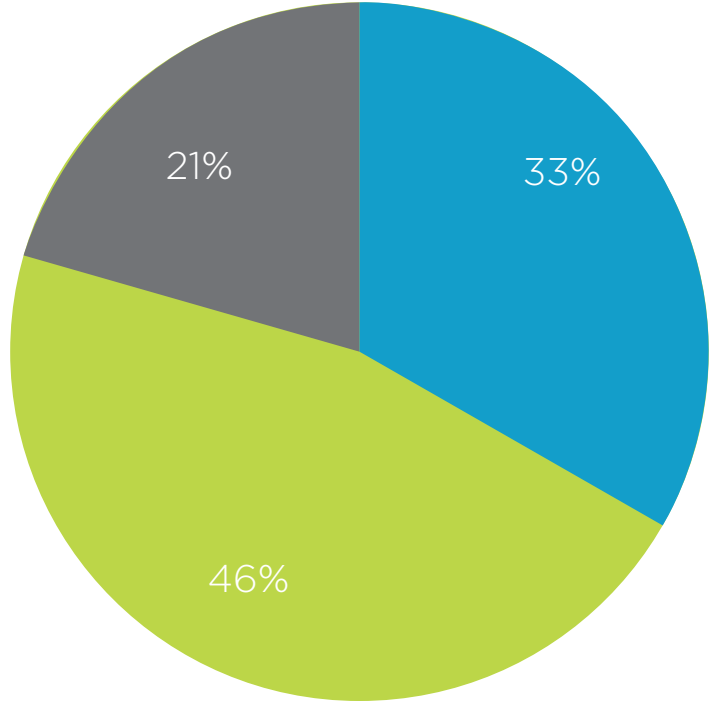
Would you pay more for convenient parking?

- Yes
- No
- It's already convenient

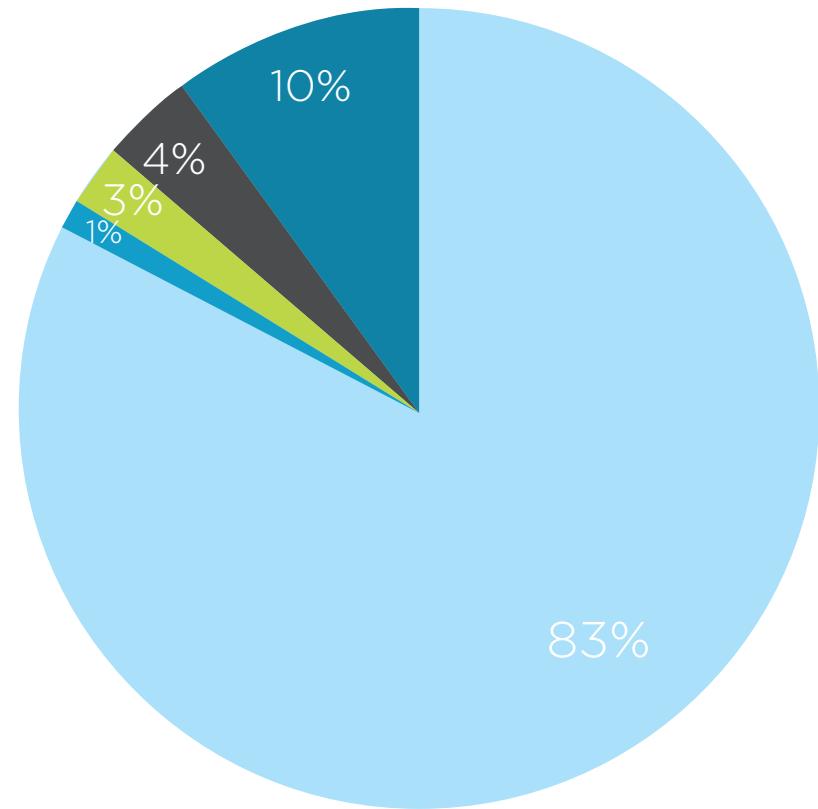


Would you support on-street meters?

- Yes
- No
- Not Sure



How often do you ride your bike downtown?

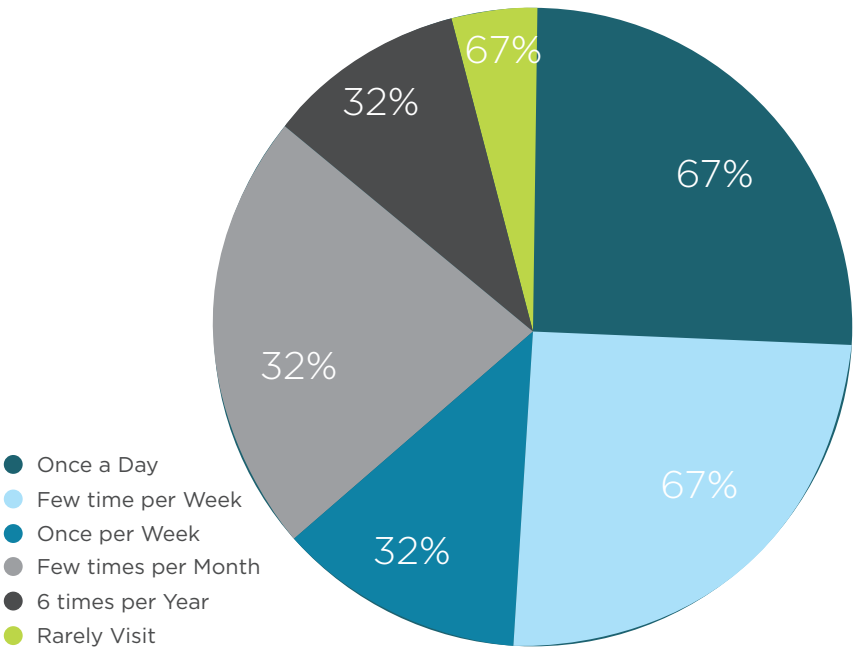


- Not Applicable
- Daily
- A Few Days per Week
- Weekly
- Monthly

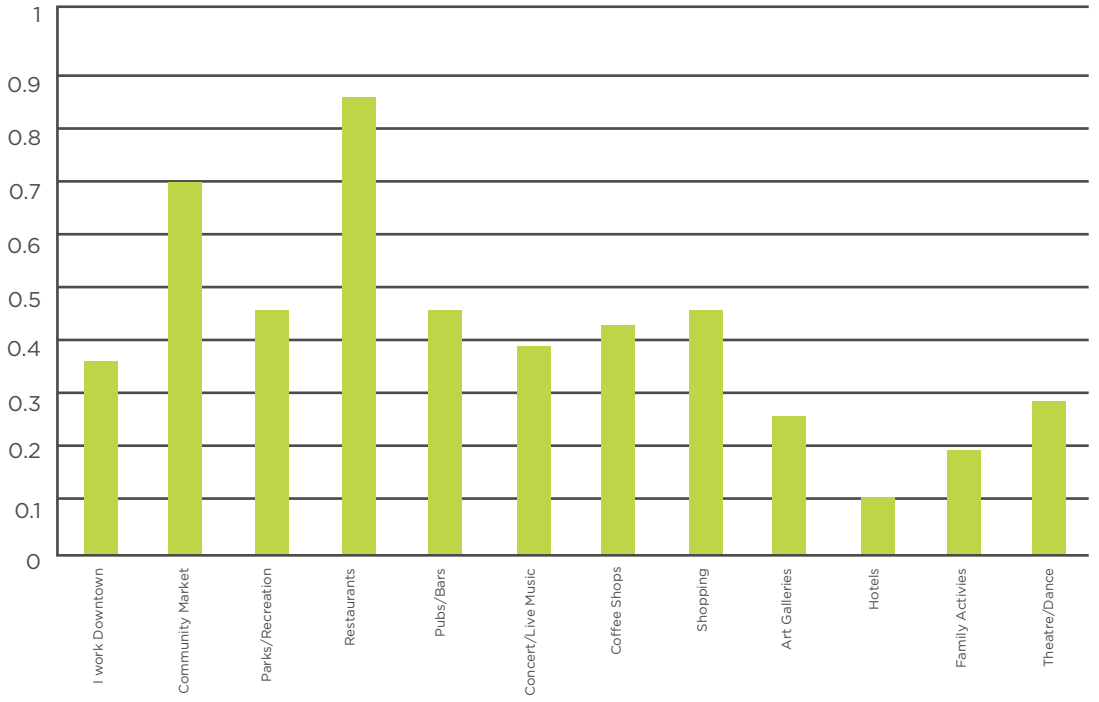
PREFERENCES



How often do you visit downtown?

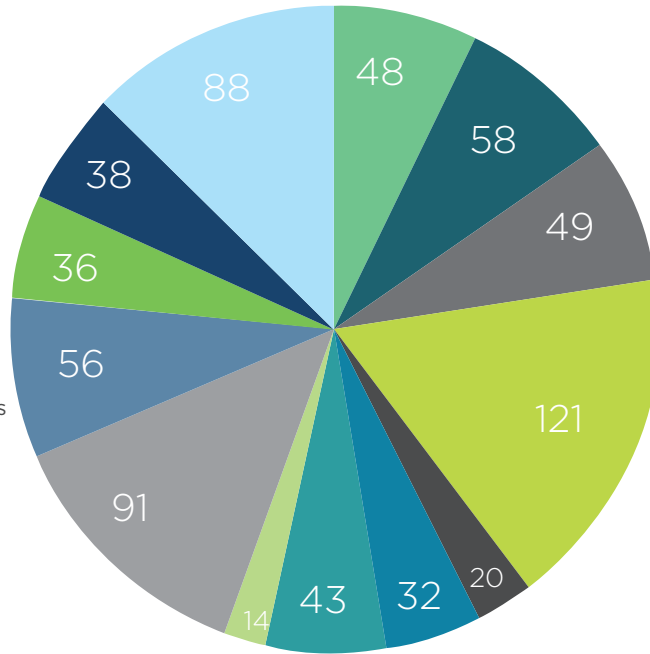


What do you do when you visit?

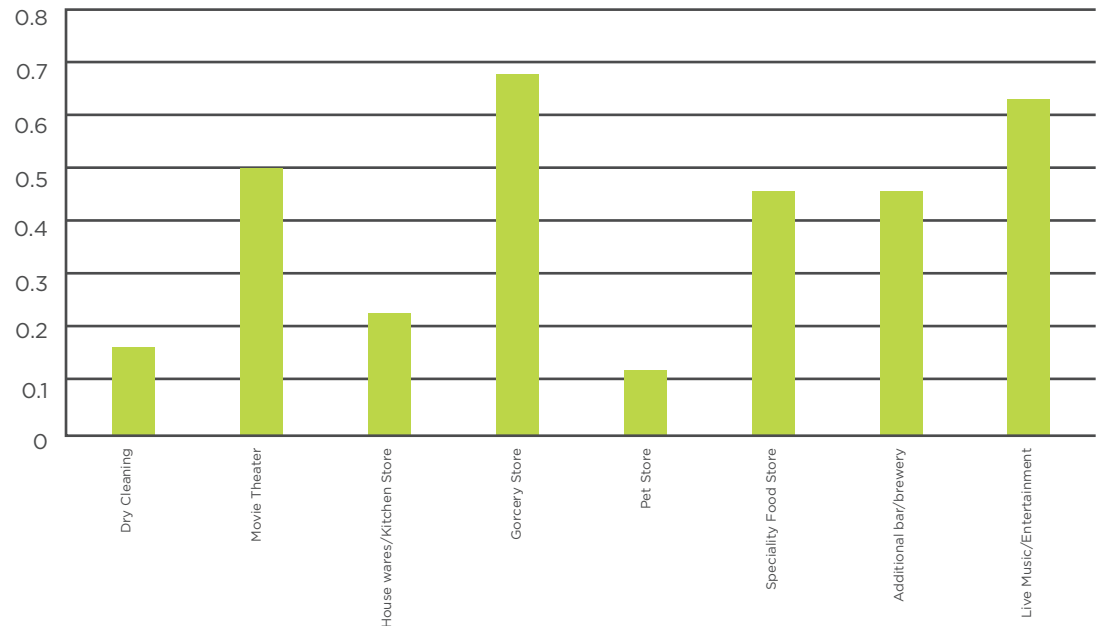


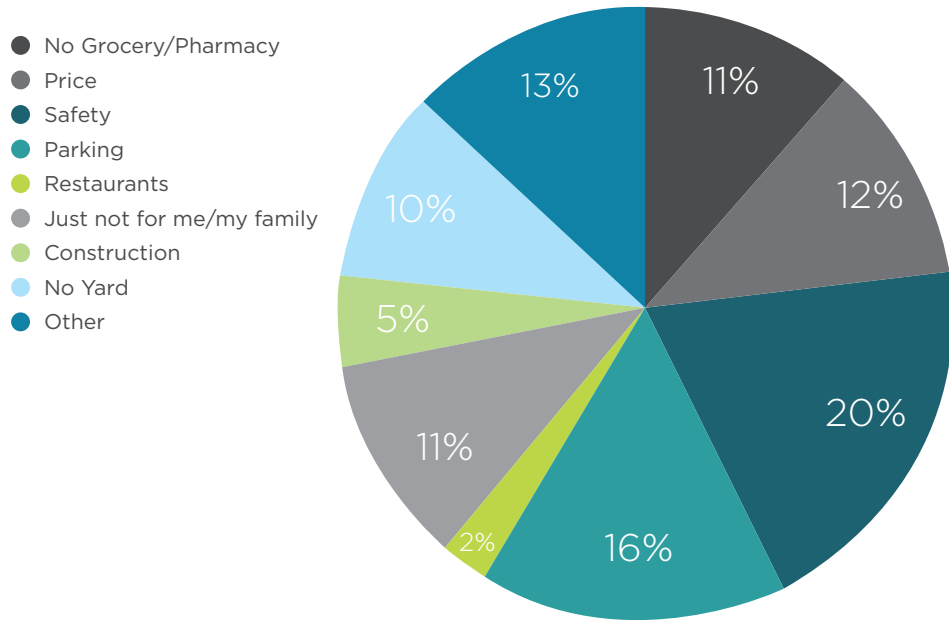
How can downtown be improved?

- Clean-Up
- Grocery/Pharmacy
- New/Diverse Retail
- Parking
- Fill Empty Store Fronts
- Walk/Bike Friendly
- Finish Construction
- Family/Kid Friendly Activities
- Entertainment
- Restaurants
- Later Business Hours
- Lighting/Safety
- Other



What would you like to see downtown?





Why wouldn't you want to live downtown?

Data Snapshot:

The 525 non-resident respondents generally visit the area for restaurants and the community market. They believe that parking and downtown attractions should be improved. They perceive parking and safety as the most significant barriers to living downtown.