

# TECHNOLOGY AND DATA ANALYTICS



## ATLAAS

A FLEET ADVANTAGE PRODUCT

**ADVANCED TRUCK LIFECYCLE  
ANALYTICS & ADMINISTRATIVE  
SOFTWARE**



## Gain Actionable Insights Into Your Data With ATLAAS

### ADVANCED TRUCK LIFECYCLE ANALYTICS & ADMINISTRATIVE SOFTWARE

Every day fleet managers have to do more with less resources. Today, they are not only directed to increase efficiencies and save money, they must monitor and comply with ever increasing regulatory mandates as well as meeting growing customer expectations. Fleet managers require a one-stop resource that they can turn to in order to get a clear picture of the costs and emissions associated with their supply chain distribution fleet.

ATLAAS is our proprietary platform developed over five years and designed to monitor and manage fuel economy, vehicle/driver interaction; maintenance and repair items, vehicle safety system access and total operating costs to pinpoint each vehicle's optimum economic life. ATLAAS combines maintenance cost, fuel cost, depreciation and interest, damage repairs, administration, and etc. costs, while applying sophisticated algorithms and using holistic methodology.

ATLAAS and its easy-to-use interface gives fleet managers all of their pertinent fleet information and their data analytics and visualizations required to manage their fleet with a few keystrokes, on one platform, without the need for a support team of analysts or data scientists.

ATLAAS also incorporates market changes as they occur and uses proprietary business intelligence to determine a truck's economic "tippingpoint" including its resale value, identifying the point in time when the cost of operating an individual vehicle for its next twelve months will exceed the cost of acquiring and operating a new more fuel efficient tractor that is covered with a new warranty and requires only preventive maintenance, eliminating extensive unscheduled repairs and parts replacements.

**In 2015, Fleet Advantage was awarded the "Top 100 Software and Technology Providers" Award for ATLAAS by the Food Logistics Magazine.**



**Fleet Advantage**  
DATA DRIVEN SOLUTIONS

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## Solutions



**ManagelT™**

LIFECYCLE  
MANAGEMENT

ManagelT provides complete data to make sound decisions based on equipment design and efficiency, cost of equipment, finance options and flexibility, operating costs, resale values, and lifecycle practices.



**TrackIT™**

FLEET  
ANALYTICS

Analysts monitor, measure and manage total all-in costs of operating fleets. Fleet Services personnel (our "boots-on-the-ground personnel") are dispatched for on-site inspections to remedy equipment issues when efficiency deficits are detected.



**EXchangeIT™**

FLEXIBLE  
FINANCING

Using in-depth analysis of 'all-in' operating costs, we inform our clients of the 'tipping point', the point in time when it becomes more expensive to operate the existing equipment than it does to replace it with a more fuel efficient model and significantly reduce its maintenance cost. Our EXchangeIT™ product considers all the variables, allowing you to manage your fleet at the absolute lowest cost of ownership.

# THE FUTURE OF TRUCK LEASING

## ATLAAS FEATURES

ATLAAS provides fleet managers with data discovery to help them make their fleet decisions based on the lowest cost of operations giving them instant insight to actual vehicle and driver performance data and automatically notifies clients when issues occur, facilitating immediate corrective action. This definitive fleet management innovation is currently monitoring 20,000 tractors offering advantages in benchmarking of operating costs and providing monthly, quarterly and annual fleet budgeting. ATLAAS essentially “institutionalizes” a flawless and continuous cost reduction program.

### REPORTING AND ANALYTICAL TOOLS:

Using ATLAAS data, a fleet manager can dispatch fleet services to fix settings or issues as a result of certain truck performance data, determine fleet MPG goals and select trucks with better MPG for longer delivery routes. Each scenario could potentially save millions in costs.

**Fleet managers can leverage ATLAAS for a host of data reports, to name a few:**

- Units reporting and tracking detail
- MPG by model year, make, detail reporting and trends
- Detailed exceptions reports (identifying trucks that need investigation)
- Utilization reports (help to manage the truck scheduling to optimize mileage without incurring any overage or penalty miles on their lease)
- Vehicle scorecard
- Executive summary with the most notable items
- MPG 13 month trend
- Emissions scorecard
- National Average MPG 12 Month Trend
- Overall vs driving MPG



**COMBINING ATLAAS WITH OUR FINANCIAL ACUMEN AND INDUSTRY EXPERTISE ON TRUCK SPECIFICATIONS, UTILITY CYCLES AND COST CONTAINMENT MAKE FLEET ADVANTAGE UNIQUE IN THE INDUSTRY AND VALUABLE TO ALL FLEET MANAGERS.**



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