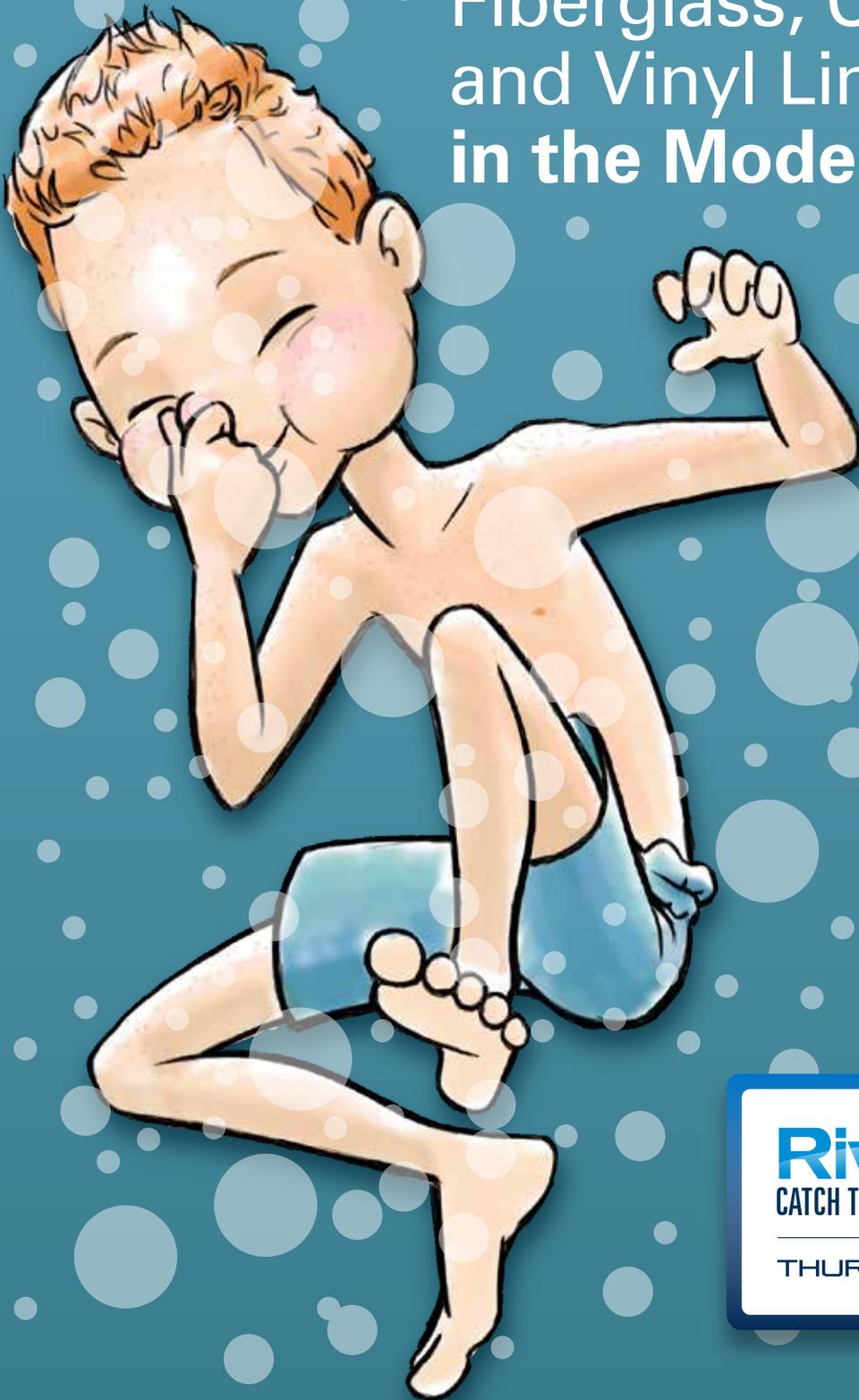


# Comparing Fiberglass, Concrete, and Vinyl Liner Pools in the Modern Age



**River Pools**  
CATCH THE WAVE   
POWERED BY  
THURSDAY  POOLS, MFG.

[riverpoolsandspas.com](http://riverpoolsandspas.com)

Written by Jason Hughes

# On behalf of all of us at **River Pools Powered by Thursday Pools Manufacturing**, I want to thank you for taking the time to visit our website as well as taking the time to educate yourself about inground swimming pools.

We've found that there is a relationship between the amount of research done by a client and how happy they are with their backyard transformation. This is why we make a genuine effort to provide as much reliable information as possible.

We are excited about the prospect of your family owning a pool! And the purpose of this Ebook is to empower you with the information needed to help you decide whether a fiberglass, concrete, or vinyl liner pool would be the best fit for you and your family.

Speaking of families, before we jump into the heavy stuff, let me tell you a little bit about mine. My kids love classic TV shows like **"The 3 Stooges"**, **"I Love Lucy"**, and **"Bonanza"** to name a few. And my feelings are, why not? They are clean, funny, and I can find them in the \$1 bin at Wal-Mart.

But what I really love about these shows are the vintage commercials. Most of the time they leave the ads right in there. We recently watched a commercial dating back to 1955 for an S.C. Johnson floor cleaning product called **"Glo Coat"** that really got my attention. I actually found the ad on YouTube! It's less than a minute long, and yes, it does relate to swimming pools so check it out.



► [Click here to watch the Glo Coat video. Enjoy!](#)

My first impression was, **'Wow, our lives have changed a lot since 1955!'** Ladies, could you imagine having a "polishing schedule" for your floors today?

But why is that such a foreign concept to us? Perhaps because the products we use on a daily basis have evolved to keep up with our modern lifestyles. When I clean my floor, I hit it with a Swiffer and call it a day. It takes like 5 minutes!



1950 Ford F-150



2016 Ford F-150

The point being, In our economy a product either evolves or it dies. Case in point, let's look at how the Ford F-150, the best selling truck of all time, has transformed from it's humble beginnings in 1950 to today.

Could you imagine driving that 1950 truck down the busy interstate today? Talk about living on the edge! A beautiful classic truck yes, but a modern mode of transportation...not so much.

**So what does all this have to do with swimming pools?**

What if we compared the evolution of a product like the iconic F150 to how inground pools have evolved over the past 50 years? What would we find?

The American astronomer **Carl Sagan** said:

“  
**You have to know  
the past to  
understand the  
present.**

And that's the objective of this guide, to give you the back-story of inground pools in America. To provide insights that will help you understand how the products you are shopping for came to be, and a snapshot of where they are now.

This guide is arranged in a question and answer format. Here's what we're going to cover:

- 5 What Are The Three Types Of Inground Pools And What Is Their Genesis?**
- 7 Have The Surfaces Of Inground Pools Become More Durable?**
- 8 Have Inground Pools Become More Enjoyable To Swim In?**
- 9 Have Inground Pools Become Easier To Maintain?**
- 11 Have Inground Pools Become Less Expensive To Maintain?**
- 12 Have Inground Pools Become Easier To Install?**
- 16 Have Inground Pools Become More Affordable?**
- 17 Have Inground Pools Become More Design Flexible?**
- 17 Has the Quality Control of Inground Pools Improved?**
- 19 What Options and Features are Trending in 2016?**
- 20 Has the Resale Value of Inground Pools Changed Over Time?**
- 21 Have Inground Pools Become More Structurally Advanced?**

Before we jump into the questions, let me share that we at River Pools specialize in Fiberglass Pools. We are passionate about our product because we've experienced first-hand just how happy our customers are with their investment. However, we love all types of inground pools so long as they are well designed and built.

Notwithstanding, there are dramatic differences between each type of pool, and that my friends, is what we are going to cover in the following questions, so let's jump right in!

[In December of 2015 River Pools partnered with Thursday pools to form "River Pools Powered by Thursday Pools Manufacturing".](#) ▶ [Click here read the whole story](#)

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