

# Going the extra mile for precise printing



## **AT VYA, WE'RE FOCUSING ON DELIVERING QUALITY PRINTED PIECES, WITH THE EXACT IMPACT YOU AND YOUR TEAM DEMAND.**

Printing customizable materials should be effortless. At Vya that's what we bring to each and every one of our clients. We work with you to get project specifics, and then take the project from start to finish: from setting up to customizing and delivering final, printed materials.

We've gone beyond providing exceptional print capabilities. We have built powerful marketing management tools, integrated into a finely tuned system that invisibly delivers marketing materials precisely how, where and when they are needed. Our team is dedicated to making it simple for you to organize, customize, print, ship and share meaningful marketing and brand messaging with virtually any channel, platform or location.

### **OUR PRINT CAPABILITIES INCLUDE:**

- Marketing products
- Channel support products
- Corporate products
- Promotional products
- Web-to-print
- Finishing, kitting and fulfillment
- Direct mail/EDDM®

### **MARKETING PRODUCTS**

Easily deliver compelling pieces that connect with audiences and build awareness of your brand, products and services. Our team and technology can handle all your marketing product needs, from brochures to specialty items, posters, banners, inserts and everything in-between.

### **CHANNEL SUPPORT PRODUCTS**

Agents, dealers and regional sales teams need strong marketing support to close the sale. With Vya, you can give teams the ability to customize messaging and materials to fit their unique needs. With a few simple steps, they can easily customize messaging and sales and promotional materials, all within your brand guidelines. Let our dedicated teams help flawlessly execute direct mail, product manuals, price books, promo tags, technical reference manuals, door hangers, counter mats and much more.

### **CORPORATE PRODUCTS**

Image is everything in business. And your company relies on essential printed materials to clearly and elegantly communicate your vision, your culture and your reputation. Vya can help quickly and easily customize and print your national and local corporate materials, including training manuals, employee handbooks, directories, business cards, letterhead, envelopes and much more.



Simplified Marketing Systems

## PROMOTIONAL PRODUCTS

There's no denying it: Consumers love promotional products. It's an easy and effective way to drive action among your customers, and share your message and brand. Our dedicated team can help you produce compelling promotional products and leave a strong impression in local consumers' hands. We can suggest appropriate materials, customize materials for a specific market and manage distribution to the right teams.

## WEB-TO-PRINT

Our systems enable your team to order materials with just a few clicks of a mouse and get final, approved materials in the hands of consumers or sales teams that need them. Our technology, products and services are effortlessly organizing, customizing, printing, shipping, and delivering meaningful marketing materials across all your channels, platforms and locations.

## FINISHING, KITTING AND FULFILLMENT

First impressions really do matter. That's why our teams are dedicated to making sure your final, printed pieces are executed and assembled flawlessly. Our knowledgeable and experienced staff can handle complex fulfillment needs and always provides creative solutions to any problem to ensure your materials look exactly the way you envisioned.

## DIRECT MAIL/EDDM®

Direct mail continues to generate new sales, new customers and a significant impact to businesses. At Vya, we can help guide your entire direct mail and Every Door Direct Mail® program from an idea at corporate all the way to the consumer's mailbox. We're bringing together our easy-to-use MRM systems with proven print capabilities to offer customizable templates, easy approval processes, and print project management, all while helping you realize significant print and postage savings.

## THE VYA DIFFERENCE

We are exceedingly proud of the dedication and support we offer to each of our clients. Our people are creating order and simplicity in a space filled with complication. It is their dedication and unwavering determination to simplify, ease transitions, creatively solve problems, and build relationships. This is what powers our products and services, and makes our customers' jobs easier, more productive and more impactful. We bring this dedication to every job we tackle, whether it's a simple brochure, complex direct mail campaign or anything in-between.



## HOW CAN WE HELP YOU?

Contact us today to learn more about our solutions and experience in delivering quality pieces precisely where they need to be. Our dedicated teams are standing by to help solve your most common, and challenging, print and marketing operations issues. Call us at **800-426-7921** or email us at **[sales@vyasystems.com](mailto:sales@vyasystems.com)**.