

*Creating
Learning Platforms
that Facilitate
Exceptional
Outcomes*



CUSTOMER EXPERIENCE DESIGN • PLATFORM ENGINEERING • DATA ANALYTICS

Introducing Ness Digital Engineering

Solutions for the
Education Sector



THE PACE OF EDUCATION INNOVATION IS ACCELERATING

Successful Education Technology Service Providers are transforming the learning process and facilitating exceptional outcomes through technology.

Content is increasingly personalized for individual student needs. Gamification is introducing new levels of interactivity and engagement. Social learning is adding greater depth and dimension to traditionally unidirectional teacher-student relationships. Learning analytics are providing unprecedented insight into learning outcomes and how to improve them.

The challenge is to keep ahead of teacher and student demands. Learning platforms must be scalable, open and agile to adapt quickly to student needs and regulations, without compromising security. Many companies must modernize legacy solutions while protecting current revenue streams. Platforms need to offer user support for the new normal—mobile, online, cloud, and BYOD environments, 24/7 without fail. Solutions need to interact seamlessly with one another, despite varied industry standards and accessibility requirements.



WE HELP CLIENTS CREATE DYNAMIC LEARNING SOLUTIONS

Ness Digital Engineering is trusted by the industry's most dynamic and largest education services companies to build and manage their learning platforms.

“The Ness team helped our company take another step into the future of education and learning. You guys have done an amazing job.”

With over a decade of experience developing, testing, and managing some of the most innovative, online learning and assessment platforms, Ness Digital Engineering helps clients get to market faster with engaging user experiences that improve learning outcomes.

Our Services & Capabilities:

- User experience design & PoC development
- Product engineering for Learning Management, Augmented Learning, and Content Management systems
- Legacy platform modernization
- Behavioral analysis for content optimization
- Learning analytics, reports and real-time dashboards
- Mobile app development
- Software quality & accessibility testing

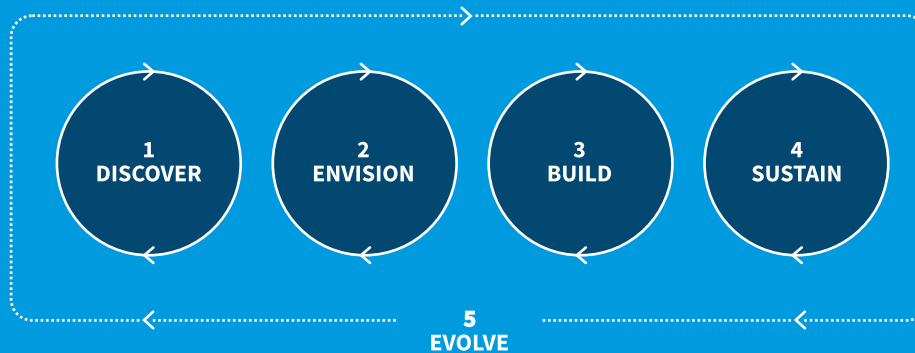
Our Experience:

- 400+ engineers with education domain expertise
- Developed platforms that are supporting more than 40 million Learners today
- Have helped clients get new capabilities to market 50% faster
- Extensive experience across K12, Higher Education, Corporate, ISV, and the entire Learner value chain

How We Ensure Successful Outcomes for Our Clients: Ness Connected

Our transformational digital engineering framework seamlessly integrates Customer Experience Design, Platform Engineering, and Data Analytics to bring compelling Digital Products & Services to market. The framework helps companies define and develop the right Digital Products & Services faster to significantly accelerate time to market, improve customer engagement and reduce business risk.

Ness Connected



1 DISCOVER

Frame a common understanding of the need, the context of usage and the calls to action that will deliver the required business outcomes.

2 ENVISION

Develop a preliminary design of the platform as a product. Create experience prototypes to set stakeholder expectations and validate assumptions.

3 BUILD

Implement an iterative roadmap using the right technology and world-class engineers to drive execution excellence.

4 SUSTAIN

Maintain robust discipline to deliver consistent performance. Analyze and adjust features for continuous improvement.

5 EVOLVE

Leverage detailed operational analysis to reveal insights that point towards new opportunities for growth.

For ideas on how you can transform your solutions for the education sector, contact:
1-866-637-7380 | ness.com