

Do you think that "Video Interviewing is the same as Video Conferencing", or "Video Interviewing is cold and unsuitable for the roles I recruit for"? It's time to put the misconceptions surrounding video interviewing to bed!

0 Video Interviewing Misconceptions: Key Findings

Some People Think

The Facts

Video Interviewing is the same as Video Conferencing



Unlike video conferencing, Sonru is **asynchronous** requiring extremely **low bandwidth (140 kpbs)**

It is only suitable for graduate or volume recruitment



Both high volume **graduate** and low volume **senior** roles achieved **85% completion rates**

The process is cold and impersonal



93% of candidates would be **happy to complete** a video interview **again**

Users need to be tech-savvy for the tool to work



Less than 1% of Sonru candidates **require assistance**

No option to probe candidates



Open-ended questions based on your organisation's role, competency and cultural fit criteria draw out candidates

0 Did You Know?

Over 60% of all Sonru video Interviews are completed outside office hours

These are only a select few snippets exposing the misconceptions. For more insights, the full eBook is available [here](#).