

PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Introduces the Ultimate in Proportioning Flexibility

August 24, 2012, Rochester, NY, — Rochester Midland Corporation (RMC) introduces Chemizer[®] Flex, the ultimate in proportioning flexibility. Easy to install and use, Chemizer Flex dispenses up to 8 different products utilizing AccuPro Technology for the most accurate dilution control.

The most advanced pressure regulation technology system ensures accurate dilutions and optimal product performance regardless of water pressure. All proportioners are equipped with E-Gap eductors to meet backflow requirements. Installation of the Chemizer Flex is simple with an easy to install mounting bracket and flexibility in connecting the water supply.

By combining flexible design options with easy to use and secure proportioning systems, Chemizer Flex is ideal for your Green Housekeeping program.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or ibruno@rochestermidland.com or www.rochestermidland.com.

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