



Sustainable Solutions for health,  
productivity and the environment.

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

## Green Cleaning Professional Certification Program from RMC

*Rochester, NY, USA (January 18, 2012)* Rochester Midland Corporation, the Leader in Green Housekeeping since 1988, provides a comprehensive program to certify cleaning professionals in Green Housekeeping practices to help companies implement sustainability.

With today's emphasis on cleaning for health by reducing the negative impacts on employees, building occupants, the community and the environment, cleaning professionals need a better understanding of how to practice Green Housekeeping. The program is non-product specific, emphasizing knowledge, practices and choice of proper tools.

Cleaning professionals learn about health and environmental benefits of green cleaning, Third party product certification criteria, building audits, recycling and best practice cleaning methods and tools. Training includes classroom time and hands on training culminating in a written test. Each successful professional receives a green cleaning manual and a certificate documenting their completion of the course and title of Certified Green Housekeeping Professional.

Jim Bruno of Rochester Midland says, "The custodial maintenance business is in a position to be beneficiaries of the Green sustainability movement, with the emphasis on lower impacts on Human Health. Our Certified Green Housekeeping Professional Program was created to help the professionals in this business."

To find out more about RMC's Certified Green Housekeeping Professional Program, call Jim Bruno, 585-336-2422 or [jbruno@rochestermidland.com](mailto:jbruno@rochestermidland.com) or go to [www.greenhousekeeping.com](http://www.greenhousekeeping.com).

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