# Switching to Smart Giving

## Announce the change to your church by email.

(Feel free to use this template or craft your own)

## 

To: **All Church** Subject: **There's an even easier way to give!** 

Hello church!

We're excited to announce a simple and secure new way to give! We recently partnered with a company called Kindrid to help us receive gifts online and by text using their Smart Giving platform.

We made this switch because MinistryGive is closing its doors and discontinuing its service this fall. Kindrid's proven to be the most efficient and cost effective platform and will be a complete solution for all of our giving needs!

### Why we're so excited about switching to Kindrid

- Now you can give directly from your smartphone, in service. After a 30 second, one time registration, giving will be as simple as sending a single text!
- The Kindrid team works around the clock to make sure things are up and running so you can always give when you want to give!
- You can access the Kindrid dashboard to see your year-to-date giving record in real time
- It's simple to set up recurring gifts for your regular tithes & offerings, or for special designated giving towards [missions, the building fund, children's ministry, etc.]
- Kindrid's so much more user friendly, both for you as our congregation, as well as our finance and accounting folks on the back end. This saves everyone time, energy, and money. It's a win-win situation!

Watch this simple tutorial to set up your new Smart Giving account today!



How do I give through Smart Giving for the first time?

Text

- Text the word GIVE to [Church Smart Giving Number]. Don't forget to save it in your phone for future reference!
- Tap the link texted back to you and fill out the one-time registration form
- Enter your gift information and tap "Confirm Your Gift"
- Giving again is as simple as sending the amount you want to give to our Smart Giving Number! That's it!

Online

• Click this button [Church Smart Giving Link] to set up a Smart Giving account online

#### **GIVE NOW**

- Enter your cell phone number and 4 digit pin texted to you for security verification
- Fill out the gift information, selecting options such as giving frequency and designation
- Confirm your gift!

If you'd ever like to update your information or cancel a gift, just text EDIT to (Church Smart Giving Number).

Do you have recurring gifts set up through MinistryGive?

We know many of you had recurring gifts set up through MinistryGive. Smart Giving offers this same capability! Follow these simple steps to switch over so you won't miss a gift!

- 1. Cancel your recurring gifts through MinistryGive
- Log in to your MinistryGive account [MinistryGive login linked here]
- Access your recurring gift and cancel accordingly
- 2. Once you register for Smart Giving (see instructions above!), setting up a recurring gift is as simple as following the drop down menu below your gift amount and selecting a gift frequency! You will receive a confirmation email or text each time Kindrid processes your gift.

Please take a few moments this week to switch your recurring gifts to Smart Giving before our account with MinistryGive closes. All migrations must take place before [October 1, 2016]!

Our intent with this new method of giving is to make giving as simple as possible. If you have any questions about how to switch over your recurring gifts or you are having difficulty using Smart Giving, email support@kindrid.com.

Thank you for your faithful giving through Smart Giving! You're helping us fulfill God's mission in this community. Your involvement is cause for celebration! We're so grateful you've committed to support the mission of our church.

See you Sunday!

[Your Church]

