1. Spark Adoption Is Growing Rapidly

Adoption of Spark is spreading beyond Hadoop. Complex users and companies like CapitalOne, Salesforce, Viacom, Amgen, Shell and HP have been using Spark to unlock value from their data. Databricks, a venture-backed company, has a global customer base that includes CapitalOne, Salesforce, Viacom, Amgen, Shell and HP. For more information, visit www.databricks.com.

2. Spark Is Increasing Access to Big Data

Spark users are expanding into the areas of advanced analytics, real-time streaming and BI. This survey demonstrates that Spark adoption is growing quickly as users find it easy to use, powerful, reliable and fast. Spark adoption is also growing among users who do not consider themselves data engineers or do not consider their company to be a data science company.

3. Spark Is Unlocking the Value of Big Data

Spark is unlocking the value of Big Data by making it easier for a wide range of people to solve a growing variety of data problems. Spark is used by everyone from data scientists to data engineers, business analysts to business managers, investors to IT managers. Spark is used to create many types of products inside of different organizations and functional roles. The survey also indicates that Spark adoption is growing rapidly as users find it easy to use, powerful, reliable and fast. Spark adoption is also growing among users who do not consider themselves data engineers or do not consider their company to be a data science company.

4. Spark Adoption Is Growing Far Beyond Hadoop

Spark users are expanding beyond Hadoop. Complex users and companies like CapitalOne, Salesforce, Viacom, Amgen, Shell and HP have been using Spark to unlock value from their data. Databricks, a venture-backed company, has a global customer base that includes CapitalOne, Salesforce, Viacom, Amgen, Shell and HP. For more information, visit www.databricks.com.

5. Spark Is Creating Many Types of Products Inside of Different Organizations

Spark is creating analytic workflows that go from ETL and interactive exploration to production. The company also makes it easier for its users to focus on their data by providing a fully managed, scalable, and secure cloud infrastructure that reduces operational complexity and total cost of ownership. Databricks, venture-backed by Andreessen Horowitz and NEA, has a global customer base that includes CapitalOne, Salesforce, Viacom, Amgen, Shell and HP.