

GP Professional Development Guide 2016

Diplomas, Certificate Courses, Workshops and Online Programs in Skin Cancer, Dermatology, Office Procedures, Clinical Updates and Medical Business Management



CELEBRATING
10 YEARS OF
university-certified
and professionally
accredited
education for GPs

Learn to diagnose and treat with confidence

www.healthcert.com.au

THE HEALTHCERT DIFFERENCE



Welcome to the GP Professional Development Guide 2016. This year we are celebrating 10 years of providing certified and accredited education for medical graduates in order to improve patient outcomes.

In collaboration with renowned universities and recognised industry experts, we are constantly developing new medical courses at certificate, advanced certificate and diploma levels which offer a complete learning pathway from foundation skills to sub-specialisation.

More than 6,500 GPs across 15 countries have attended our programs known for their comprehensive nature, ability to provide real-life examples and ultimately give GPs the skills to change their medical practice forever.

One of the strengths of upskilling with us is that you will become part of a strong alumni community and enjoy lifetime support from world-leaders in medicine as well as exclusive access to special events, networking and learning resources. Most importantly, you will learn skills for life that will fit your busy schedule, professional skill set and personal career interests.

We look forward to taking the next step in your professional development journey with you.

The HealthCert Team



“It’s interesting, practical, and enjoyable. After attending courses for 30 years, I rank this as number one.”

Dr Peter Laundy, Malaga, WA



YOUR IMMEDIATE RESULTS

- ✓ Increase your diagnostic accuracy
- ✓ Address your patients’ concerns immediately
- ✓ Increase your income and grow your practice
- ✓ Feel safe and confident in treatment
- ✓ Minimise referrals to hard-to-access specialists
- ✓ Diversify and develop your clinical work

COURSES, WORKSHOPS AND CONFERENCES AT A GLANCE

SKIN CANCER AND DERMATOLOGY

SKIN CANCER MEDICINE

Certificate in Primary Care
Skin Cancer Medicine

Certificate in Primary Care
Skin Cancer Therapeutics

Certificate in Advanced
Dermatoscopy & Histopathology

SKIN CANCER SURGERY

Certificate in Primary Care
Skin Cancer Surgery

Advanced Skin Cancer Surgery
Workshop – Nose and Lower Limb

Advanced Skin Cancer Surgery
Workshop – Head and Neck

DIPLOMA OF DERMOSCOPY

Professional Certificate
of Dermoscopy

Advanced Certificate
of Dermoscopy

Professional Diploma
of Dermoscopy

Skin Cancer Conference and Master Class

Structured Clinical Attachment

Certificate in Primary Care Dermatology

Professional Certificate in Aesthetic Medicine

GP Clinical Update

Primary Care Office Procedures Workshop

MEDICAL BUSINESS MANAGEMENT

Medical Business Owners Master Class

Skin Cancer Business Management Online Workshop

THE UNIQUE BENEFITS OF OUR PROGRAMS



Recognition with world's top
universities and institutions



Valuable support from instructors
in post-course webinars



Developed and presented by
renowned industry experts
and experienced clinicians



Comprehensive program with a
good mix of theory and practice



Unique learning and
total satisfaction guarantee



Structured pathways to
become a sub-specialised GP



Short intensive courses with
minimum time investment and
maximum learning outcomes



Fully accredited
continuing professional
development programs



Pathway into world's only
Master of Medicine (Skin Cancer)

ALSO
AVAILABLE
ONLINE



CERTIFICATE IN PRIMARY CARE SKIN CANCER MEDICINE

Understand the fundamentals required to effectively diagnose skin cancer and perform basic treatments in the primary care setting.

The program includes theory and practical sessions on:

- Dermatoscopy
- Punch and Shave biopsy
- Surgical treatments
- Non-surgical treatments
- Histopathology
- Melanoma management
- Wound management
- Medicare billing

80

RACGP CAT.1 CPD
POINTS/ACRRM
30 PRPD + 30
PRPD SURGERY
POINTS

DATES AND LOCATIONS:

27-28 Feb Melbourne
09-10 Apr Adelaide

25-26 Jun Gold Coast
15-16 Oct Brisbane

12-13 Nov Perth
03-04 Dec Sydney



CERTIFICATE IN PRIMARY CARE SKIN CANCER THERAPEUTICS

Consolidate essential skills with more advanced dermatoscopy, broaden your therapeutic options and practise various surgical techniques which will prepare you for almost any lesion needing elliptical excision.

The program includes theory and practical sessions on:

- Curette and Cautery
- Diathermy
- Chaos and Clues dermatoscopy
- Perfecting the ellipse
- Halo grafting
- Local anaesthetics

40

RACGP CAT.1 CPD
POINTS/ACRRM
30 PRPD + 30
PRPD SURGERY
POINTS

DATES AND LOCATIONS:

27-28 Feb Melbourne
09-10 Apr Adelaide

25-26 Jun Gold Coast
15-16 Oct Brisbane

12-13 Nov Perth
03-04 Dec Sydney

ALSO
AVAILABLE
ONLINE



CERTIFICATE IN ADVANCED DERMATOSCOPY AND HISTOPATHOLOGY

Extend the knowledge and skill required to manage the majority of all skin cancer cases by understanding the application and conceptual links between dermatoscopy and histopathology.

The program includes theory and case discussions on:

- Evidence-based application of dermatoscopy
- Pigmented and non-pigmented structures
- Dermoscopic analysis of vascular patterns
- Dermatoscopy of melanocytic lesions
- Dermatoscopy for Basal Cell Carcinoma
- Management of Keratinocytic lesions

40

RACGP CAT.1
CPD POINTS/
ACRRM 30
PRPD POINTS

DATES AND LOCATIONS:

03-04 Dec Sydney



CERTIFICATE IN PRIMARY CARE SKIN CANCER SURGERY

Acquire advanced skin cancer surgery skills for more complex skin cancer cases, including flaps and grafts, in a highly practical program held in a small group setting.

The program includes theory and practical sessions on:

- Elliptical excisions
- Full thickness grafts
- Rotation flaps
- Dog ear repairs
- Advancement flaps
- Advanced suturing

40

RACGP CAT.1 CPD
POINTS/ACRRM
30 PRPD + 30
PRPD SURGERY
POINTS

DATES AND LOCATIONS:

27-28 Feb Melbourne
09-10 Apr Adelaide

25-26 Jun Gold Coast
15-16 Oct Brisbane

12-13 Nov Perth
03-04 Dec Sydney



ADVANCED SKIN CANCER SURGERY WORKSHOPS

Acquire and hone the most advanced skin cancer surgery techniques with renowned skin cancer surgeons and an experienced team of surgical assistants. The two workshops feature a significant practical element with supporting theory and focus on different anatomic areas (head & neck and nose & lower limb).

HEAD AND NECK WORKSHOP

The program includes theory and practical sessions on:

- Facial and cheek anatomy
- Rhomboid, advancement and rotation flaps
- Wedges and graft repair
- Closures on ear and scalp defects
- Closures on lip defects
- Peri-orbital reconstruction on the lower eyelid

40

RACGP CAT.1 CPD
POINTS/ACRRM
30 PRPD + 30
PRPD SURGERY
POINTS

NOSE AND LOWER LIMB WORKSHOP

The program includes theory and practical sessions on:

- Nose and lower limb anatomy
- Reconstruction of alar and sidewall nasal defects
- Reconstruction of nasal tip and glabellar defects
- Skin grafts for the lower limb
- Flaps for the lower limb

40

RACGP CAT.1 CPD
POINTS/ACRRM
30 PRPD + 30
PRPD SURGERY
POINTS



DATES AND LOCATIONS (HEAD AND NECK):

27-28 Feb Melbourne

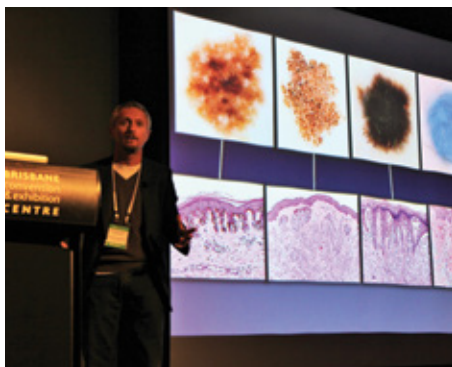
DATES AND LOCATIONS (NOSE AND LOWER LIMB):

15-16 Oct Brisbane

ONLINE DIPLOMA PROGRAM IN DERMOSCOPY

Become a recognised expert in Dermoscopy with our professional diploma program. The program has been built and will be taught by the leading professors, dermatologists and researchers in their respective fields from Italy, Austria, USA, Japan and Australia. Led by the renowned Professor Giuseppe Argenziano (Italy), the certificate courses will equip you with the complete package of skills to accurately diagnose a wide range of lesions on any part of the body and skin type.

Participants can complete the certificate courses individually and qualify for a diploma if all three courses are completed in sequential order. The courses are delivered online in 8 modules including video lectures, interactive webinars, discussion forums, Q&A and exam preparation sessions. There are 3 intakes per year for each course.



PROFESSIONAL CERTIFICATE OF DERMOSCOPY

The program covers a range of skills at an introductory level including:

- 3 point checklist and the elephant approach
- Chaos and Clues method
- Common benign non-melanocytic lesions
- Common malignant non-melanocytic lesions
- Melanocytic nevi and Melanoma
- Facial and acral lesions



40 RACGP CAT.1
CPD POINTS/
ACRRM 30
PRPD POINTS



ADVANCED CERTIFICATE OF DERMOSCOPY

The program covers a range of skills at an advanced level including:

- Nail lesions and mucosal lesions
- Difficult benign lesions including nevi with special features
- Methods for dealing with difficult melanomas
- Broad spectrum of BCC and Keratinocyte skin cancer
- Pink tumours and their significance
- Rare skin tumours
- Use of dermoscopy in general dermatology



40 RACGP CAT.1
CPD POINTS/
ACRRM 30
PRPD POINTS



PROFESSIONAL DIPLOMA OF DERMOSCOPY

The program covers a range of skills at a specialist level including:

- Screening of young children, young adults and older patients
- Lesions diagnoses in different skin types
- Types of lesions including flat/nodular and pigmented/non-pigmented
- Management of patients with multiple moles
- Use of dermoscopy for NMSC
- Rules to avoid missing melanoma



40 RACGP CAT.1
CPD POINTS/
ACRRM 30
PRPD POINTS

IMPORTANT DATES

PROGRAM STARTS
EXAMS OPEN
PROGRAM CLOSES

SEMESTER 1

11 January
4 April
29 April

SEMESTER 2

9 May
1 August
26 August

SEMESTER 3

5 September
28 November
30 December

SKIN CANCER



MASTER OF MEDICINE (SKIN CANCER)

The Graduate Certificate and Master of Medicine (Skin Cancer) Program is designed for primary care and specialist doctors with a particular interest in skin cancer medicine or those preparing for a Fellowship pathway in one of the relevant medical or surgical colleges.



Upon completion of the program, graduates will:

- Have a detailed understanding of the structure and function of the skin.
- Understand the embryology, microanatomy, physiology, oncology and epidemiology of skin.
- Be able to undertake a consultation (history and examination) for a skin check.
- Demonstrate an ability to assess skin lesions through dermatoscopy and dermal imaging and be competent in differential diagnosis.
- Confidently advise and manage most patients with skin cancer using appropriate medical and / or surgical therapeutic modalities in partnership with the patient.
- Possess a sound understanding of how to minimise indemnity risk in their practice.
- Know when to refer a patient for further opinion or more advanced treatment.

For more information go to www.som.uq.edu.au



STRUCTURED CLINICAL ATTACHMENT

Solidify your skills in a dedicated skin cancer centre and pick up valuable hints and tips by spending two to five working days observing and assisting experienced skin cancer doctors. The team will tailor your visit to your interests and provide you with templates for use in your own practice.



The individualised program can include sessions in consulting and theatre on:

- Full-body skin examinations, consultation, and dermoscopy
- Biopsy techniques (punch and shave)
- Cryotherapy, curettage, field treatments
- Ellipse and direct repair
- Flaps and grafts
- Clinical notes and billing

**SAVE
THE DATE
SKIN CANCER
CONFERENCE AND
MASTER CLASS**

27-30 JULY, BRISBANE CONVENTION AND EXHIBITION CENTRE

The Annual Skin Cancer Conference and Master Classes have become red-letter days to be marked in the professional development calendar. The 2016 program will feature two days of Master Classes prior to the two-day conference. Early confirmed speakers include Professor Giuseppe Argenziano (Italy) and Professor Richard Usatine (USA) – both are renowned authors, researchers and educators in skin cancer medicine.

Register your interest now at www.skincancerconference.com.au to receive regular updates.



CERTIFICATE IN PRIMARY CARE DERMATOLOGY

Gain confidence in the management of all common skin, hair and nail conditions in the primary care setting. Presented by noted dermatologists, the course offers richly illustrated clinical examples and interactive discussions on the cases provided.



The program includes theory and case discussions on:

- Atopic dermatitis
- Contact dermatitis
- Pruritus
- Drug eruptions
- Psoriasis
- Acne
- Hair loss
- Blistering disorders
- Rosacea & variants
- Dermatopathology
- Skin infections
- Common benign lesions
- Vulvar dermatoses
- Male anogenital disorders
- Miscellaneous skin
- Common nail disorders
- Pregnancy dermatoses
- Skin emergencies
- Pigmentary disorders
- Aesthetic dermatology

24 RACGP CAT.2
CPD POINTS/
ACRRM 30
PRPD POINTS

DATES AND LOCATIONS:

12-13 Mar Brisbane

9-10 Jul Sydney

5-6 Nov Melbourne



PROFESSIONAL CERTIFICATE IN AESTHETIC MEDICINE

In response to the increasing demand by patients for skin repair and rejuvenation at their local GP's, we are launching this certificate course which combines didactic lectures and practical sessions in a small group setting. Starting from the base of advanced facial anatomy, you will learn the fundamentals to safely provide the services your patients seek.



The program includes theory and practical sessions on:

- Skin conditions and classifications of the skin
- Facial anatomy and treatment plans
- Chemical peels and topical skin treatments
- Dermal fillers for specific skin conditions
- Composition and practice of botulinum toxin
- Office-based treatments

40 RACGP CAT.1
CPD POINTS/30
ACRRM PRPD
POINTS

DATES AND LOCATIONS:

12-13 Mar Brisbane

9-10 Jul Sydney

5-6 Nov Melbourne



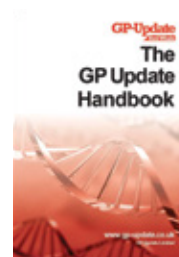
GP CLINICAL UPDATE

New program from the UK: Completed by over 10,000 GPs each year and custom-built for Australia.

The GP Clinical Update is a one-day course run by GPs for GPs and is completely free from pharmaceutical company sponsorship. The program collates the latest issues from the literature, research and guidelines, interprets these for real life general practice and helps you keep up to date with all current topics pertinent to primary care.

Participants will receive a 400 page handbook covering the results of the most important research over the last 5 years – an extremely useful reference which details much more than is covered in the course.

The program is delivered in a lecture-style approach with plenty of interaction from the audience, humour and visual cues to help get the messages across and keep you listening (and learning!) throughout the day.



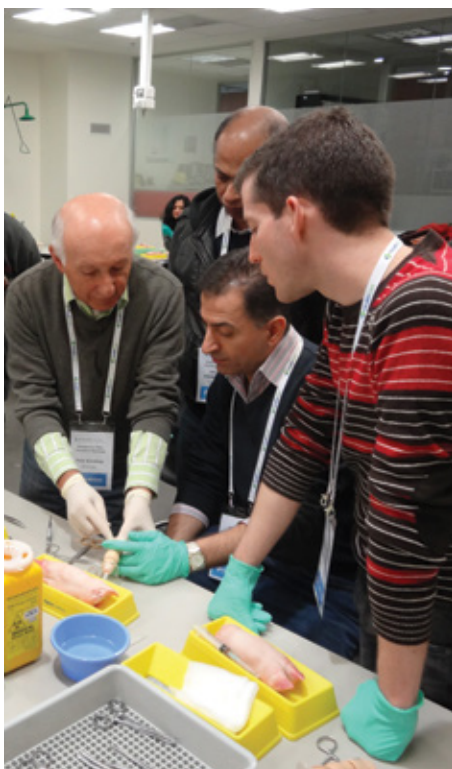
RACGP /
ACRRM POINTS
PENDING

DATES AND LOCATIONS:

6 Aug Adelaide
17 Sep Perth

20 Aug Brisbane
24 Sep Melbourne

3 Sep Sydney



PRIMARY CARE OFFICE PROCEDURES WORKSHOP

Learn and practice various general surgery techniques and post-operative care methods with experienced surgeons. The program is highly practical and presented in a small group setting in surgical labs for maximum interaction with the presenters and surgical assistants.

The program includes theory and practical sessions on:

- Advanced suturing
- Ingrown toenails
- Foreign bodies
- Lacerations
- Lipomas
- Sebaceous cysts
- Leg ulcers
- Abscesses
- Injection of joints



40

RACGP CAT.1 CPD
POINTS/ACRRM
30 PRPD + 30
SURGERY MOPS +
30 EM MOPS

DATES AND LOCATIONS:

12-13 Mar Brisbane

9-10 Jul Sydney

5-6 Nov Melbourne



MEDICAL BUSINESS OWNERS MASTER CLASS

Running a medical business is not easy and is set to become even harder with the ever increasing downward pressure of health care costs, an aging population and an exponential growth in technologies. This one-day event will bring together industry experts to give you valuable insights into running an optimal medical business, to help prepare and protect your practice and build your personal wealth.

The event will feature the renowned futurist and advisor to global companies Craig Rispin delivering a special presentation on the future of healthcare aimed to prepare your practice for 2020 and beyond.

The program includes keynote lectures, panel discussions and Q&A sessions on:

The Business of Medicine

- How to run a profitable practice and delight patients
- The future of Medicare – what is next?
- IT and the digital economy
- How to avoid common medico-legal pitfalls

Culture and Human Resources

- How to build a world-class culture and an engaged workforce
- How to recruit, retain and reward excellent staff
- How to optimise day-to-day operations and performance

Wealth Management

- How to manage money, reduce risk and build wealth
- How to set up and run accounting for medical practices

The Future of Medicine

- How to prepare for major disruption in medicine
- What does medicine look like in 5, 10 or 20 years' time

DATES AND LOCATIONS:

28 May Brisbane

4 Jun Sydney

18 Jun Melbourne



SKIN CANCER BUSINESS MANAGEMENT ONLINE WORKSHOP

Designed to assist medical practitioners, medical business owners and practice managers, the online workshop teaches the fundamentals of setting up and running an efficient skin cancer service in the primary care environment.

The program covers how to:

- Set up and lay out a skin cancer clinic according to ergonomic principles.
- Select all tools and equipment required.
- Implement all systems required, including financial and IT services.
- Plan and execute the daily workflow including a specific appointment book structure.
- Conduct efficient full-body skin examinations, note taking and image capture.
- Train and use support staff to maximise efficiency.
- Understand Medicare billing and other medico-legal regulations.
- Market the clinic and skin cancer service efficiently.
- Exceed patient expectations from the reception counter to the treatment room.

The workshop includes 15 online modules, various reference materials and valuable information sheets and patient templates for download.

DATES AND LOCATIONS:

Available online throughout the year

STUDY WITH US ONLINE



SAVE

Benefit from valuable learning outcomes at a lower cost as you avoid out of office times and travel expenses.



ENJOY

Enjoy a flexible learning environment within your home or office, in your own time and on your favourite mobile device.



UPGRADE

Access all online learning content immediately and participate in the practical workshop anytime it suits you*.



GROW

Easily build skills for life and gain recognition with world's top universities and institutions while working or raising a family.

COURSES AVAILABLE ONLINE

Professional Certificate of Dermoscopy

Advanced Certificate of Dermoscopy

Professional Diploma of Dermoscopy

Certificate in Primary Care Skin Cancer Medicine

Certificate in Advanced Dermoscopy and Histopathology

Skin Cancer Business Management Workshop

*Certificate in Skin Cancer Medicine and Certificate in Advanced Dermoscopy and Histopathology only. Additional fees apply.

FREQUENTLY ASKED QUESTIONS

Choosing a program

Our programs cater to medical professionals with ranging levels of expertise and interests and offer complete learning pathways from foundation skills to sub-specialisation. Use the Skills Grader Tool on our website to assess your skills or speak to our team for recommendations on the most suitable programs for you.

Study options and locations

You can choose between face-to-face and online programs. Face-to-face programs are held throughout the year all over Australia, and online programs follow a trimester time schedule. For a small additional fee, online program participants can attend the face-to-face equivalent any time. For the ultimate hands-on skills practice, we recommend the Structured Clinical Attachment in a dedicated skin cancer centre.

Financial matters

Fees will vary based on the program and study-option selected (online vs face-to-face). Payments can be made in full or in monthly instalments. You will benefit from our 200\$ Early Bird Discount if you register 30 days in advance. GP registrars enjoy \$500 off on every face-to-face program and \$350 off on online programs. Please subscribe to

our newsletter to receive further special offer announcements.

Exclusive alumni benefits and support

Upon completion of a course you will become a member of our alumni community and receive unlimited access to free learning resources, monthly webinars and discussion forums as well as invite-only events and special offers.

Unique Learning and Total Satisfaction Guarantee

If you are not able to apply the course learning outcomes in your practice, get in touch with us within 90 days of course completion and you can attend the course again at no cost. If you are not satisfied with the course, simply hand in your course materials at the end of day 1 and we will provide you with a 100% refund.

Industry experience

Our course instructors are widely regarded as some of the world's foremost specialists and experienced clinicians in their respective fields of medicine and will provide assistance and support in your learning. We also provide support on the business side and can help you set up, run and optimise your medical practice.



YOUR PROFESSIONAL DEVELOPMENT CALENDAR 2016

MELBOURNE

27-28 FEBRUARY

Certificate in Primary Care Skin Cancer Medicine
Certificate in Primary Care Skin Cancer Therapeutics
Certificate in Primary Care Skin Cancer Surgery
Advanced Skin Cancer Surgery Workshop (Head & Neck)

18 JUNE

Medical Business Owners Master Class

24 SEPTEMBER

GP Clinical Update

5-6 NOVEMBER

Primary Care Office Procedures Workshop
Certificate in Primary Care Dermatology
Professional Certificate in Aesthetic Medicine

BRISBANE

12-13 MARCH

Primary Care Office Procedures Workshop
Certificate in Primary Care Dermatology
Professional Certificate in Aesthetic Medicine

28 MAY

Medical Business Owners Master Class

27-30 JULY

Skin Cancer Conference and Master Class

20 AUGUST

GP Clinical Update

15-16 OCTOBER

Certificate in Primary Care Skin Cancer Medicine
Certificate in Primary Care Skin Cancer Therapeutics
Certificate in Primary Care Skin Cancer Surgery
Advanced Skin Cancer Surgery Workshop (Nose & Lower Limb)

ADELAIDE

9-10 APRIL

Certificate in Primary Care Skin Cancer Medicine
Certificate in Primary Care Skin Cancer Therapeutics
Certificate in Primary Care Skin Cancer Surgery

6 AUGUST

GP Clinical Update

GOLD COAST

25-26 JUNE

Certificate in Primary Care Skin Cancer Medicine
Certificate in Primary Care Skin Cancer Therapeutics
Certificate in Primary Care Skin Cancer Surgery

PERTH

17 SEPTEMBER

GP Clinical Update

12-13 NOVEMBER

Certificate in Primary Care Skin Cancer Medicine
Certificate in Primary Care Skin Cancer Therapeutics
Certificate in Primary Care Skin Cancer Surgery

SYDNEY

4 JUNE

Medical Business Owners Master Class

9-10 JULY

Primary Care Office Procedures Workshop
Certificate in Primary Care Dermatology
Professional Certificate in Aesthetic Medicine

3 SEPTEMBER

GP Clinical Update

3-4 DECEMBER

Certificate in Primary Care Skin Cancer Medicine
Certificate in Primary Care Skin Cancer Therapeutics
Certificate in Primary Care Skin Cancer Surgery
Certificate in Advanced Dermatoscopy and Histopathology

ONLINE

11 JANUARY / 9 MAY / 5 SEPTEMBER

Professional Certificate of Dermoscopy
Certificate in Primary Care Skin Cancer Medicine
Certificate in Advanced Dermatoscopy and Histopathology

9 MAY / 5 SEPTEMBER

Advanced Certificate of Dermoscopy

5 SEPTEMBER

Professional Diploma of Dermoscopy

Please get in touch so we can help tailor your education pathway to your current expertise, interests and career goals. We would love to be of service and provide you with the best learning outcomes.

