ZALONI

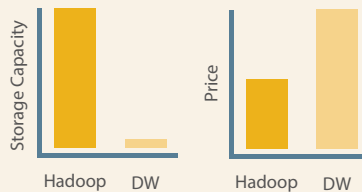## 4 Reasons to Offload Storage and ETL from a Data Warehouse to Hadoop →

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1. Save millions in storage costs

Hadoop can store raw data in any format at a fraction of the cost of the data warehouse (DW).

ZALONI CUSTOMER A

↓

20x more **capacity at 50%** of the cost of a planned DW upgrade

Storage Capacity: Hadoop, DW
Price: Hadoop, DW

ZALONI CUSTOMER B

↓

Paid 100x less/**terabyte to store data**

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3. Maximize DW for BI

Don't waste costly DW resources on low-value activities like data transformation; instead, focus the DW on data analytics and BI.

Data Warehouse

ETL Processes   BI Activities

Our customer discovered 90% of their DW capacity was being used for ETL and just 10% for BI

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2. Significantly speed up processing

Hadoop's flexible architecture enables faster loading of data and parallel processing, resulting in faster time to insight.

Zaloni customer saw a 4x increase in throughput after migrating processing to Hadoop

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4. Extract more value from all data

Lower cost means enterprises can store more data with easier access over longer periods of time to enable more in-depth trend analyses for better business insights.

Historical Data   Raw Data
01
1010
10001

Business Insights   Unstructured/ Semi-structured Data   Third-party Data

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Learn more about how Zaloni, a provider of enterprise data lake management and governance solutions, has helped its customers benefit from data warehouse augmentation.

LEARN MORE