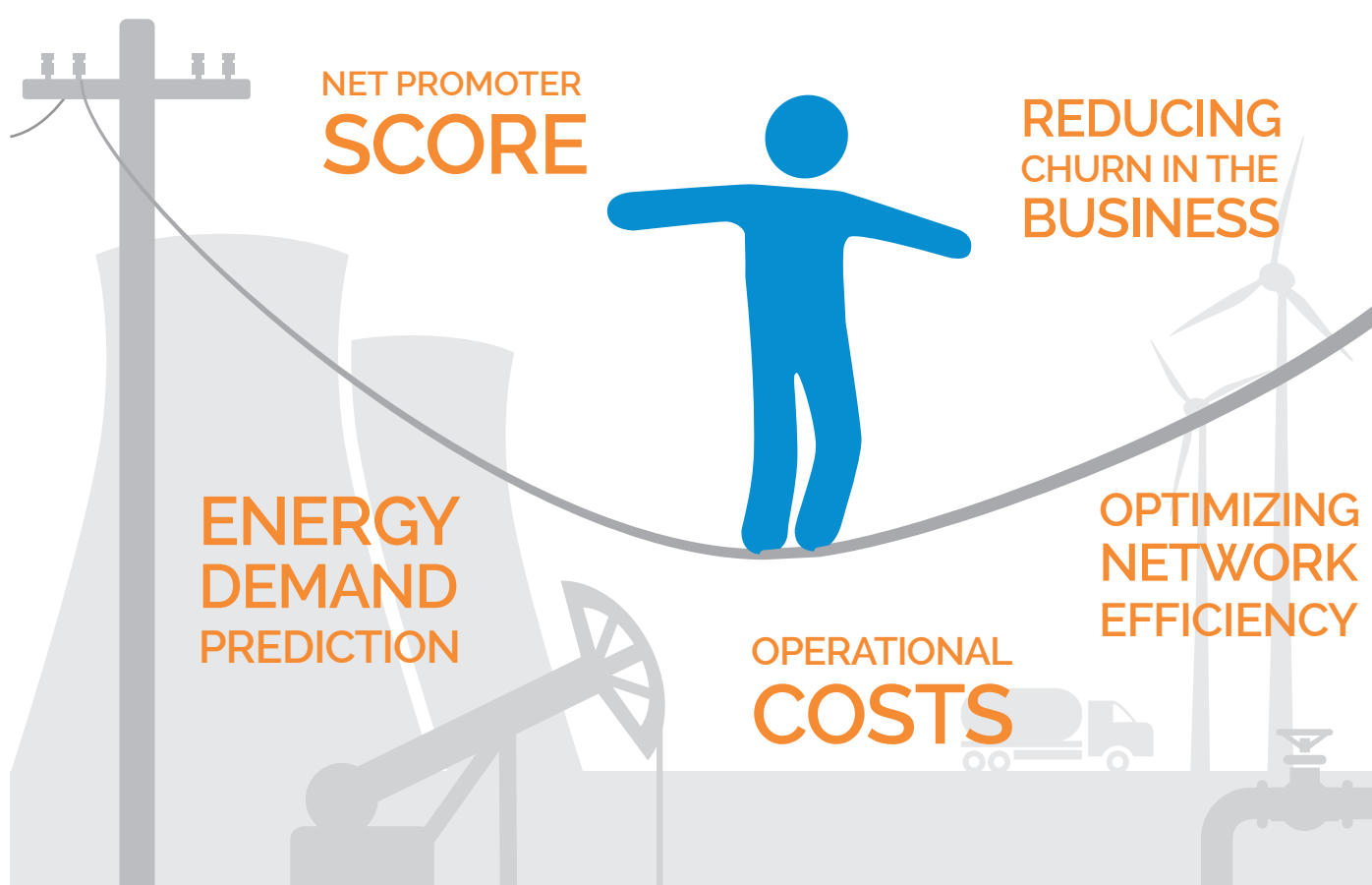
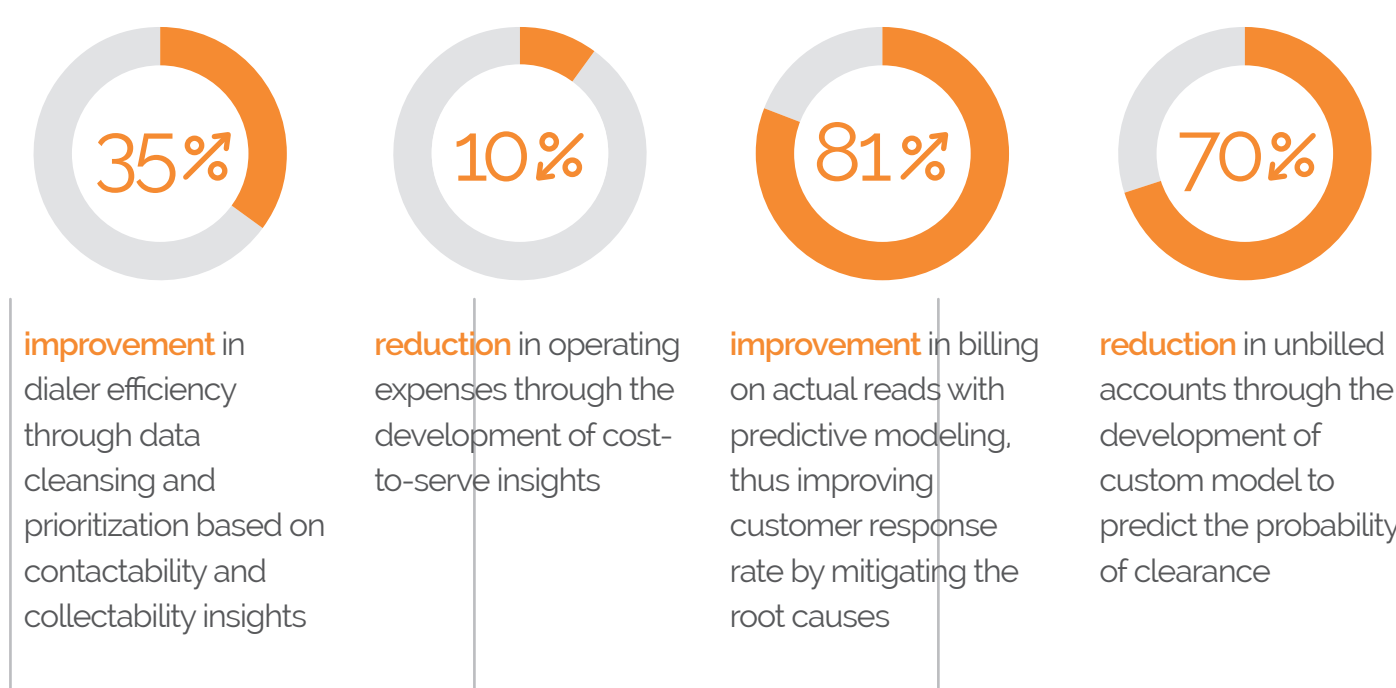


Utility companies face critical business challenges



These challenges can be met and solved by using effective analytics strategies to gain data-driven intelligence

EXL gets results



EXL end-to-end utilities analytics solutions

| | | |
|---|--|--|
| | | |
| Marketing and customer analytics Helps clients manage acquisition, attrition and loyalty | Operations/servicing analytics For resource planning and optimization | Credit and collections analytics Helps clients understand payment behavior, thereby reducing losses due to bad debts |
| | | |
| Smart meter analytics Provides actionable insight from smart grid and meter data like theft and outage management, consumption advice, etc. | Cost-to-serve analytics Delivers insight into different cost elements to improve overall customer life time value and enhance the customer experience. | Business intelligence/reporting Transforms raw data into actionable information for better business analysis. |

Why EXL

| | | | |
|--|---|--|--|
| | Global execution and scale ~1,500 data scientist and analytics professionals with flexible staffing and ramp-up options Single or dual shore capacity with 33 global operations centers | | Industry expertise World class industry and regulatory compliance practices Proven delivery of high-value transformation and consulting services to leading utilities companies |
| | Best-in-class capabilities Cutting edge analytics capability providing customizable methodologies and solutions MicroAnalytix®, an advanced automated methodology and modeling platform Solutions to support the future of utilities such as grid management and smart metering | | Awards Alsbridge Innovation Award winner for "Best Use of Analytics" and "Best Use of a New Platform or Application" (2014) "Best 5 Companies by Industry Focus: Utilities" and "Top 20 Leader by Region Served: United Kingdom" by IAOP (2014) "High Performer" in the "HFS Blueprint Report: Enterprise Analytics Services" (2013) |

Get started today

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