PLEASE JOIN US FOR OUR

Hello <First Name>,

<insert store name> is pleased to announce the first annual Shop Local, Buy Local Market to be hosted at <location> on <university name> campus. It's our goal to raise awareness about the community that supports the college, and emphasize the importance of buying from local businesses and we'd love to have you join us in supporting the cause. The market will be hosted on <date> from <time> to <time>.

We are very excited about bringing local businesses to the campus, and hope you will be able to participate.

To reserve your spot at the Shop Local, Buy Local Market, please RSVP to <contact information> by <date>. Please contact us at <contact information> if you have any questions regarding this event.

We look forward to seeing you at the market!

Sincerely,

<store name>