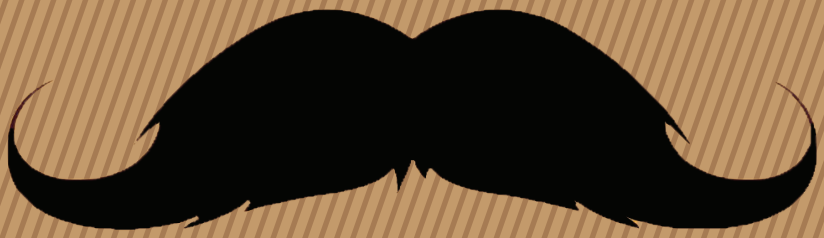

<First Name>,

<Store name> is pleased to announce our first annual Movember fundraiser! Our goal is to raise <$> to benefit <organization name> by November 30. To meet this goal, we're partnering with students, faculty and staff on our campus who are growing a 'stache in support of the cause!

To build excitement, we're hosting a Kickoff Party on <date> and would love if <business name> could help us make it a one-of-a-kind event! Our participants need a clean canvas to start Movember, so we're looking for a salon that will donate their services to help us offer free shaves - right outside of our store. This opportunity would not only help us reach our goal, but gain you valuable exposure with our student base of <#>.

If you're interested in a partnership, we'd love to talk further. Please contact <name> at <contact information> for more information.

We hope to hear from you soon!

Sincerely,

<store name>