Why Workspot

Workspot is reinventing Virtual Desktop Infrastructure (VDI) to transform how IT securely delivers desktops, applications and data to any device. VDI 2.0 and DaaS 2.0 solve the challenges with VDI 1.0. By leveraging a disruptive cloud architecture, Workspot enables IT to simplify operations, deliver high performance to any user, and at the lowest cost of any VDI solution on the market.

1. VDI Industry Leaders Run Workspot

Workspot's leadership built VDI 1.0. The company is co-founded and led by former Citrix and VMware alumni including Amitabh Sinha, the former GM of the Citrix XenApp and XenDesktop business unit and Puneet Chawla, the founding engineer of VMware Horizon View.
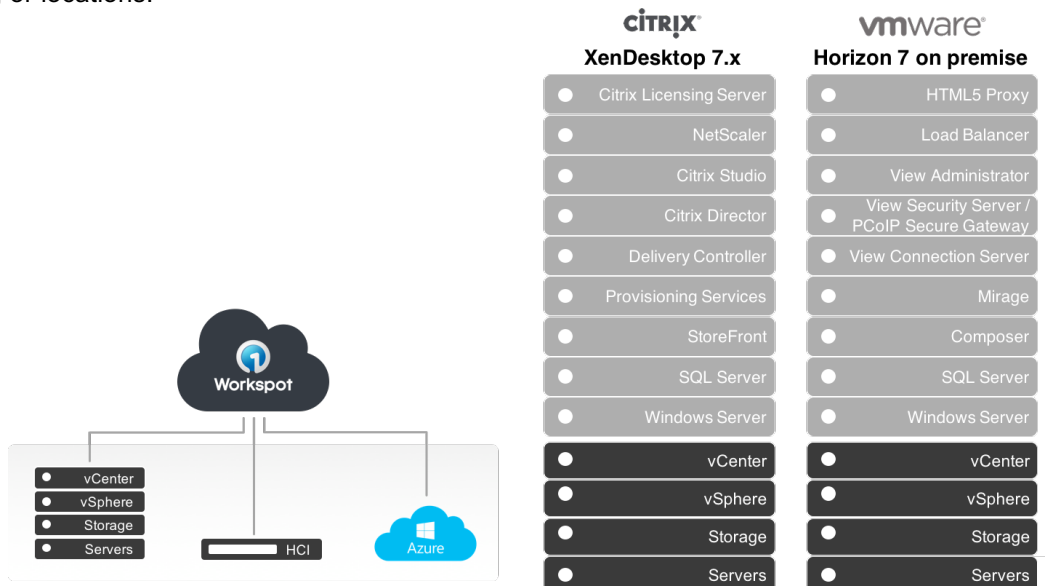
Collectively, Workspot's leadership team has worked with 250,000 organizations worldwide to successfully deploy application and desktop

CEO	CTO	VP Marketing	VP Products	VP Engineering
Amitabh Sinha	Puneet Chawla	Brad Peterson	Jimmy Chang	Prasad Krothapalli
Formerly Citrix GM for XenDesktop & XenApp	Formerly VMware View Founding Engineer	Formerly Citrix Sr. Director Marketing	Formerly Citrix Director Product Management, XenDesktop & XenApp	Formerly Citrix Sr. Director Engineering XenDesktop & XenApp

virtualization, including 95% of the Fortune 100 companies. We understand all of the challenges of what you've been through with VMware Horizon View or Citrix XenApp and XenDesktop.

2. You Can Deploy Enterprise Class VDI in One Day

VDI 1.0 is operationally complex. In order to manage it, organizations must dedicate numerous resources from the server, desktop, storage, networking, and hypervisor teams. Moreover, if you want it to perform optimally, VDI 1.0 requires layers of technology purpose-built for it, as well as an IT team with specialized skills to operate it. The result of this complexity: high total cost of ownership.

Workspot simplifies VDI by moving complex operational components into the cloud. The benefit of its design is that the cloud automates VDI's specialized layers of technology, resulting in peak operational performance and requiring no management from IT. Thanks to the cloud, Workspot can be deployed in a single day and can scale instantly to add more users, desktops, or locations.

CITRIX XenDesktop 7.x	VMware Horizon 7 on premise
Citrix Licensing Server	HTML5 Proxy
NetScaler	Load Balancer
Citrix Studio	View Administrator
Citrix Director	View Security Server / PCoIP Secure Gateway
Delivery Controller	View Connection Server
Provisioning Services	Mirage
StoreFront	Composer
SQL Server	SQL Server
Windows Server	Windows Server
vCenter	vCenter
vSphere	vSphere
Storage	Storage
Servers	Servers

Workspot — vCenter, vSphere, Storage, Servers — HCI — Azure

To understand how VDI 2.0 can be deployed and scaled so quickly, compare it with VMware and Citrix in the figure above. With Workspot, the operational components of VDI are delivered from the cloud. The situation is very different for VMware and Citrix, which both require several layers of components and associated management consoles to be installed.

3. Your TCO Will Be Lower Than Any Other VDI Solution

Workspot drastically simplifies VDI technology by leveraging the cloud, hyper-converged infrastructure and moving complex operational components to the cloud. With VDI 2.0, the load balancing, brokering, databases, portal, configuration, monitoring, and image management functionalities are a cloud-centric service, requiring no deployment or ongoing maintenance resources. The benefits:
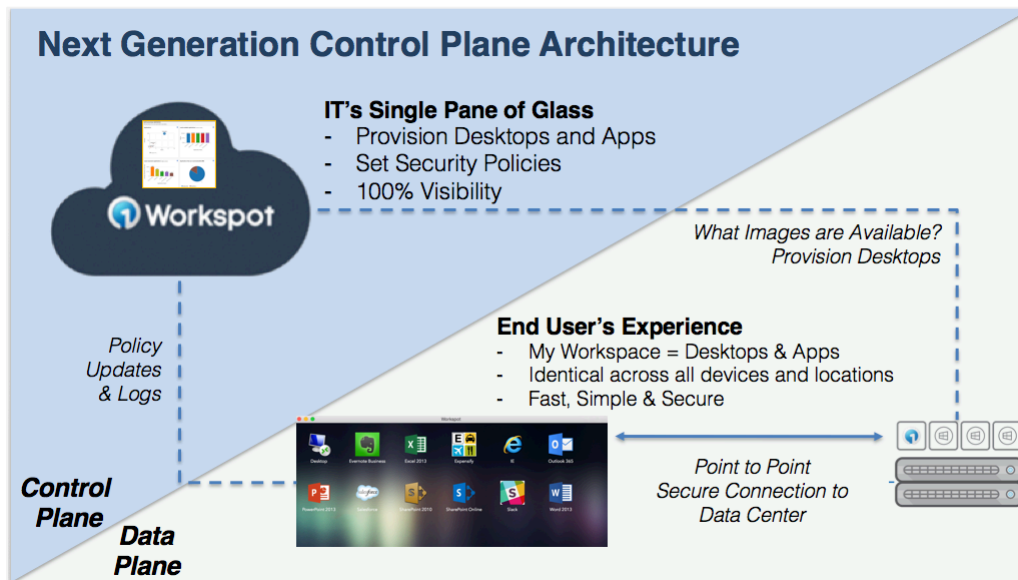
- Upfront CapEx is reduced by 95% for VDI 2.0
- OpEx for deployment and management of component operations is reduced by 50-90%
- VDI can now be deployed in 1 day instead of 6-9 months.
- **VDI 2.0 can achieve a TCO reduction of 50%+ compared to VDI 1.0**.

4. VDI with Zero CapEx

Workspot VDI 2.0 simplifies the operational aspects of VDI deployment. But IT still needs to buy and manage the hardware needed to run virtual desktops. Our DaaS 2.0 eliminates the CapEx requirements for VDI. DaaS 2.0 combines the power of Azure with VDI 2.0, so that IT can deploy all their virtual desktops in Azure. With DaaS 2.0 there is no CapEx!

5. You can have the Highest Scalability and Best Security

Workspot's disruptive approach to VDI is built on a unique next generation cloud control plane architecture. Separation between the control and data plane means VDI 2.0 scales instantly and delivers superior end user performance while remaining ultra-secure.

Highlights:

- Using the control plane's single pane of glass, IT can provision desktops and apps, set policies, and monitor performance. It works out of the box with nothing to install.

- Scaling to more users is instant. The Workspot cloud doesn't require sizing, installing, configuring critical components.

- Data is transmitted securely directly between the end point and host. No sensitive data is transferred through the Workspot Cloud.

"… [Workspot's] current product is doing today exactly what Citrix and VMware are talking about as long term goals…"

Brian Madden
Fiercely independent desktop virtualization expert

Workspot

www.workspot.com | 1 888 426 8113 | sales@workspot.com | @workspotinc

6. Simple, Unified Workspace for Your End Users

Workspot provides end users a simple, unified workspace for all their desktops, applications, and data. IT can deliver the necessary mix and match of VDI, apps, and data all in one unified workspace. Users can access any of these tools from any of their devices (PC, Mac, iOS, and Android). They have a consistent, fast, and seamless experience, regardless of their location or device. The result is reduced calls to the help desk.

Workspot delivers incredible user performance because it leverages a built-in toolkit of enterprise-grade secured browser, powerful Single-Sign On (SSO) technology and modular application engines. VDI 2.0 delivers the best-in-class experience for every class of application: SaaS, VDI, Web, HTML5, Windows client-server, and Network File Shares. Designed with future applications and workflows in mind, **Workspot delivers a future-proof workspace to end users**.

7. Fastest and Most Reliable End User Performance

In a typical VDI 1.0 implementation, virtual desktops run in a corporate data center, while more than half of the workforce may be thousands of miles away. This deployment architecture can create multiple problems for an end user. They may be unable to connect to their desktop because one of the intermediate technologies (load balancer, portal, databases, or broker) may be unavailable. It can take an end user minutes to log in to their desktop. Once they are logged in, the usability of the desktop can be severely impacted by both latency and bandwidth. It's common for IT teams to hear "I launch Citrix and go get a cup of coffee while it connects", or "I cannot connect to my desktop", or "My browser is slow".

Thanks to VDI 2.0's unique control plane architecture, IT can place the VDI hosts in any data center or cloud and operate them from a single pane of glass in the cloud. Because the latency between end user devices and the local VDI host is much lower, the performance of the desktop is significantly better. Further, with Workspot, users can login to their desktops in a few seconds, because the login request does not pass through multiple intermediate technologies like load balancers, portal, databases and brokers. VDI 2.0 & DaaS 2.0 deliver the fastest and most reliable VDI solution with the lowest total cost of ownership.

8. Your Business is Moving Fast. Your VDI Solution Should Too.

The Workspot team, with its unique product and leadership DNA, understands that businesses need a solution that implements and updates as fast as the business. Unlike vendors with a "3 year roadmap" that can only provide new features every 18 months, Workspot is a modern company built to deliver new features and updates at a fast pace. Every 6-8 weeks, updates are automatically pushed to the Workspot Cloud and Clients. Nothing for IT to install, migrate, or manage. IT doesn't have to plan maintenance windows where users are locked out.

Workspot

www.workspot.com | 1 888 426 8113 | sales@workspot.com | @workspotinc

Get Started With VDI 2.0

Contact Workspot at sales@workspot.com. For more technical information, visit www.workspot.com/VDI20.

About Workspot

Workspot is the leading 100% cloud-based Workspace as a Service platform. Built for the mobile, cloud and hyper-converged infrastructure era, Workspot is the fastest and simplest solution for solving IT's end user BYOx and mobility challenges. Workspot also solves the corporate challenge of securely delivering apps, desktops and data to any device with a single frictionless user experience across mobile, Mac and PC platforms. Workspot's 100% cloud-based platform simplifies IT's workload, requires zero maintenance, scales instantly, provides deep end user experience analytics and monitoring, and is always up to date with the latest features.

Based in Cupertino, California, Workspot is recognized by Gartner as "Cool Vendor" in endpoint computing and bestowed Skyhigh Enterprise-Ready™ for fully satisfying the most stringent requirements for data protection, identity verification, service security, business practices, and legal protection. For more information, visit www.workspot.com.

Workspot

www.workspot.com | 1 888 426 8113 | sales@workspot.com | @workspotinc