



**Workspot**

# We made VDI insanely simple

VDI 2.0 / DaaS 2.0

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# We Built VDI 1.0



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**Prasad Krothapalli**  
VP Engineering



GM XenApp &  
XenDesktop



Founding Engineer  
VDI



VP Marketing



Director Products

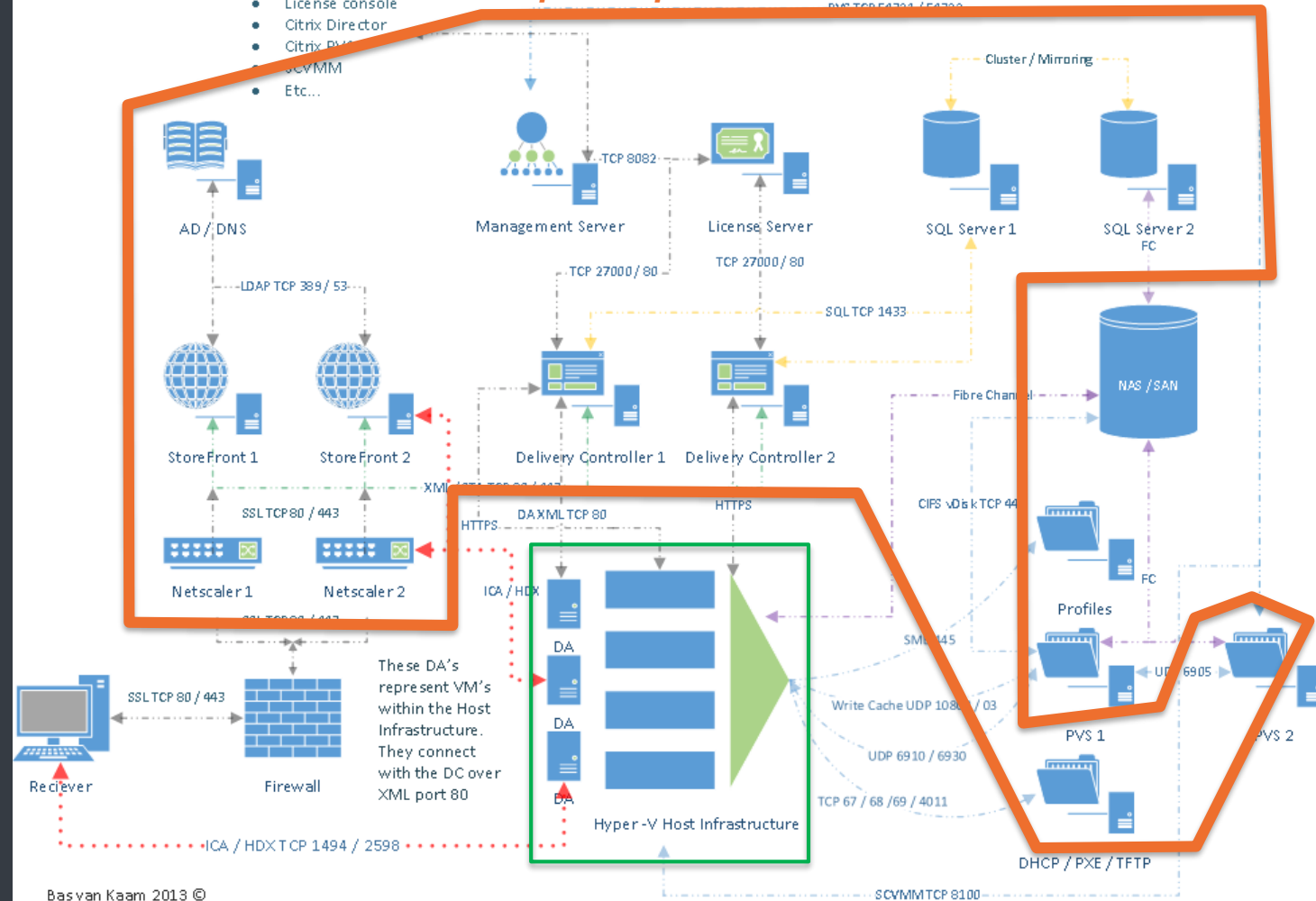


Sr. Director Engineering

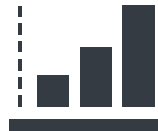
# VDI 1.0 is far too COMPLEX!

- XenDesktop Studio
- Active Directory
- License console
- Citrix Director
- Citrix PNAgent
- SCVMM
- Etc...

## Replicate per Site



# VDI 1.0 is Broken for Customers!



**Buying is broken**

**Deployments  
take months**

**High OPEX**

**You and your users are  
both unhappy**

# Application Software is Now a Service

Sales

**SIEBEL**



Human Resources

**ORACLE**  
PEOPLESOFT



IT Services

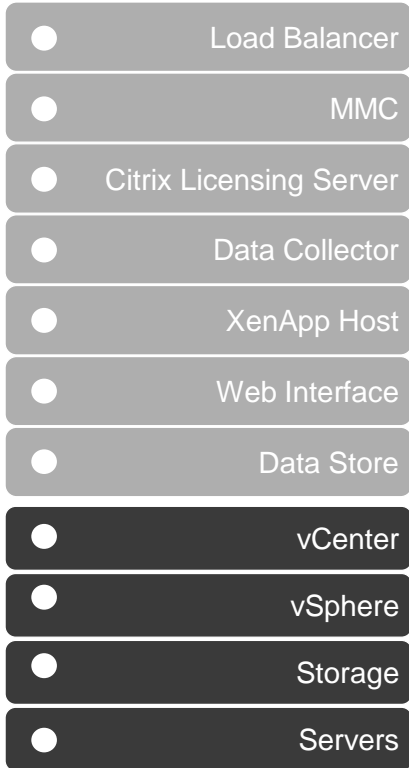
 **bmc**



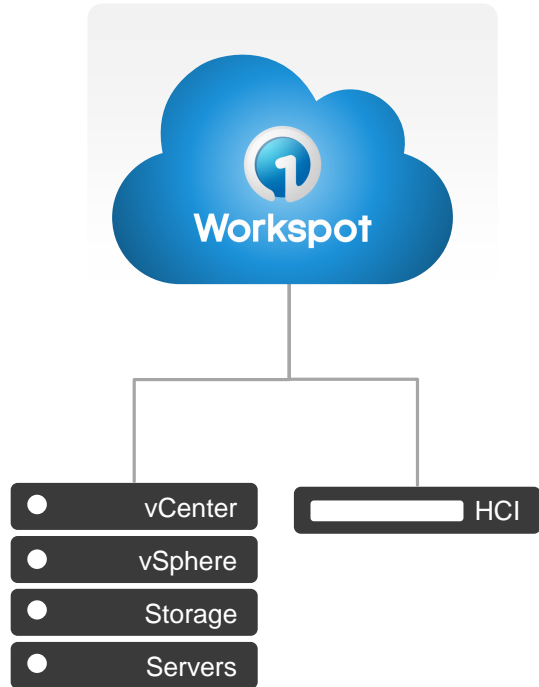
servicenow

# We Made VDI a Service (VDI 2.0)

## VDI 1.0



## VDI 2.0



- Deploy in a **day**
- Save **95%** on CAPEX
- Save **50-90%** on OPEX

# Workspot Enables Choice

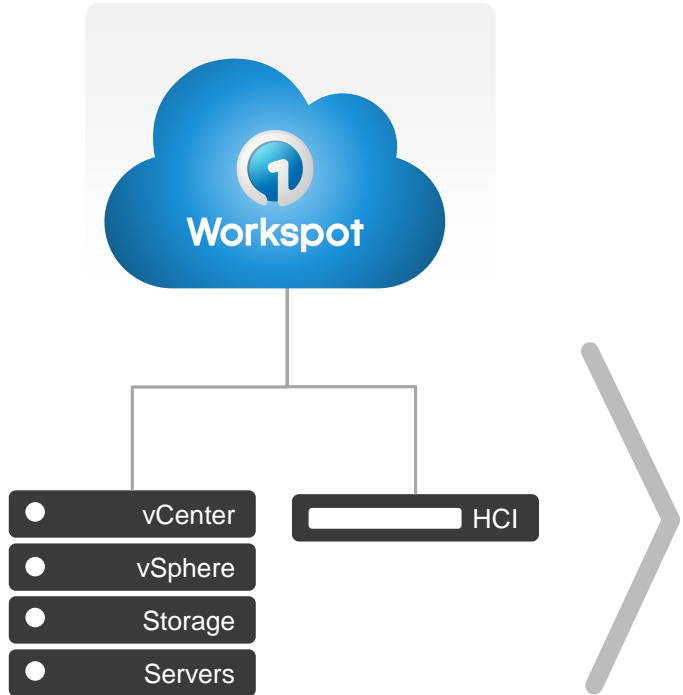


A light gray rounded rectangle containing logos for Hewlett Packard Enterprise, Cisco, EMC<sup>2</sup>, Dell, and NetApp. A small green horizontal bar is positioned above the Hewlett Packard Enterprise logo.

A light gray rounded rectangle containing logos for Hewlett Packard Enterprise, Cisco, SCALE COMPUTING, Hypergrid, Nutanix, Atlantis, and Simplivity. A small green horizontal bar is positioned above the Hewlett Packard Enterprise logo.

# We Made Desktops a Service (DaaS 2.0)

VDI 2.0



DaaS 2.0



- Thousands of desktops in a day
- No CAPEX
- Predictable OPEX



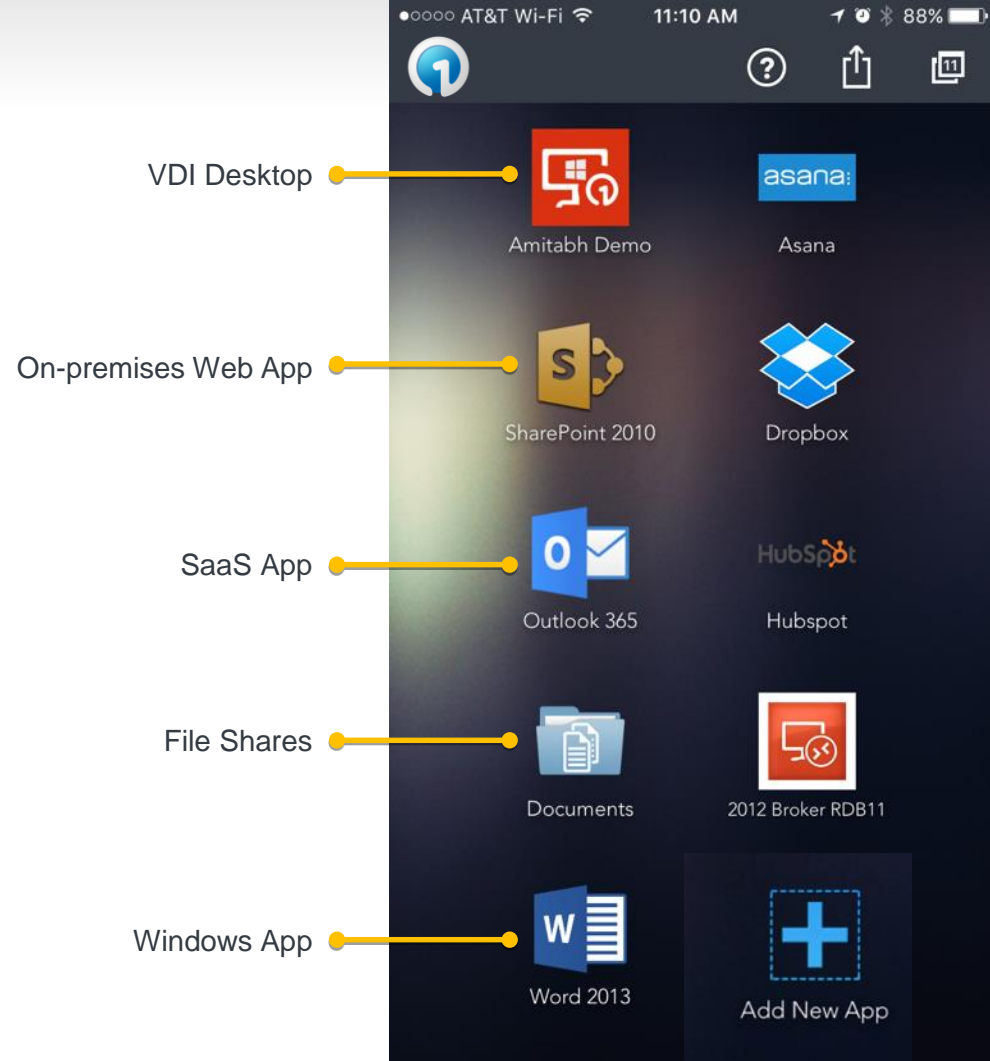
# Not Just VDI, A Secure Workspace

## Cross-platform Container

- iOS, Android, Windows, Mac

## Deliver optimal experience for each type of application

- Built-in secure browser
- Built-in CIFS client
- Built-in VPN, SSO, and 2FA





SearchServer  
Virtualization

# BEST OF vmworld<sup>®</sup> 2016

Exclusive Media Partner

## Gold Award

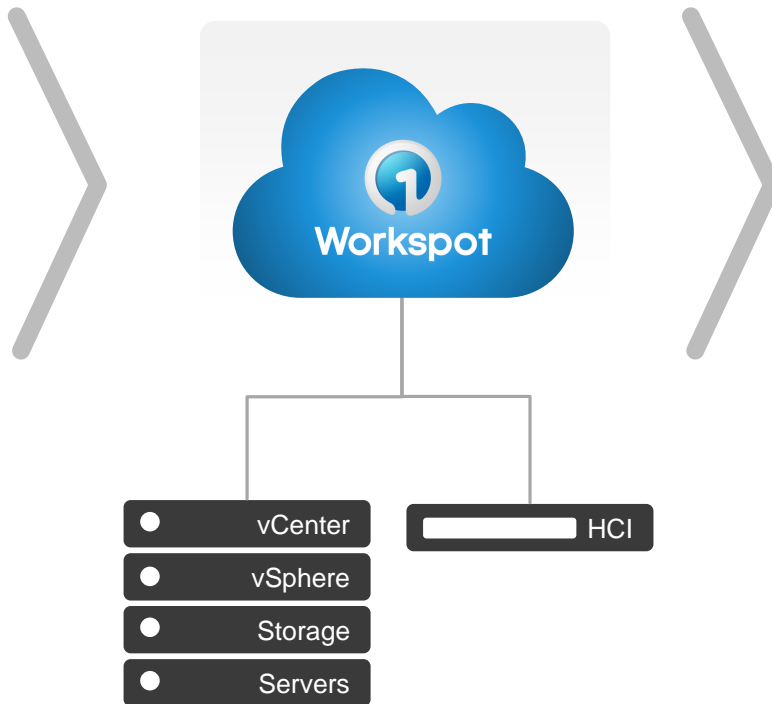
### Desktop and Application Delivery

# Transform Your EUC Deployment

## VDI 1.0

- Load Balancer
- MMC
- Citrix Licensing Server
- Data Collector
- XenApp Host
- Web Interface
- Data Store
- vCenter
- vSphere
- Storage
- Servers

## VDI 2.0

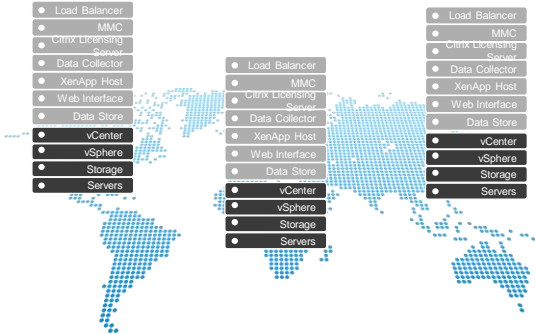


## DaaS 2.0



# Global EUC Transformation

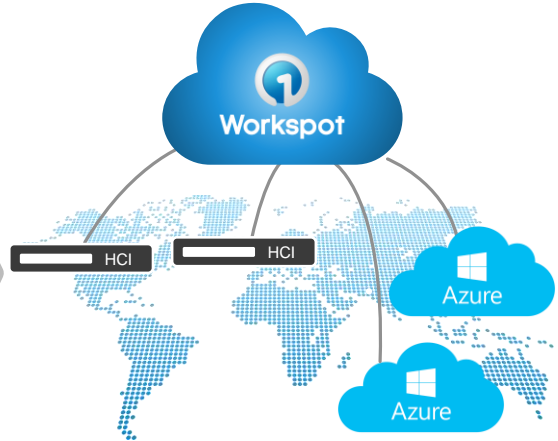
## VDI 1.0



## VDI 2.0



## DaaS 2.0





**Workspot**

[www.workspot.com](http://www.workspot.com)

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