App Virtualization 2.0

A Migration Path for XenApp 6.5 Customers

We built VDI 1.0/App Virtualization 1.0

Amitabh Sinha

CEO

GM XenApp, XenDesktop, Citrix

Puneet Chawla

CTO

Founding Engineer VDI, VMware

Brad Peterson

VP Marketing

Sr. Director Marketing, Citrix

Jimmy Chang

VP Products & Alliances

Director Products, Citrix

Prasad Krothapalli

VP Engineering

Sr. Director Engineering, Citrix

Gartner 2014 Cool Vendor

Gartner does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Workspot

Access is getting much more complex

Locations
Home
Work
Public

Devices
PC
Mac
iOS
Android
BYOx
Thin Clients

End User Driven

VPN
Cisco ASA
Pulse Secure
Fortinet
F5
Palo Alto Networks
Netscaler

SSO
NTLM/Kerberos
CA Siteminder
Oracle iDP
Okta

Applications
Windows Client Server
Custom Web
Packaged Web
SaaS
HTML5
VDI
Native
CIFS
OneDrive
SharePoint

LOB Driven

Datacenters
Multiple Private
Multiple Public
Remote Office
Branch Office

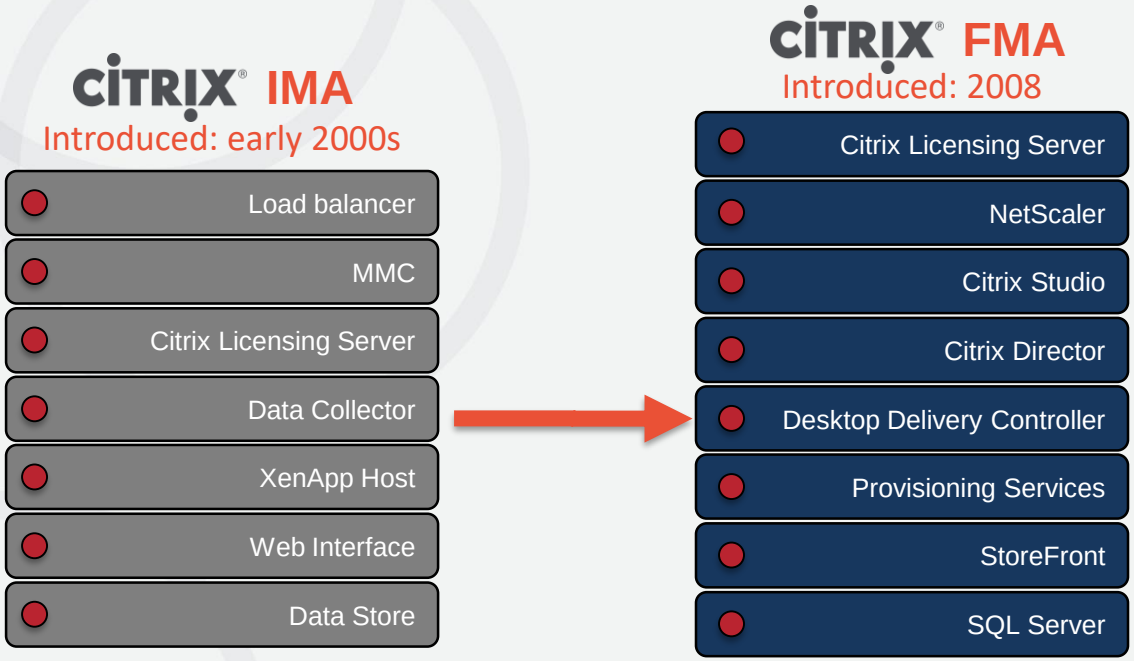
IT Driven

Workspot

XenApp 6.5 is legacy app delivery

- Only solves legacy windows client-server apps problem
  - App compatibility issues
  - Loses responsive behavior of modern applications
- Built on legacy IMA Architecture
  - Requires expensive, rip-and-replace upgrade to 7.x FMA
  - EOL for 6.x and 2008 R2
- Product Gaps in XenApp 7.x
  - Does not handle multiple sites or zones well
- High Total Cost Ownership
  - Needs expensive Netscaler CAPEX and OPEX for best experience
  - Is RDS good enough? You are already paying for it!

XenApp 6.5 is EOL; Migration is challenging



- Migration is slow and expensive
- Requires training and consultants
- Typically, takes 6+ months to migrate

- **Result:** upgrading from a 2000 to 2008 architecture.

Workspot

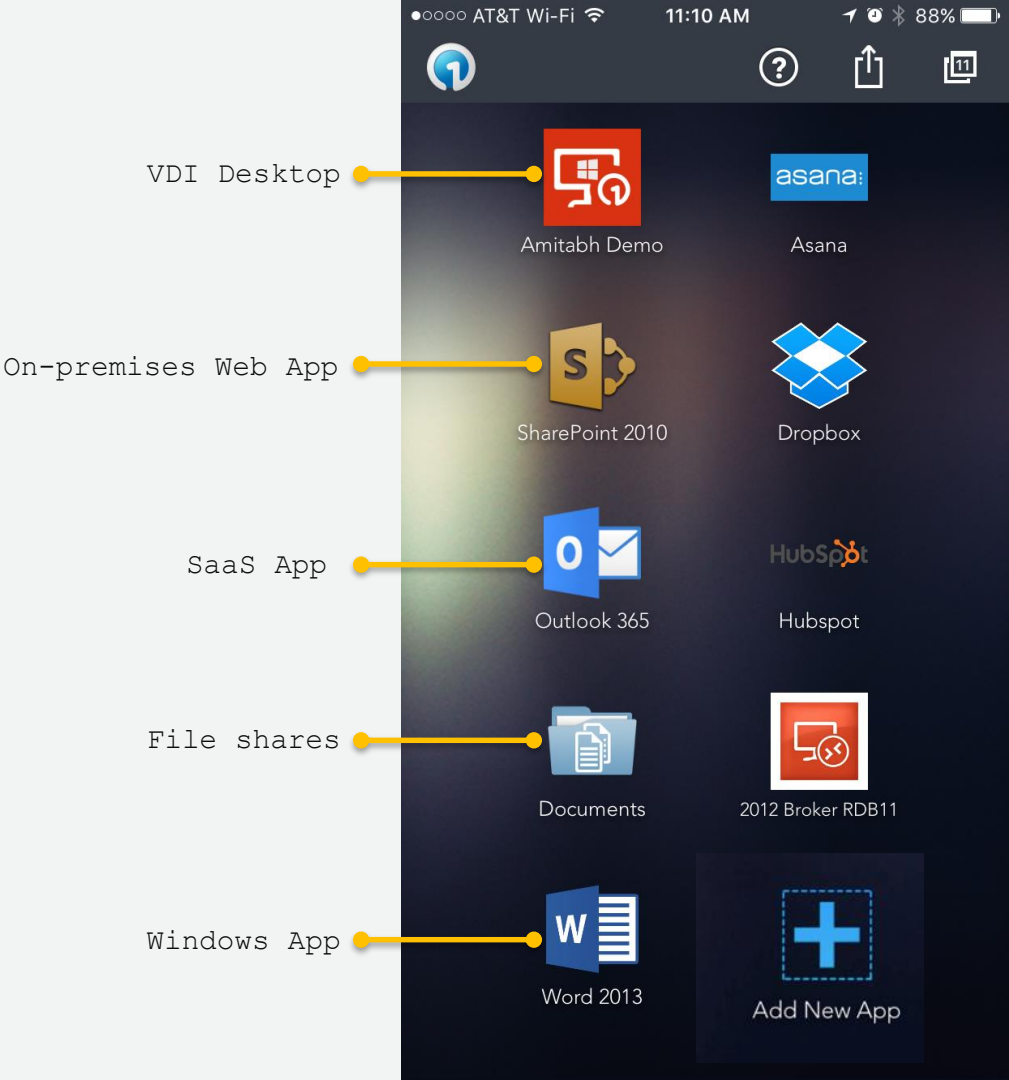
Our Mission

Create the **simplest cloud service**
to deliver a **unified workspace**
to a **million users**

Workspot

Unified Workspace

- Aggregates access to different types of virtual desktops, apps, and data
- Cross-platform (iOS, Android, Windows, Mac)
- Location-aware (Cisco, F5, Pulse Secure, Fortinet)
- SSO-aware (Okta, NTLM/Kerberos, CA Siteminder, Oracle iDP, etc.)



Deploy Workspace in 60 Minutes

Configure from the cloud

Deploy 50x faster

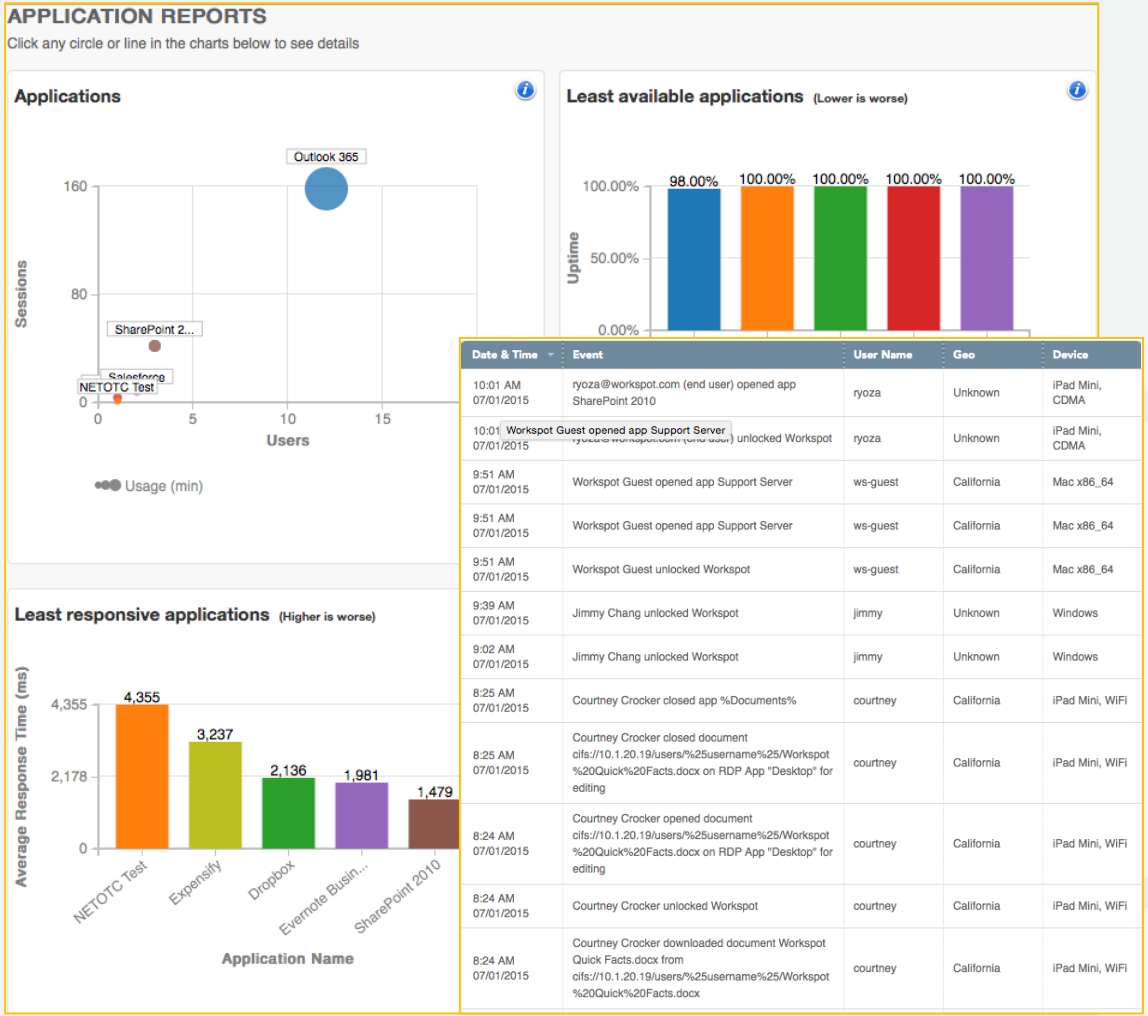
Save 95% on CAPEX

Save 50-90% on OPEX

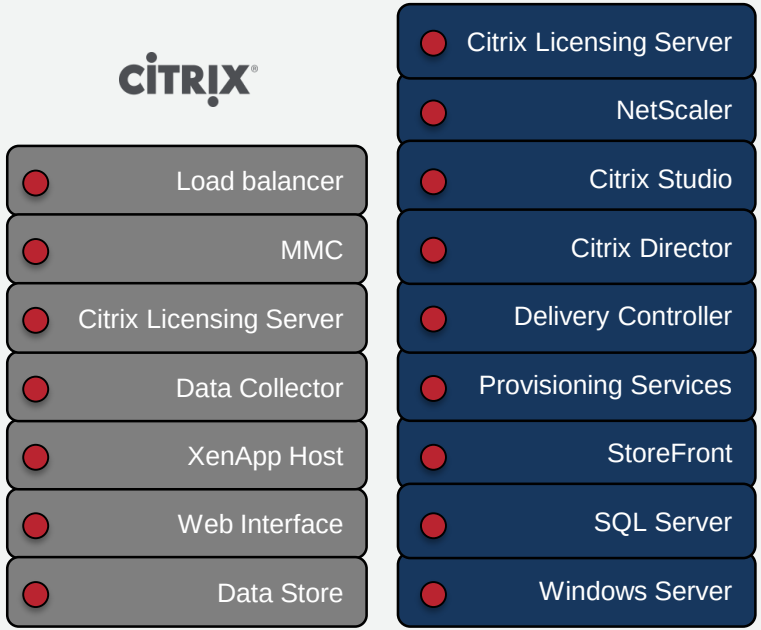
Cloud-enabled Deep Analytics

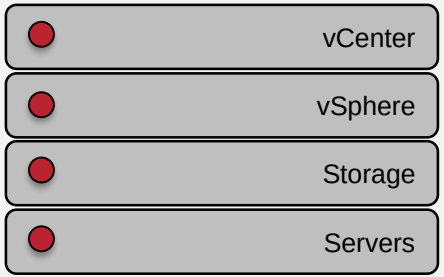
Twitter-feed of end user activity for better security

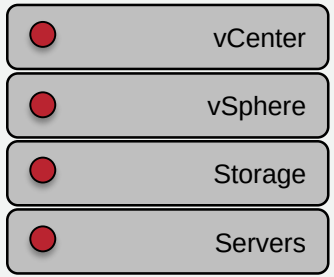
Fine-grained usage, performance, and availability analytics to monitor end user experience



The Evolution of End User Computing

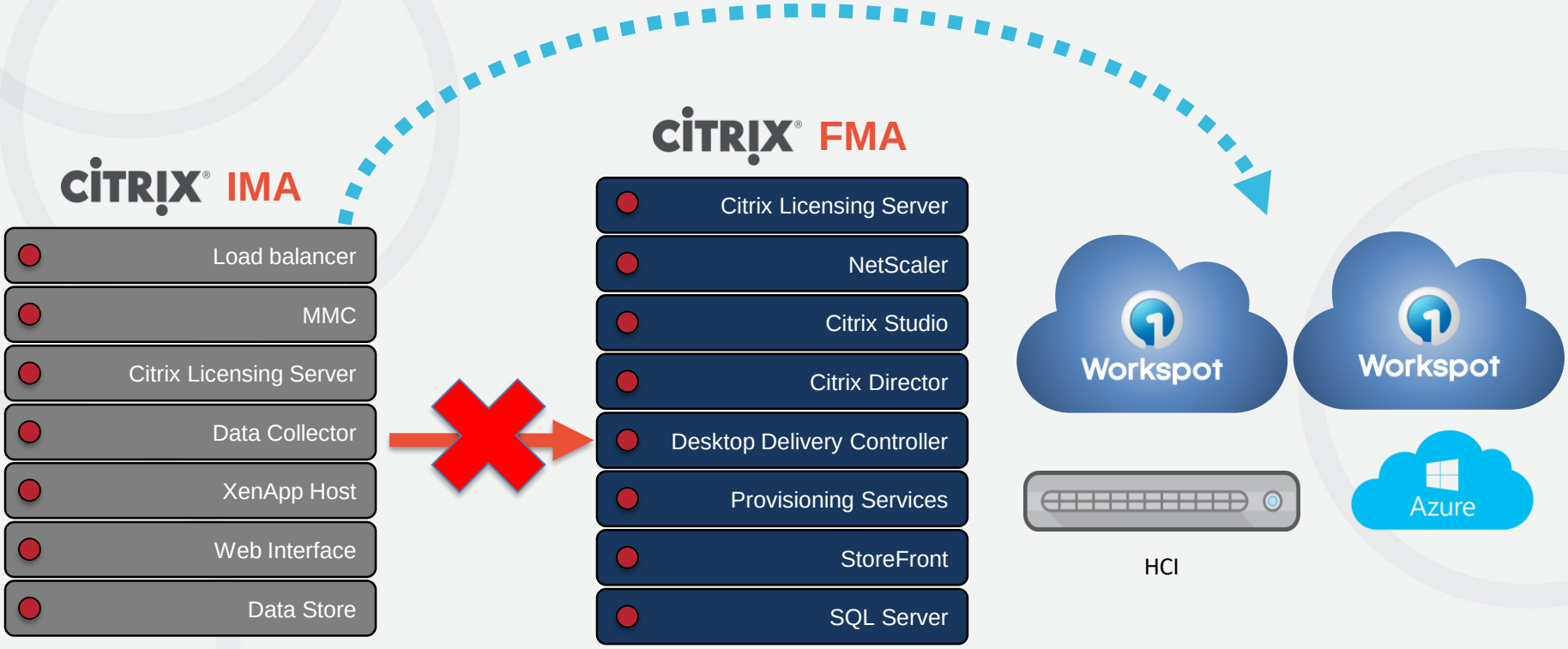






Google Cloud Platform

Jump to an insanely simple cloud service for app and desktop virtualization
Run apps on-premises or in the cloud



Summary

Capability	Product Feature	Workspot	XenDesktop	XenApp
Deliver VDI to Any Device		✓	✓	
Deliver Web Apps to Any Device	Secure Browser	✓		
Deliver Windows Client Server Apps to Any Device	Embedded RDP Client	✓		✓
Offline Document Access	Embedded CIFS Client	✓		
Consistent Experience Across Devices (including BYOx)	Cross-Platform Architecture	✓	✓	✓
Consistent Experience Across Locations	Embedded VPN Client	✓		
Faster & More Reliable Access	Embedded Client-side SSO Next-generation Control Plane Architecture	✓		
Visibility into Performance, Availability, and Usage	Big Data Analytics Engine	✓		
Granular visibility into end user activity	Big Data Analytics Engine	✓		

www.workspot.com

Learn more

- Podcast: Brian Madden and Gabe Knuth Get the Scoop About What Comes Next After VDI
  http://www.workspot.com/brian-madden-podcast

- Download the step by step XenApp 6.5 Migration Guide
  http://land.workspot.com/migrating-from-xenapp-to-workspot-lp