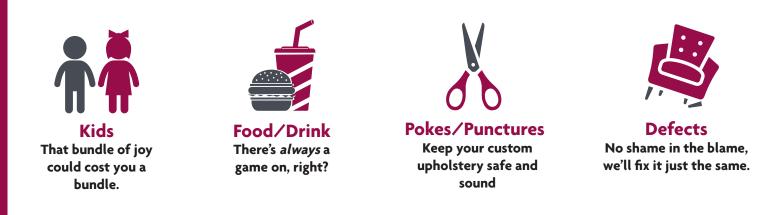
Is A Furniture Protection Plan Right For Your Customer?

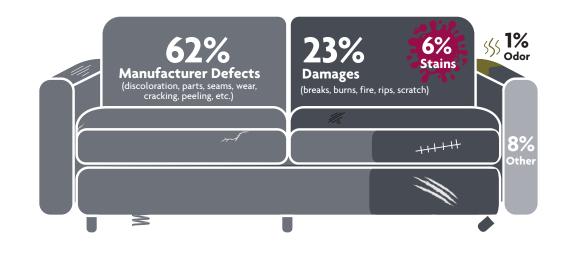
Four Common Furniture Foes

Most furniture faces danger daily. But there are four frequent offenders that put your customers at the most risk.



Clumsy? Cautious? Does it matter?

Whether your customers are careful or careless, their furniture is still at risk. According to our numbers, oftentimes customers can get hit with a repair without even lifting a finger.



The Long Haul

Furniture is an major investment that ages with a family. Just think about how often that living room set becomes the new basement furniture.





http://www.elledecor.com/life-culture/cleaning-organizing/a7842/lifespan-of-common-home-items/ https://www.thenest.com/content/10-furniture-buying-qas http://www.houzz.com/discussions/1013615/how-often-do-you-purchase-new-furniture Internal data collection