

## **Nutri-Lawn 10,000 Aeroplan Miles Contest - 2015**

This Contest is only open to Aeroplan® Members who are residents of Canada excluding the Province of Quebec and is governed by Canadian law.

\*1. SPONSOR. \*The sponsor of this Contest is Nutri-Lawn

\*2. CONTEST PERIOD. \*The Contest shall commence on May 1, 2015 at 10:00 AM EST and will run until June 30th, 2015 at 5:00 PM EST (the "Contest Period").

\*3. ELIGIBILITY. \*The Contest is open to all Aeroplan Members who are residents of Canada excluding residents of the Province of Quebec and who have reached the age of majority, except employees, representatives and agents of Nutri-Lawn, AIMIA Inc., and ADVANTEX MARKETING INTERNATIONAL, or their respective affiliates and, if applicable, their respective advertising or promotion agencies, contest judges, contest prize suppliers, and any other companies engaged in the development, production, or distribution of materials for this Contest, and members of the immediate families of, or persons domiciled with, any of the above.

\*4. HOW TO ENTER AND NO PURCHASE NECESSARY. \*To be automatically entered into the Contest, fill out the Web Entry form on the Nutri-Lawn web site or complete the contest application form from a Nutri-Lawn Service Representative by no later than June 30th, 2015 at 5:00 pm EST.

\*No purchase is necessary to enter the Contest. If you are not an Aeroplan Member, you can visit the Aeroplan website at **\*\*www.aeroplan.com\*\*** and enrol today. Aeroplan Membership is free.\*

\*5. NUMBER OF ENTRIES. \*Limit of one (1) entry into the Contest per household.

\*6. PRIZES. \*There is one (1) prize of 10,000 Aeroplan Miles to be won. Odds of winning any prize depend on the number of eligible entries received. Nutri-Lawn reserves the right, at its sole and absolute discretion, to substitute the prize for prizes of approximately equal or greater retail value, at any time and for any reason, including, without limitation, by way of cash award.

\*Aeroplan Miles have no cash value but are redeemable under the Aeroplan Program for flights and other rewards. The retail value of rewards obtained using Aeroplan Miles will vary depending on the Aeroplan Reward schedules and other factors, details of which may be found at [www.aeroplan.com](http://www.aeroplan.com). Aeroplan Miles may be redeemed only in accordance with the Aeroplan Program terms and conditions, which are subject to change without notice. Taxes, landing and departure fees, and other charges and surcharges may apply to Aeroplan reward travel, and are the sole responsibility of the winner. Additional Aeroplan Miles may be required and rewards are subject to availability at the time of booking. Full terms and conditions of the Aeroplan Program are available on-line at **\*\*www.aeroplan.com\* <<http://www.aeroplan.com>>\*. \***

\*7. DRAW. \*One (1) entry will be randomly drawn from among all eligible entries received during the Contest Period. The draw will take place on July 17, 2015 at approximately 12:00 pm EST at 1040 Martingrove Grove, Toronto, Ontario, Canada. Odds of winning depend upon the total number of eligible entries received during the Contest Period. Prizes must be accepted as awarded, cannot be substituted, transferred, exchanged or surrendered for cash.

**\*8. HOW TO WIN AND CLAIM A PRIZE.** The selected entrant will be notified by phone or email and instructed on how to claim his/her prize. To be declared a winner, each selected entrant must correctly answer a time-limited, mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise, to be administered by phone at a mutually convenient time, must sign a form of Declaration of Compliance and Release (see Rule No. 9 below), must be enrolled in the Aeroplan Miles reward program and hold a valid Aeroplan card number and otherwise comply with these official contest rules. Awarding of a prize is subject to verification and compliance with these official contest rules. The selected entrant who has not complied with these official contest rules will be disqualified. If a selected entrant cannot be located or does not respond or comply with all of these official contest rules within fourteen (14) days of notification, the entrant will be disqualified and forfeits the prize and Nutri-Lawn may, at its sole and absolute discretion, select by random draw another eligible entrant whom Nutri-Lawn or its representatives will attempt to contact, and who will be subject to disqualification, in the same manner. Allow four (4) to six (6) weeks from the date of the draw for verification of contest winner and prize fulfilment. The winner will be contacted following verification with details on how to redeem the prize. Aeroplan will not be responsible for failed attempts to notify the selected entrant.

**\*9. ADDITIONAL CONDITIONS OF PARTICIPATION.** By participating in this Contest, each entrant accepts and agrees to these official contest rules and all decisions of the contest judges (who may be employees, agents or independent contractors of Nutri-Lawn ), which shall be final and legally binding on entrant in all matters relating to this Contest. . Mathematical skill-testing question to be correctly answered to be a winner. Entries that do not meet the contest rules & regulations requirements, or comply with the contest rules may be disqualified. All entries become the property of Nutri-Lawn and will not be returned. In order to be confirmed a winner and receive a prize, each selected entrant will be required to sign Nutri-Lawn's form of Declaration of Compliance and Release which confirms compliance with these official contest rules and releases Nutri-Lawn and its affiliated companies, agencies, contest prize suppliers, and their respective officers, directors, employees and agents (collectively, the "Contest Group") from all liability with respect to the entrant's participation in this Contest and the awarding and use of the prize. The winner agrees to the use of his/her name, comments, photograph, and other likeness for publicity purposes, and grants to Nutri-Lawn any and all rights to said use without further compensation. The Contest Group and its respective affiliates are not responsible for printing, distribution, or production errors. The Contest Group and its respective affiliates may, at their sole discretion and without liability, rescind or amend this Contest at any time. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. Any use of robotic, automatic, macro, programmed, third party, bot or like registration or entry methods will void all such registrations and entries, and any participant using any such method will be disqualified. All taxes, if any, are the sole responsibility of the individual winner.

**\*10. LIMITATION OF LIABILITY.** By entering this Contest, each entrant acknowledges and agrees that the Contest Group: (i) shall have no liability of any kind whatsoever with respect to this Contest and/or the awarding or use of the prize, (ii) makes no warranty, guaranty or representation of any kind concerning the prize, (iii) disclaims any implied warranty, and (iv) is not liable for injury, loss or damage of any kind resulting from the entrant's acceptance or use of the prize or otherwise from such entrant's participation in this Contest. Nutri-Lawn is not responsible for typographical or other errors in the offer or administration of this Contest, including, but not limited to, errors in advertising, the official contest rules, the selection and announcement of winners, or the distribution of the prizes. Nutri-Lawn is not responsible for any problems or technical malfunctions of any telephone network or lines, computer online systems or servers, computer software problems or traffic congestion on the internet or at any

website and assumes no liability for damage to entrant's or any person's computer resulting from participating in the Contest.

**\*11. PERSONAL INFORMATION.** The personal information gathered about entrants in the course of this Contest will be used solely by Nutri-Lawn for the administration of the Contest and in connection with publicity relating to the Contest. Entrants grant the right to Nutri-Lawn to communicate with them in digital and non-digital methods related to Nutri-Lawn services and information. Nutri-Lawn will not provide personal information to third parties. By acceptance of a prize each winner grants permission for the Nutri-Lawn and those acting under Nutri-Lawn's authority, to use winner's name, statements, biographical information, picture, portrait, and/or likeness for advertising, trade, promotion and public relations purposes in any media, now known or hereafter discovered or devised, worldwide including on the Worldwide Web and Internet, in perpetuity, at any time or times, without notice, review or approval, and without additional consideration unless prohibited by law.

**\*12. GOVERNING LAW.** All issues and questions concerning the construction, validity, interpretation and enforceability of these official contest rules, or the rights and obligations of an entrant and Aeroplan in connection with the Contest, shall be governed by and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein.

**\*13.** Aeroplan is not responsible for the collection of the entries or the conduct of the draw.

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