Eligibility Criteria

LMA's bylaws set forth specific eligibility criteria for board members.

Criteria:

- Each nominee must be a member of the Legal Marketing Association.
- Each nominee must have been a member for at least one year.
- A candidate must be a member in good standing meaning dues must be current and they must have been a member for at least one year in a Chapter/City Group that will be included in the Region that they will serve.
- Must have approval of employer, if applicable, to participate in board service.
- No individual may serve on more than one LMA board (international, regional or local steering committee) at any one time
- A candidate may only apply to one Regional Governing Board.

Note:

- Criteria must be met at time of nomination.
- Current chapter President-Elects (i.e. 2016 president-elect) will be guaranteed a position, but must still submit an expression of interest.
- Those members serving a two-year board term at the Chapter level whose second year is in 2017 will be weighted more heavily in the evaluation process but must still submit an expression of interest.

In addition to these criteria, which include prior volunteer service to the association, LMA has established a set of core attributes that board members should exhibit. These attributes include: personal and professional integrity and trust; sound business judgment and financial literacy; strategic planning orientation; member focus; and humility.