



BOWDOIN COLLEGE

Brunswick, Maine

Market:

Education

Products Provided:

Interior Wayfinding

Room I.D.

Directional Signs

Code Complaint

Exterior Wayfinding

Site Identification

Directional Signs

Informational Signs

Environmental Graphics

Event Banners

Museum Graphics

Branding Elements

Services Provided:

Concept Development

Design Collaboration

Prototypes

Large Format Printing

Custom Fabrication

Project Management

Installation



KANBAR HALL		
	Education Department	Department of Psychology
Center for Learning and Teaching		
Ellen Liberto - Coordinator	Mary Lu Gaudet 110	Donna Trout - Dept. Coordinator 201
Enrichment Center	T. Penny Martin 116	Main Office 202
Enrichment Center - Director	Resource Room 112	Paul Schaffner 213
Quantitative Skills Program	Lynn Bretter - Dept. Coordinator 113	Richmond Thompson 216
Lisa Kravitz - Director	Suzanne Aldridge 115	Losika Slowiaczek 217
Writing Project	Charles Don 111	Seth Ramus 220
Williamson Center		Barbara Held 221
Kathleen O'Connor - Director		Samuel Putnam 224
		Suzanne Lovett 225



Bowdoin College is a private liberal arts college located in the coastal Maine town of Brunswick. Founded in 1794, the college is steeped in history and is ranked one of the nation's top educational institutions. Newsweek described Bowdoin as a "New Ivy", one of a number of elite colleges and universities outside of the Ivy League.

Welch Sign has provided interior and exterior wayfinding throughout the campus for the last

15 years partnering on over 40 individual projects. These collaborations have included signage and graphics for numerous classroom facilities, athletic facilities, labs, libraries, residential dorms, the health and fitness center, two museums, the library, and a theater. Working closely with key staff and understanding the overall visual communication goals of the university have been paramount to implementing a successful sign program campus wide.