

LEADERSHIP AND HR - THE CHANGE JOURNEY

HR AS THE CHANGE AGENT

Supporting and implementing change, developing leadership capabilities for new business requirements as well as building an attractive organizational culture and employer brand are the key strategic priorities of HR today.

STRATEGIC PRIORITIES OF HR IN ORGANIZATIONAL VALUE CREATION

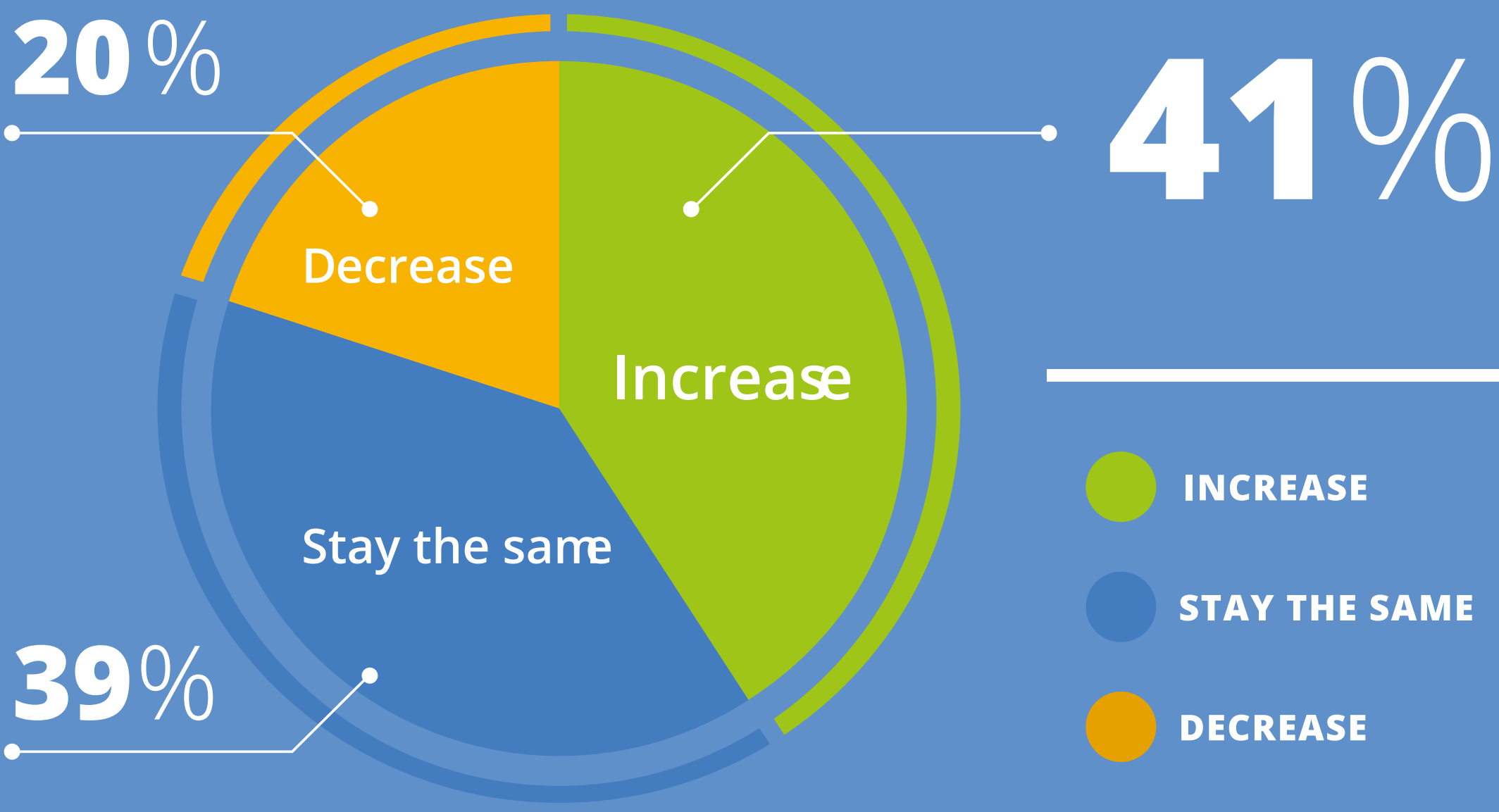


5 TIPS FOR LEADING CHANGE

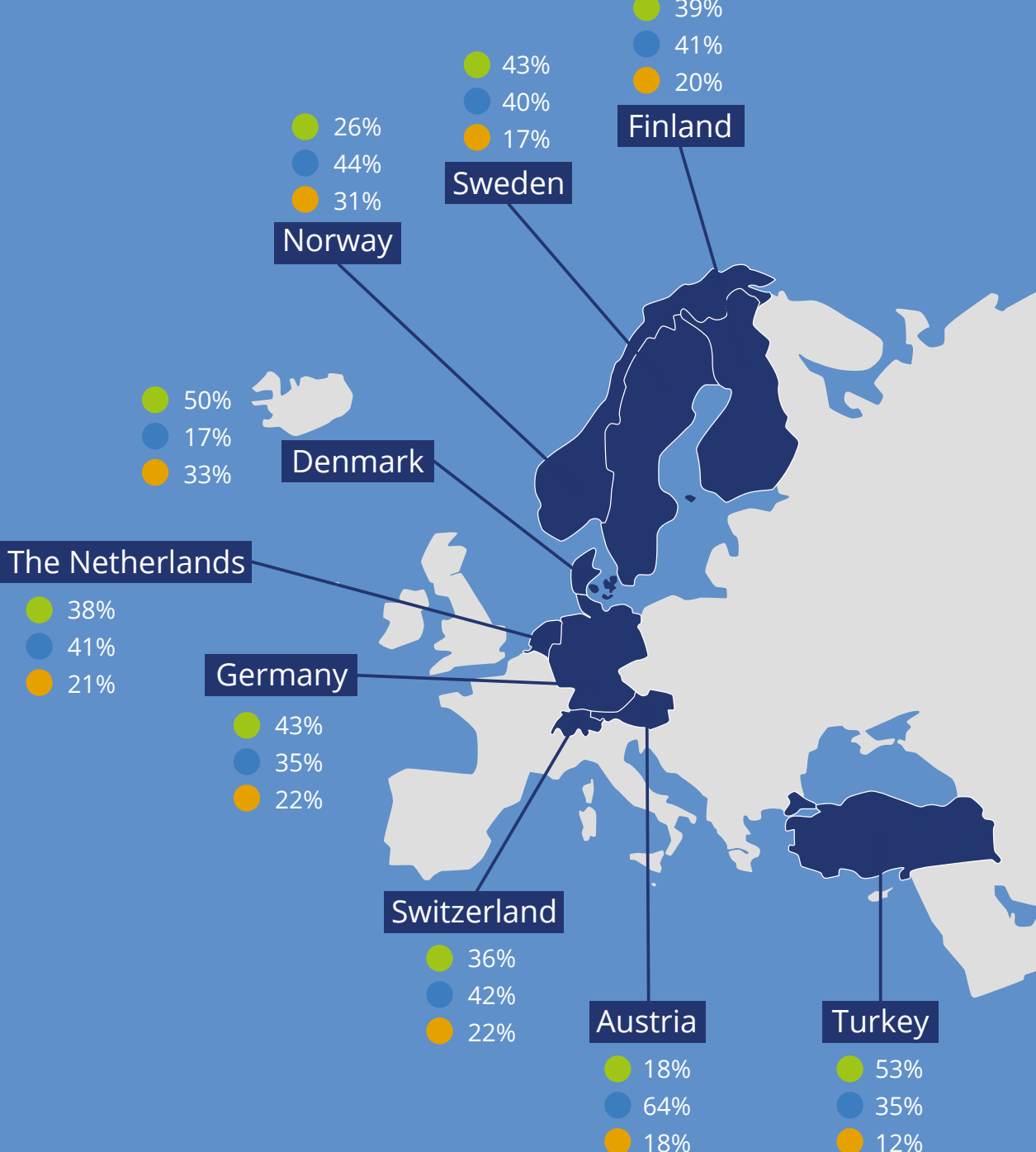


ORGANIZATIONAL CULTURE AND EMPLOYEE ATTRACTION

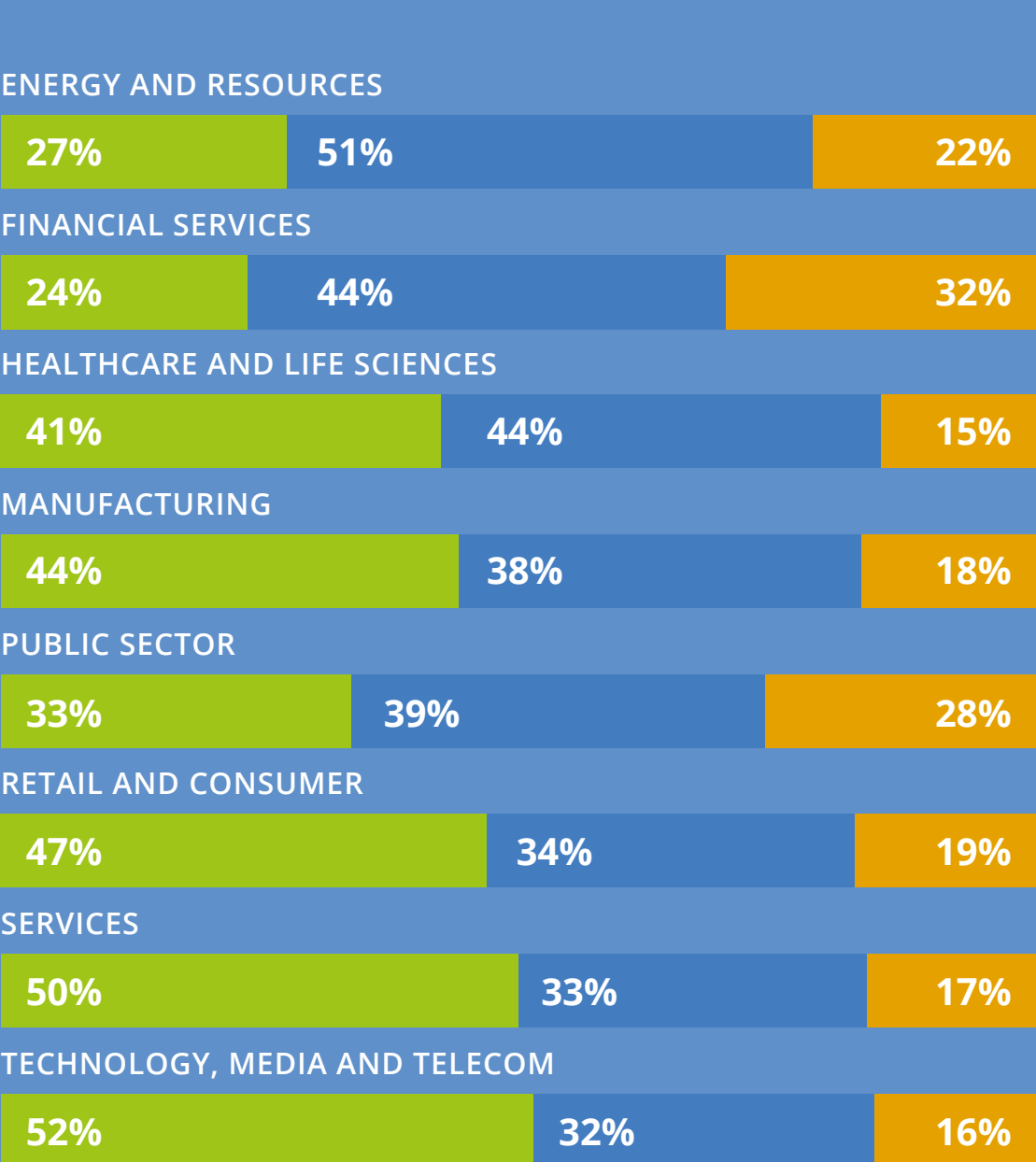
Attracting and retaining great employees is an essential part of HR work. Clear majority of HR decision makers expect the number of employees in their organization grow or stay the same within the next 18 months.



REGIONAL PERSPECTIVES

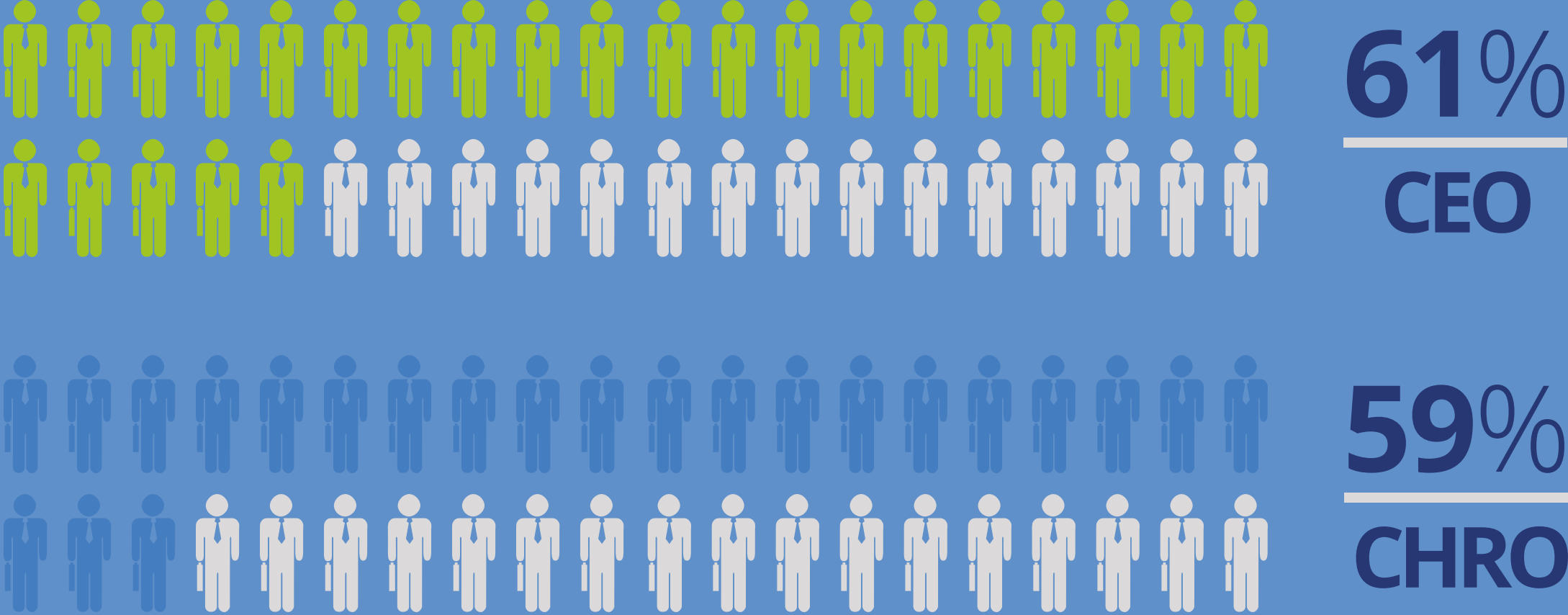


INDUSTRY PERSPECTIVES



ORGANIZATIONAL CULTURE AS A BUSINESS ASSET

A well-built organizational culture is not just a soft value to enhance employee well-being. It is an asset that creates a basis for successful business. Both CEOs and CHROs are recognizing the value of organizational culture.



CURRENT DEVELOPMENT INITIATIVES IN HR

Acquiring, maintaining, and developing knowledge for and within the company are HR's way to ensure business continuity. Developing leadership skills is the main priority for most HR decision-makers.



EFFICIENCY THROUGH DIGITAL

Agility and process efficiency is increasingly important for all business functions in rapidly changing business environment. HR decision makers are looking for efficiency by unleashing new technologies.

PROCESSES AND DIGITAL TECHNOLOGIES INCREASING EFFICIENCY

