

For Immediate Release:

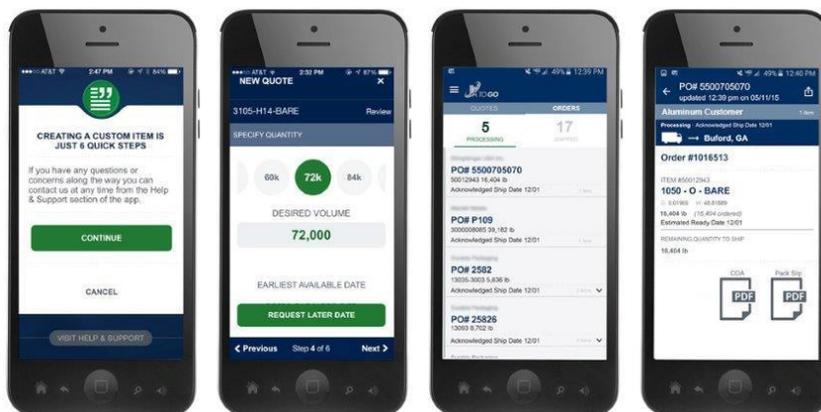


JWA To Go

JW Aluminum Launches Innovative Mobile App for the Aluminum Flat Rolled Industry: Now available in the Apple App Store and Google Play

JWA To Go, a free mobile app compatible with both iOS and Android devices, provides quoting, order and shipping status and key documentation for customers

GOOSE CREEK, SOUTH CAROLINA – September 9, 2015 – JW Aluminum is introducing a mobile app to enhance its service offering to aluminum flat rolled customers. Available now, JWA To Go provides real-time quoting capabilities, order and shipping status and access to key documentation on demand, giving customers increased speed, convenience and flexibility to perform critical business tasks right from a mobile device. JW Aluminum developed JWA To Go to provide customers with a tool to accomplish routine yet time consuming tasks more quickly and easily, increasing productivity so they can focus on longer term strategies like product innovation and growing their businesses.



JWA To Go guides customers through the quoting process, from choosing alloy, gauge, width, temper and finish, to indicating desired volume, available ship date and packing and shipping options. Quotes are provided instantly based on current metal pricing. Also, customers can reorder an existing SKU with just a few clicks.

In addition to quoting, JWA To Go allows customers to check the status of their order, and provides an alert immediately after login if there is a change to the order status - indispensable insight that allows customers to better plan their business. JWA To Go also provides customers with comprehensive quoting and order history as well as access to key documentation that can be viewed and emailed, like certifications and packing slips.

“This level of robust functionality in a mobile application is the type of technology that customers expect and demand, and frankly it’s the type of technology that’s available in virtually every other industry,” says Chester Roush, Chief Commercial Officer at JW Aluminum, “Why should we in the aluminum flat rolled industry settle for anything less? We’re committed to putting customers first, which is why JW Aluminum led the charge to significantly reduce product lead time to the market. Innovation is critical to deliver value to the marketplace, and JWA To Go represents another significant step forward in our intention to lead the flat rolled aluminum industry by providing valuable solutions for our customers.”

About:

JW Aluminum manufactures specialty flat-rolled aluminum products servicing multiple industries, including building and construction, heating and cooling, flexible packaging, and transportation. JWA operates plants in Mt. Holly, South Carolina; St. Louis, Missouri; Russellville, Arkansas and Williamsport, Pennsylvania.

For more information, contact Chester Roush, Chief Commercial Officer, ChesterRoush@jwaluminum.com, 843-764-8279 or Nicole Snyder, Brand and Marketing Manager, nicolesnyder@jwaluminum.com 843-764-8209.

Visit www.jwaluminum.com.

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