



## MYCHECK WINS SILVER STEVIE® AWARD IN 2015 INTERNATIONAL BUSINESS AWARDS<sup>SM</sup>

*Winners to Be Celebrated at Gala Banquet on 23 October in Toronto, Canada*

**LONDON, UK – 13 August 2015** – MyCheck was named the winner of a Silver Stevie® Award in the Most Innovative Company of the Year in Europe category in The 12<sup>th</sup> Annual International Business Awards today.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2015 IBAs received entries from more than 60 nations and territories.

Nicknamed the Stevies for the Greek word for “crowned,” the awards will be presented to winners at a gala awards banquet at the Ritz-Carlton Hotel in Toronto, Canada on 23 October.

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year, and Executive of the Year, among others. MyCheck won in the Most Innovative Company of the Year - in Europe category.

“Achievements to date have set a new benchmark for the use of mobile in hospitality: 60,000 active users, new members increasing by an average of 230% per month, number of transactions from repeat customers has increased from 19% to 67% of daily app transactions, repeat visits from app users are increasing by 6.9% per month, daily transactions have doubled from Dec to Jan, average spend has increased by 2.4% each month, conversion rate at 74% of registered users have used the app to check-in and pay, redemption on a targeted offer was 22.5% - four times the industry standard” - Judges' Comment

“Taking advantage of modern technology to meet the requirements of a savvy market place” – Judges' Comment

Stevie Award winners were determined by the average scores of more than 200 executives worldwide who participated in the judging process from May through early August.

“The IBAs grow in stature and renown every year, and with that the number and quality of entries increases,” said Michael Gallagher, president and founder of the Stevie Awards. “This year's judges were treated to more than 3,700 stories of success and achievement around the world. We thank the judges for their time and feedback, and we congratulate the Gold, Silver and Bronze Stevie winners whom we'll celebrate in Toronto in October.”

Details about The International Business Awards and the lists of Stevie Award winners are available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

For more information, please contact:  
Sylvie Cho, Business Development for MyCheck  
[Sylviec@mycheckapp.com](mailto:Sylviec@mycheckapp.com) / +44 (0) 7482 184 887



### About MyCheck

MyCheck is a technology platform that enhances the merchant and user experience in hospitality via POS integrations. MyCheck allows restaurant groups and chains to own their own customized and branded mobile experience, either inside an existing app or in a new app that the company will develop for the brand. The platform is modular, so the operator chooses which functionalities to incorporate - pay-at-table, pay-at-counter, loyalty, CRM outreach, order ahead, delivery, etc. It is integrated with more than 27 POS systems and supports multiple methods of payment including credit card, debit card, Apple Pay and PayPal. MyCheck is equipped with a considerable network of prominent players in the hospitality sector, extending from financial institutions and booking platforms to loyalty providers and digital marketing agencies.

For more information see <http://www.mycheck.io/>

### About the Stevie Awards

Stevie Awards are conferred in six programs: The International Business Awards, The American Business Awards, the Asia-Pacific Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide.

Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com)