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| **Subject Line**: LegalShield Sales Opportunity Briefing  **Audience:** Prospective B2B Sellers  **Purpose:** Prospective B2B Sellers to learn more about the LegalShield Business Solutions selling opportunities.  (Body of the Email below)   |  | | --- | | Dear (Insert Customer name here)  **Why offer LegalShield?**  Whether you are an insurance professional expanding your product portfolio, or are looking for a career in a fast-growing market, LegalShield has the sales opportunity for you.  Why should you sell LegalShield legal and identity theft protection?   * Generous commissions, incentives and long-term renewal income. * Fast and easy start up, comprehensive training and field sales support * More than four decades of experience, stability and strength as a company   Cement customer relationships, offer a new line of products or launch a new career with services that really make a difference. **Join us on (add date), 2016 at 12:00 CDT,** to learn more! Click on the Webinar registration link below to find the right opportunity for you.  [Legalshieldb2bbriefing.com](http://connect.legalshield.com/recruiting) | |
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