

AT-a-GLANCE



WHO WE ARE

- Founded in 1972
- Provider lawyers' average tenure: 19 years
- 1.5 million families enrolled in our legal plans
- More than 1 million identity theft members with nearly 10,000 identities restored
- Operating in 49 U.S. states and four Canadian provinces
- More than 2 million member calls answered last year
- Since 2003, we've held an exclusive partnership with Kroll, the world's leading company in ID Theft consulting and restoration.

THE FACTS

Identity theft has been the number-one consumer complaint filed with the FTC for 15 years straight.

—www.consumer.ftc.gov

More than 13 million, or nearly 60%, of all small businesses have experienced significant legal events in the past two years.

—DECISION ANALYST STUDY: THE LEGAL NEEDS OF SMALL BUSINESS

57 million full-time working Americans experienced at least one significant legal event in the past 12 months.

—THE LEGAL NEEDS OF AMERICAN FAMILIES STUDY (LEGAL NEEDS STUDY)

BUSINESSES COUNT ON LEGALSHIELD & IDSHIELD

- More than 34,000 companies, large and small, provide voluntary benefits to their employees with LegalShield and IDShield
- Simplified implementation; no claim forms to file
- Easy maintenance procedures for administrators
- Over 47,000 Small Business members use the Legal Plan
- Three levels of legal protection for different sizes of small businesses

DEFINITELY DIFFERENT

PROPRIETARY NATIONWIDE NETWORK OF PROVIDER LAW FIRMS

Your on-call law firm is part of the LegalShield network of carefully selected, top-quality law firms. Each law firm is licensed in your state or province and dedicated to LegalShield members.

SUPERIOR SERVICE

Our Provider Law Firms are paid in advance on a per capita basis, ensuring they are motivated to focus on providing good service to you, not on billing.

QUALITY ASSURANCE

Our proprietary system provides daily, real-time, online monitoring of our Provider Law Firms, which enables continuous improvement of quality service.

LEGALSHIELD + IDSHIELD

Providing a comprehensive solution when ID theft issues turn into legal issues.

UNIQUE SERVICE

Our members only have to make one call to be connected with a lawyer, ensuring they know exactly who to call when a legal need arises.

COMPREHENSIVE RESTORATION

With a Power of Attorney, Kroll will do everything necessary to restore your identity until all resolvable issues have been addressed.

MONITORING WHAT MATTERS

We monitor your identity from every angle, not just your Social Security number, credit cards and bank accounts.

SERVICE GUARANTEE

IDShield backs up its promise that it will do 'whatever it takes for as long as it takes' with a \$5 million service guarantee.

MEMBERPERKS

Your LegalShield membership is simply amazing. And, in addition to the privileges that are already yours, we have added these **MEMBERPERKS** with hundreds of merchants and thousands of discounts. Members can access savings at both national and local companies on everyday purchases such as tickets, electronics, apparel, travel and more. **Members have the opportunity to save, on average, over \$2,000 per year. MEMBERPERKS can save you enough to pay for your membership for years to come!**

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|-----------------------|---------------------------------|----------------------------------|
| APPAREL | FLOWERS & GIFTS | OFFICE & BUSINESS |
| AUTOMOTIVE | FOOD | PETS |
| BEAUTY & FRAGRANCE | HEALTH & WELLNESS | REAL ESTATE & MOVING SERVICES |
| BOOKS, MOVIES & MUSIC | HOME & GARDEN | SPORTS & OUTDOORS |
| CELL PHONES | HOME SERVICES | TICKETS & ENTERTAINMENT SERVICES |
| ELECTRONICS | INSURANCE & PROTECTION SERVICES | TOYS, KIDS & BABIES |
| FINANCE | JEWELRY & WATCHES | TRAVEL |

PORTFOLIO of SERVICES

PROVIDING POWERFUL BENEFITS • PROTECTING FAMILIES & BUSINESSES • HELPING BENEFITS PROFESSIONALS MEET MORE NEEDS

Check the Features You Want and Then Choose the Plan(s) for You

You've thought about it for years—do you finally want to complete your Will? Or do you want a lawyer to write a letter on your behalf? Or review a document for you before you sign? Are you interested in having a legal plan for your small business, or in guarding yourself against identity theft? Check, check, and check. **We have a plan for you.**

FOR BROKERS AND BENEFITS PROFESSIONALS

PROVIDE THE PERFECT COVERAGE

Enhance your product diversity and versatility to help your clients protect their lives with high-quality, affordable products

- Some of the most comprehensive legal & ID theft plans in the industry
- Dedicated broker support staff
- Attractive commissions and generous bonus structure
- Simple administration including access to our broker portal
- Expand and differentiate your product portfolio

FOR YOUR SMALL BUSINESS

SMALL BUSINESS PLAN* (UP TO 100 EMPLOYEES)

Your business deserves affordable legal protection

- Covers for-profit, not publicly-traded businesses
- Legal consultation on unlimited business matters
- Contract and document review
- Debt collection assistance
- Legal correspondence
- Trial defense services
- GoSmallBiz.com available as add-on

FOR COMMERCIAL DRIVERS

COMMERCIAL DRIVERS LEGAL PLAN (CDLP)

Protects your ability to earn a living

- Covers licensed commercial drivers
- Assistance with moving violations
- Assistance with DOT violations
- Tragic accident assistance
- Advice on license reinstatement
- Assistance for minor personal injury/property damage

FOR INDIVIDUALS, FAMILIES AND EMPLOYEES

LEGAL PLAN

Talk to a lawyer. No high hourly costs

- Family plan covers member, spouse and dependents
- Individual plan covers member (with no spouse/dependents/children)
- Standard will preparation
- Legal advice/consultation/representation
- Letters/phone calls on your behalf
- Legal document review
- Moving traffic violations
- Trial defense
- 24/7 emergency assistance
- Mobile App
- 25% Preferred member discount

LEGAL PLAN ADD-ONS

Bolster the power of your legal plan

- Trial Defense Supplement—increased hours
- Home Business Supplement
 - For family owned and operated businesses, consultants or a rental property owner—and have no employees (other than immediate family members).
- Home Business Supplement+ GoSmallBiz.com
 - Business tools, training courses, business coaching, & unlimited business consulting

IDSIELDSM

Coverage that will help protect against, and resolve, identity theft issues

- Family plan covers member, spouse, and up to eight minor dependents under the age of 18
- Individual plan covers member only
- Consultation/Advice
 - Identity theft advisor
 - Credit report review
 - Lost wallet protection
- Notifications
 - Data Breach Notifications
 - Identity Alert System
- Access
 - Monday through Friday 7 am-7 pm CT
 - 24/7/365 Emergency access to an IDShieldSM Licensed Private Investigator for covered situations
- Security Monitoring
 - Black Market Web Surveillance
 - Credit Monitoring
 - Minor Identity Protection
- Identity Restoration
 - Licensed private investigators
 - \$5 Million Service guarantee



With our smartphone apps **MyLS & MyIDShield**, members have access to their plan benefits at the touch of a button.

FOR MORE INFORMATION, PLEASE CONTACT YOUR INDEPENDENT ASSOCIATE: