



Corporate Offices: One Pre-Paid Way • Ada, OK 74820
 www.LegalShield.com • 800-654-7757
 LegalShield is the trade name of PPL Legal Care of Canada Corporation
 Company GST Registration Number: 898808928RT



AA.APPCAN 2.16 80102

Advancement Preference: Traditional Group Services
Today's Date ___/___/___
 MM DD YYYY

Fill in either the Individual SIN OR the GST Registration No. for Corporations. • Income will be reported to the number you list below.
 The SIN must match the name listed. **Please print in ALL CAPITAL letters. Use ONLY BLUE or BLACK INK. FAILURE TO PRINT LEGIBLY can cause DELAYS IN PROCESSING YOUR APPLICATION.**

CANADIAN ASSOCIATE APPLICATION

The information you provide on this application is personal and LegalShield takes care to protect personal information.

Personal Information

Applicant's Assigned Associate No. _____

If applying under a company name, print here _____

Mr. Mrs. Miss Ms. Dr. _____
Primary contact if company named above

Applicant's Name _____
 Last First MI

*If applicant is an individual, Co-Applicant refers to Spouse or Domestic Partners, Civil Union Partners, Same-Sex Partners, or other term specifically defined by any local, province or government statute. LegalShield may request supporting documentation when necessary.

***Co-Applicant's Name** _____
 Last First MI

Applicant's Social Insurance No. _____ **DOB** ___/___/___
 MM DD YYYY

If Applicant is known by another name other than the one listed above, Please PRINT HERE _____
In addition to income reporting, the SIN is used to verify applicant's name in background check and to ensure applicant does not already hold an active Associate Agreement.

Recognition Name - name used when applicant is recognized in publications and at events. _____

Address _____ Apt. # /Ste #

City Province Postal Code

Shipping Address _____ Apt. # /Ste #

(If different than mailing address) City Province Postal Code

Phone # () _____
 Home

Phone # () _____
 Cell

Phone # () _____ Ext.

Fax # () _____

Email _____

(Your privacy is a priority with us! We will not sell your email address or personal information of any kind to third party vendors.)

Sponsoring Associate (Associate under whom the new Associate is being placed or is signing under)
 I certify that I understand I am responsible for working with the new Associate listed on this Associate Agreement.

Sponsoring Associate No. _____ **Associate Name** _____

Sponsoring Associate Phone No. _____ **Sponsoring Associate Signature** _____

Placing Associate

I certify that I understand I personally recruited this new Associate and placed him or her in my organization under the Sponsor listed.

Placing Associate No. _____ **Associate Name** _____

Placing Associate Phone No. _____ **Placing Associate Signature** _____

Payment Information

Your credit card charge or check is your receipt.

Fast Start Entry Fee (choose one)

(Note: \$249 includes twelve months and \$99 includes one month of LegalShield Advantage.)

\$249.00
 \$99.00

LegalShield Advantage

(Note: This is a monthly fee. If paying with credit card, there will be an additional \$1 processing fee each month. If you choose to not utilize LegalShield Advantage click here . By opting out, you understand you will not be eligible for recognition or other incentives.)

\$19.95

Applicable GST/HST/PST

\$ _____

Total to LegalShield

\$ _____

Paid By: Money order Check Credit Card

Amount to be charged

\$ _____

Name on Card

Your Credit Card Number

Exp. Date

X

Signature of Cardholder

PROCUREMENT OF A CONSUMER AND/OR INVESTIGATIVE CONSUMER REPORT

By submitting this application, you understand that LegalShield may procure a consumer report and/or investigative consumer report on you. You also understand that at LegalShield's discretion subsequent consumer and/or investigative consumer reports may be procured during the term of your contract with LegalShield. These above-mentioned reports may include a Social Insurance Number verification. You are entitled to a complete and accurate disclosure of the nature and scope of any investigative consumer report of which you are the subject upon your written request, if such is made within a reasonable time after the date hereof. You may receive a written summary of your rights under 15 U.S.C. § 1681et. seq. and Cal. Civ. Code §1786. Your independent contractor position with LegalShield is contingent upon the successful completion of the above referenced investigative consumer report.

COMMUNICATION AND INFORMATION

eService: It's more than a website. After your Associate Agreement has been processed and accepted, you can create a login name and check out various services! A subscription to eService for a fee provides your own legalshield.com marketing websites, subscriptions to regular company associate magazines and more.

Go to www.legalshield.com to learn more.

I authorize LegalShield, to make direct payment by charge or draft of my chequing/savings account from the financial information listed below. This authority will remain in effect until I notify LegalShield in writing to terminate the authorization. When I provide a cheque as payment, I authorize LegalShield to convert the paper check to an electronic fund transfer from my account. Funds may be withdrawn from my account as soon as the same day payment is received. My account will be drafted for the same amount each month on or about the effective date of my membership. I waive my right to notification of continued payment. If the amount or date of your payment changes, LegalShield will notify me at least ten days before the payment date. For inquiries, please call 580-436-7424.

Receive Commissions by Direct Deposit!

CHOOSE ONE: Daily Weekly Monthly

(Subject to minimum accrual and other criteria established by the company)

We need your account information for direct deposit.

CHOOSE ONE: Chequing Savings OR

Use the same account used for the Associate Agreement Entry Fee.

To be paid by direct deposit, you must include a voided cheque or deposit slip from the account into which the commissions are to be deposited unless you are paying your Associate Agreement Entry Fee by cheque from the same account into which you want your commissions directly deposited. If you do not provide information for direct deposit and cheque one of the options above, you will be paid commissions by cheque on a monthly basis subject to minimum accrual and other criteria established by the company. Associate fees will not be refundable unless the Associate Agreement is terminated by the Associate within the first 30 days after the effective date, any marketing materials or supplies are returned in usable condition and the Associate has not sold any memberships or recruited any other Associates.

The following questions MUST be answered, if applicable, or the application will be returned.

1. Have you pled to, or been convicted of, a felony? Yes No
2. Has anyone who might write business under this Associate Agreement pled to, or been convicted of, a felony? Yes No
3. Has any professional license (i.e. an insurance license) held by you in any state been suspended or revoked? Yes No
4. Has any professional license held by anyone who might write business under this Associate Agreement in any state been suspended or revoked? Yes No
5. Do you, or does anyone who might write business under this Associate Agreement, have any unresolved pending arrests and/or charges? Yes No

If you answered "Yes" on any of these questions, please send documents concerning the matter. Having a felony will not necessarily preclude your acceptance as an Associate. If any changes occur to the answers you've given above after your Associate Agreement is approved, you are required to notify LegalShield immediately.

- I have had explained to me the LegalShield membership and compensation plan and understand the benefits of both.
- I have read the Policies and Procedures on the reverse of this form and been given a copy and agree to them as in effect from time to time.
- If paying by cheque, I agree that LegalShield may convert my cheque into an electronic debit to be drawn on my account for the face amount shown on the cheque I've provided.
- By signing this form, I certify that I accept the placement of my Associate Agreement under the sponsoring Associate. I understand this agreement is subject to approval by a duly authorized officer/representative of LegalShield.

Your Right to Privacy:

By signing this application, I confirm that I have read and understand the Privacy Policy and Procedures found on the reverse side of this application and understand that it applies to this application, and related agreements and arrangements, and any modification, extensions and renewals thereof. I consent to the collection, use and disclosure of my personal information as outlined in the Privacy Policy and Procedures.

Signature of Applicant **X**

By Authorized Representative **X**
if Business Entity

Applicant's LegalShield Membership No.

Applicant's SIN No. OR GST/HST Registration No.

1. An Associate is an independent business person and does not hold a franchise nor a distributorship from the Company. The Company reserves the right to accept or reject any Associate agreement. An Associate is not an employee for federal tax purposes or any other purposes. An Associate is neither an agent, partner, nor involved in a joint venture with the Company and as such will be responsible for all costs incurred by the Associate in the sale and distribution of all products/services. The Associate shall not enter into any agreements or make any purchases in the name of the Company. This written agreement is the entire agreement and no amendment may be made, either written or oral, without the signature of an authorized officer of the Company. This Associate Agreement shall be governed by the laws of Canada.

2. An Associate at his/her own expense (if any) shall be responsible for the filing of any and all reports required by local law or public authority with respect to the sale of any products/services marketed by the Company and shall abide by any and all federal, provincial, county and municipal laws, rules, regulations and ordinances with respect to all sales. The Associate is responsible for providing the Company his/her Social Insurance Number or GST/HST Registration Number for tax reporting purposes.

3. An Associate does not have the authority to waive, change, or modify a service in any way. Furthermore, no modification of any service is binding upon the Company unless authorized in writing at the Corporate Office of the Company by its President.

4. Only advertising and promotional materials that are pre-printed, preapproved and properly licensed by the Company may be purchased or used in the sale or promotion of products/services. An Associate agrees to pay for all supplies and marketing material needed. Supplies should be obtained directly from the Company. If an Associate wishes to return supplies and obtain a refund, he/she must return and request refund within 15 days of purchase date. If an Associate wishes to exchange a supply item for another, he/she must return and request exchange within 30 days of the purchase date. Obsolete materials may not be returned for exchange or refund.

5. There are no territory exclusives. Any Associate may sell products/services in any province in which the Company is authorized to do business, except in those provinces where a licence or appointment is required, unless the Company determines that the Associate meets those requirements. However, you may establish Associates in any province in which the Company is authorized to do business, provided the prospective Associate is properly licensed in that province if so required for the sale of products/services.

6. All spouses and children living as a family unit will normally be regarded as one Associate. However, a spouse or other family unit member may complete a separate agreement (and submit the necessary fee) provided all agreements are sponsored by the same person or entity. The minimum age, or age of majority, to become an Independent Associate in Canada is 18 years of age in Alberta, Manitoba, Ontario, Saskatchewan, Quebec and Prince Edward Island. The age of majority is 19 in British Columbia, Nova Scotia, Newfoundland, Labrador, New Brunswick, Yukon, Northwest Territories and Nunavut.

7. The accepted practice is for a new Associate to be sponsored by the first person who contacted him/her regarding a particular product/service. The Company will continue to support this practice. However, the relationship as to who sponsored the new Associate will be determined by the first completed Associate Agreement processed by the Company for that product/service.

8. The identity of an Associate's downline is confidential, proprietary information that belongs to the Company. The Associate may not disclose the identity of the downline to third parties and may not use the information for any purpose other than promoting the Company during or after his or her relationship with the Company.

9. A change in the relationship between sponsor and Associate may be affected by an active Associate filing a written resignation with the Company product/service and remaining inactive in that product/service for a specified time. After that time, the Associate may be responsored

Protecting personal information is a priority for PPL Legal Care Canada Corporation ("PPL Canada") and Pre-Paid Legal Services, Inc. ("PPLSI") (collectively, "PPL", "we", "us", "our"). To enable us to offer you Associate positions with PPL, we need to collect certain personal information from you. However, we want to emphasize that we are committed to maintaining the privacy of this information in accordance with applicable law. This Privacy Statement explains what personal information we collect about Associates in Canada (whether online or offline) and how we treat that information. This Privacy Policy does not apply to PPL employees.

How We Collect, Use and Disclose Associate Information

If you apply to become a PPL Associate, we will collect personal information from you, including: your name; contact information; date of birth; Social Insurance Number ("SIN") or, for business Associates, GST Registration Number; co-applicant's name; banking information; and credit card or cheque information. If you become an Associate, we will also collect member recruiting, upline and downline information and reports about you, generated through your ongoing associateship with PPL.

We typically use the personal information collected to process, administer and manage your associateship, Associate entry payment, and compensation according to the multi-level marketing system (the "System"); to respond to your inquiries; to provide you with the various Associate and member reports you have subscribed for through PPL's eService; to report your income as required by law; to generally manage our business; and to meet legal, regulatory, processing and security requirements.

We disclose: certain portions of the information collected in the Associate Agreement to the Sponsoring Associate, so that he/she may assist you in the application process and monitor his/her status in the System; your ongoing member recruiting, upline and downline status to all upline Associates, so that they may monitor their status in the System; your banking and/or credit card information to your bank and/or credit card company, to process your entry fee payment and your compensation; your contact information to Integrity Resource Management so that it may keep you apprised of its provision of associateship retention services, if you choose to subscribe to such services; and information to be disclosed to meet legal, regulatory, processing and security requirements.

If you provide a co-applicant's name, you confirm that your co-applicant consents to the collection, use and disclosure of his/her personal information (where applicable) for the purpose of extending your Associate privileges to him/her as outlined above.

Other Transfers and Disclosures of Information

From time to time, PPL may also share your personal information with our third party vendors, suppliers and providers responsible for administering or providing the products and services you requested, on our behalf. We contractually require the organizations with whom we share your personal information for these purposes to have policies regarding personal information consistent with our Privacy Policy or to abide by our policies as relevant to the personal information shared with them. Some of these organizations may be located outside of Canada, including in the United States. While your personal information is located outside Canada it will be subject to legal requirements in those foreign countries applicable to these organizations, for example, lawful requirements to disclose personal information to government authorities in those countries.

We may also use and disclose your personal information to parties connected with the contemplated or actual financing, insuring, sale, assignment or other disposal of all or part of our business or assets, including for the purposes of determining whether to proceed with such transaction or fulfilling any records or other reporting requirements to such parties. We will require that such parties treat your personal information in accordance with this Privacy Policy and to use and disclose it only for the purposes for which it was collected, including to provide the products, services or information that PPL would otherwise provide to you and generally to carry on the PPL business.

Your Consent

If you choose to provide personal information to PPL, we assume that you consent to the collection, use and disclosure of your personal information as outlined in this Privacy Policy. If you do not consent, please do not provide your personal information or, where applicable, exercise

by a different person or entity by paying the appropriate fee. Resignation timeframes range from six months to one year. Any sponsor change will result in the Associate losing his/her current level in the marketing plan and any downline in place.

10. In the event of the death of an Associate, all commissions due the Associate will be paid according to his/her Last Will and Testament or, if there is no Will, in accordance with the law of intestacy. Additionally, the Associate's surviving spouse, if actively participating in the business at that time, will have the option to continue to manage the organization and to continue to receive commissions and bonuses on new business. This is providing, however, the debit balance referenced in #13 has been satisfied.

11. An Associate at some point in time may wish to sell his/her organization to another Associate. The sale of an organization is permitted provided that (i) the Associate has been an Associate for at least 12 months and pays the appropriate fee, and (ii) the Company is notified of the sale and the effective date of the sale, and is provided a new GST Registration Number to which income is reported. Note: If an Associate purchases another Associate's organization, he/she may not conduct business under the seller's Associate number.

12. An Associate agreement with the Company may be terminated for reasons: (A) At any time upon thirty (30) days' written notice by the Associate, (B) by the Company with thirty (30) days' written notice to the Associate if the level of persistency of the Associate's business consistently remains below a level considered by the Company to be acceptable, (C) immediately by the Company for making statements to anyone with regard to expected earnings or revealing trade secrets including the names of Associates, members, or corporate accounts, (D) immediately by the Company with just cause, including but not limited to: misrepresenting the Company's name, violating any Company policy, soliciting memberships by using the name of the Provider Law Firm, making product/service claims contrary to Company literature, proselytizing Company Associates into any other organization, or submitting fraudulent applications for membership or E) when an Associate fails to meet bonus qualification requirements outlined in #14 below. An Associate who is terminated by the Company will, effective on the date of termination, no longer be entitled to any bonuses or commissions, advanced or earned, personal or downline. Associate fees will not be refundable unless the Associate Agreement is terminated by the Associate within the first 30 days after the effective date, any marketing materials or supplies are returned in usable condition and the Associate has not sold any memberships or recruited any other associates. NOTE: The Associate fee includes the cost for the Fast Start training course. This fee is non-refundable after you have attended the training.

13. Advance commissions for sales produced by the Associate or in the Associate's downline shall be earned only as fees on products/services are earned. Any sums advanced to the Associate shall create a liability (debit balance) of the Associate to the Company which will normally be charged back against earned commissions. The Company reserves the right to pay commissions on an as earned basis on any application or group of applications that the Company can not verify. An Associate may request commissions be paid on less than a 100% advance basis. All reference to dollar amounts and all transactions and payments are in Canadian dollars.

14. Where an Associate Agreement has not been terminated pursuant to 12A-E, the Associate will qualify for commissions on a product/service line only so long as he/she produces at least three personal sales in the product/service line each quarter of the calendar year or maintains a personal membership. After qualifying for forty (40) quarters through the personal sales criteria, the Associate will be qualified in that product/service until the agreement is terminated.

15. The Company reserves the right to negotiate advance and earned commission percentages on groups with more than 300 members. negotiation must be completed prior to enrolment of any group.

16. The Company reserves the right at any time to no longer accept new business from any Associate, and to adjust or change marketing plan and incentive program at any time without notice.

17. The Company membership plan cannot be sold or offered in combination with any other product without prior approval from the Corporate Office.

PRIVACY POLICY & PRACTICES FOR PPL LEGAL CARE OF CANADA CORPORATION

the opt-in or opt-out options offered. Subject to legal and contractual requirements, you may refuse to consent to our collection, use or disclosure of information about you or you may withdraw your consent to our further collection, use or disclosure of information about you by contacting the Privacy Officer at

marketingservices@legalshieldcorp.com, or call 580.436.7424.

We will explain the consequences of the withdrawal of your consent.

If PPL requests additional personal information or intends to use or disclose your personal information differently than described in this Privacy Policy, we will advise you at or before the time of collection, use or disclosure (as the case may be) as to how we will handle that personal information. PPL will not collect, use or disclose personal information other than as described herein, or at the time of collection, use or disclosure (as the case may be), or as otherwise required or permitted by law. There are limited instances where PPL may collect, use or disclose your personal information without your consent, for example to collect a debt owed to us or to comply with a court order.

Security and Retention

We maintain appropriate physical, organizational and technological safeguards, appropriate to the nature and sensitivity of the personal information, to protect your personal information from unauthorized access, loss, or misuse. Only authorized PPL employees and agents that need to access your personal information will have access to it.

You can generally visit the PPL Website without revealing any personal information. PPL takes precautions to ensure the security of any personal information submitted by you to PPL on-line. However, given that unencrypted electronically transmitted data is not 100% secure, we make no warranties as to the security of any such information that you submit electronically, which you do at your own risk.

Access, Correction, Inquiries and Complaints

We maintain a file of your personal information for the above purposes. This file is accessible at One Pre-Paid Way, Ada, Oklahoma, 74820. If you wish to request access to, or correction of, your personal information in PPL's records, please make your request in writing to Privacy Officer at marketingservices@legalshieldcorp.com, or One Pre-Paid Way, Ada, Oklahoma 74820. Some information may not be accessed in certain circumstances, for example if it contains personal information of other persons or for other legal reasons. If you have any inquiries, requests or complaints regarding PPL's privacy practices, please write to Privacy Officer at regulatory@pplsi.com, or One Pre-Paid Way, Ada, Oklahoma 74820.

The Internet

Generally speaking, you can visit the PPL Website without providing personal information about yourself. However, a technology called cookies may be used to provide you with tailored information. A cookie is a tiny element of data that a Website can send to your browser, which may then be stored on your hard drive so we can recognize you when you return. You may set your browser to notify you when you receive a cookie and you may choose to disable cookies if you wish.

PPL's Website may contain links to other Internet sites owned and operated by third parties. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices employed by other sites. You should review the privacy policies applicable to the other sites before you provide any personal information on those sites.

The PPL Website logs IP addresses (or domain names), but not the e-mail addresses, of visitors. This information is aggregated and logged, and used to measure statistical information about usage of the Website, including but not limited to the total number of visits, average time spent on the Website, and pages viewed, both in real-time, and within a certain historical time frame. PPL uses this aggregated information to measure the use of our Website and to improve the content and usage of our Website.

Changes to this Privacy Policy

PPL reserves the right to change this Privacy Policy from time to time. If PPL makes a material change, this Privacy Policy will be updated accordingly and we will notify you that the Privacy Policy has been changed. We recommend that you review this Privacy Policy from time to time and in any event when you receive notification of a change. Your continued provision of personal information, use of our website or continued participation as an Associate following notification of any changes to this Privacy Policy shall constitute your acceptance of these changes. This Privacy Policy is effective as of January 1, 2013.