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| **Subject Line**: Attention: Credit Security Freeze alert for Payroll and Human Resource Professionals  **Audience:** Existing group HR managers, HR administrators, Existing Small Business owners, prospective new customers  **Purpose:** To be an Identity Theft resource to your existing customer base, that currently offer our voluntary benefits to their employees  (Body of the Email below)   |  | | --- | | Dear (Insert Customer name here)  Consumers who are concerned about identity theft, data breaches, or fraudsters using personal identifying information to access credit reports without permission may consider placing a credit freeze on their reports.  Credit freezes and fraud alerts can be used to reduce the risk of credit-related identity theft. Credit report freezes can help protect consumers from identity theft before it happens.  You or your employees may become victims of credit related identity theft. To protect yourself, it is important to learn all of the facts about a credit security freeze, including how to inititate one. Please see the web page below for more information, including a flyer you can send to your employees:  <http://connect.legalshield.com/credit-freeze?hs_preview=FhKceIjl-4110466707>  We are also offering a “Credit Security Freeze”, a webinar that explains a both a credit freeze and a fraud alert. The webinar will be held Wednesday, May 25th, 2016, at 1 pm Central Time.  This webinar is presented by Effrin Reeder, Senior Manager at Kroll Inc., a global security firm.  Click the link below to find out more about the webinar and to register.  <http://event.on24.com/wcc/r/1184192/B9B2757E3D6BCB150340B88FF228EC1C>  LegalShield, along with our partner Kroll, offer the IDShield guarantee. Every day. Every Hour. Every Second. We do whatever it takes for as long as it takes to restore your identity to its pre-theft status. You have our $5 million service guarantee.  We value you as a client, and think you will find these Identity Theft resources useful. We also look forward to seeing you at the webinar!  Sincerely,  (Insert your name, title and contact information here) | |
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