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| **Subject Line**: Help Your employees recognize an Identity Theft Scam  **Audience:** Existing group HR managers, HR administrators, Existing Small Business owners, prospective new customers  **Purpose:** To be an Identity Theft resource to your existing customer base, that currently offer our voluntary benefits to their employees  (Body of the Email below)   |  | | --- | | Dear (Insert Customer name here)  There is no single group of people who is more likely to be a target of a scam than any other. To avoid a scam, it is important to understand how one is put together. As leaders in the legal and identity theft services industry, we are offering complimentary educational resources for you and your employees.  The first resource is information to help your employees recognize the basic components of an Identity Theft Scam.  [Anatomy of a Scam Investigator Insight](C:\\Users\\heilmetm\\Documents\\Grow Groups\\Anatomy of a Scam Investigator Insight) : http://cdn2.hubspot.net/hubfs/471589/LSBS\_Express\_Download\_Site/AnatomyofaScamFlier.pdf?t=1456315389904  The second resource is webinar about the Anatomy of a Scam, especially for managers who want to learn more about how they can help their employees protect themselves against such fraudulent activity.  This webinar is presented by Effrin Reeder, Senior Manager at Kroll Inc., a global security firm.  Click the link below to find out more about the webinar and to register.  Register for Anatomy of a Scam Webinar: <http://event.on24.com/wcc/r/1115318/C57434534728723DDB332ED1E845CE65>  LegalShield, along with our partner Kroll, offer the IDShield guarantee. Every day. Every Hour. Every Second. We do whatever it takes for as long as it takes to restore your identity to its pre-theft status. You have our $5 million service guarantee.  We value you as a client, and think you will find these Identity Theft resources useful. We also look forward to seeing you at the webinar!  Sincerely,  (Insert your name, title and contact information here) | |
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