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| **Subject Line**: Top Five Identity Theft Scams of 2015  **Audience:** Existing group HR managers, HR administrators, Existing Small Business owners, prospective new customers  **Purpose:** To be an Identity Theft resource to your existing customer base, that currently offer our voluntary benefits to their employees  (Body of the Email below)   |  | | --- | | Dear (Insert Customer name here)  Identity theft is more than a credit card issue, affecting more than just the victim's money. Some types can compromise the individual’s ability to apply for jobs and receive medical benefits. Some criminals even steal identities when they commit crimes.  As leaders in the legal and identity theft services industry, we are offering complimentary educational resources for you and your employees.   The first resource is information on the Top 5 Identity Theft Complaints for 2015. View our infographic to learn more.  [Top 5 Identity Theft Complaints](file:///C:\Users\heilmetm\Documents\Grow%20Groups\Anatomy%20of%20a%20Scam%20Investigator%20Insight) : http://cdn2.hubspot.net/hubfs/471589/LSBS\_Downloadable\_Content/MEM-130\_Inv\_Insight\_2015DataBook\_002.pdf  The second resource is webinar about the Top 5 Identity Theft Complaints of 2015. , especially for managers who want to learn more about how they can help their employees protect themselves against such fraudulent activity.  This webinar is presented by Effrin Reeder, Senior Manager at Kroll Inc., a global security firm.  Click the link below to find out more about the webinar and to register.  Top 5 Identity Theft Complaints of 2015 – register for the webinar  http://event.on24.com/wcc/r/1115319/9AA503700CA85562A12DA3DFF8C51492  LegalShield, along with our partner Kroll, offer the IDShield guarantee. Every day. Every Hour. Every Second. We do whatever it takes for as long as it takes to restore your identity to its pre-theft status. You have our $5 million service guarantee.  We value you as a client, and think you will find these Identity Theft resources useful. We also look forward to seeing you at the webinar!  Sincerely,  (Insert your name, title and contact information here) | |
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