

# GAME PLAN: NEW MEMBERS



Dear Member,

As Founder and CEO of GoSmallBiz.com, I want to congratulate you on joining the best small business growth and support program available. You now have access to an experienced team of consultants to help you make better business decisions, powerful software tools to help you grow, and business courses and mentoring to make you smarter.

Our consultants are here to provide you with expert answers fast, so you can make better decisions in running and growing your business. We've answered hundreds of thousands of member questions since 1996, and all of our consultants are experienced business owners and experts in the fields of Marketing, Sales, Tax & Accounting, Finance, Operations, Human Resources, Technology, and more.

Your GoSmallBiz.com membership also includes powerful software tools to help you be more efficient. Our tools can help you create a business website, manage your basic bookkeeping, communicate with customers, create custom letters and documents, and more.

And check out our extensive video library of business courses and mentoring sessions, which covers all the fundamentals of starting, funding, organizing, and growing a business. All our courses are available on-demand, so learn at your own pace or train your employees.

**Activate your membership today**, and start using these resources to help run and grow a better business!

Thank you for joining. Please contact me or my team any time. We are here to help.

To your success,

Fran Tarkenton  
Founder & CEO,  
**GoSmallBiz.com**  
[fran@gosmallbiz.com](mailto:fran@gosmallbiz.com)

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## WELCOME TO GOSMALLBIZ!

We have one mission: helping you run and grow your business. You now have access to our consultants, productivity tools, business courses, and weekly business mentoring from Fran Tarkenton.

**Let's get started!**

### **go** ACTIVATE YOUR MEMBERSHIP

- Go to **activate.gosmallbiz.com** and enter your LegalShield member ID
- Create a username and password of your choice
- Once logged in, you can access all the benefits of your membership from the Member Dashboard

## SCORE THE MOST FROM YOUR MEMBERSHIP!



### **▶ BUSINESS CONSULTATION**

#### **UNLIMITED BUSINESS CONSULTATION**

A resource to help you **make better business decisions**

**Access** to expert consultants in Marketing, Sales, Tax & Accounting, Technology, HR and more

**Provide as much detail as possible** when asking a question - consultants can't always read between the lines

Didn't get the information you needed?

**Ask a follow-up question**

**Most questions answered in 1 business day, all questions within 2**

## ▶ SALES & MARKETING

### WEBSITE BUILDER

- Create a business website with intuitive drag-and-drop tool and customizable templates
- Save money with free website hosting

### CUSTOMER RELATIONSHIP MANAGER

- Store and track detailed records for customers and prospects
- Email marketing tools from MailChimp
- Track and resolve customer issues

### DIGITAL MARKETING DASHBOARD

- Monitor your website and social media metrics in real time
- Track key performance indicators with your custom dashboard of pre-built widgets

## ▶ LEGAL RESOURCES

### CORPORATE MINUTES WRITER

- Create and maintain corporate records with a step-by-step wizard tool
- Track important dates with compliance calendar management

### BUSINESS & LEGAL FORMS LIBRARY

- Create custom documents quickly with a library of common forms and documents
- Generate forms for debt collection, intellectual property, waivers and releases, buy-sell agreements and more

### RISK ASSESSMENT

- Assess your business risk in five key areas
- Follow recommended steps to minimize your exposure

## ▶ HUMAN RESOURCES

### HR DOCUMENT BUILDER

- Save time and money by using our hundreds of customizable templates for the documents you need
- Build employee handbooks, job descriptions, office policies, interview forms, and more

## ▶ TAX & ACCOUNTING

### TRANSACTION TRACKER

- Manage basic accounting functions
- Track business mileage and expenses

## ▶ ONLINE LEARNING

### BUSINESS MENTORING

- Weekly video mentoring from GoSmallBiz.com founder Fran Tarkenton
- Special guests including authors, business leaders, industry experts and everyday entrepreneurs
- All sessions on-demand and a complete archive of past sessions

### BUSINESS COURSES

- Train yourself and your team with extensive selection of video courses
- Learn at your own pace, all courses are on-demand
- Learn from industry experts, consultants and educators

### WEEKLY BUSINESS UPDATES

- Get the latest business news and trends
- Easy access to DIY guides, videos and articles

g▶SmallBiz.com

866.467.6249

cservice@gosmallbiz.com

f facebook.com/gsbmembers

t twitter.com/gosmbiz

## WE'RE HERE TO HELP!

Any time you need assistance with any of the features of your GoSmallBiz membership, give us a call, send us an email, or reach out to us on social media. We are here to serve you.