

|  |  |
| --- | --- |
| **Subject Line**: Attention: Identity Theft Scam Alert for Payroll and Human Resource Professionals  **Audience:** Existing group HR managers, HR administrators, Existing Small Business owners, prospective new customers  **Purpose:** To be an Identity Theft resource to your existing customer base, that currently offer our voluntary benefits to their employees  (Body of the Email below)   |  | | --- | | Dear (Insert Customer name here)  Did you know that one of the most popular types of scams today involves using the names of company executives to fraudulently access employees’ personal information?  Email provides us a convenient and powerful communications tool, but it also provides fraudsters easy access to employee information.  You or your employees may become victims of a phishing e-mail scheme. To protect yourself you need to know what they are, what they look like and how to avoid them. Please see the web page below for more information, including a flyer you can send to your employees:  <http://connect.legalshield.com/business-email-compromise-scams>  We are also offering “Scammers Targeting Employees,” a webinar about this emerging problem. The webinar will be held Wednesday, April 27, 2016, at 1 pm Central Time.  This webinar is presented by Effrin Reeder, Senior Manager at Kroll Inc., a global security firm.  Click the link below to find out more about the webinar and to register.  <http://event.on24.com/wcc/r/1115320/A66D1970A6725DBEA54442580E768427>  LegalShield, along with our partner Kroll, offer the IDShield guarantee. Every day. Every Hour. Every Second. We do whatever it takes for as long as it takes to restore your identity to its pre-theft status. You have our $5 million service guarantee.  We value you as a client, and think you will find these Identity Theft resources useful. We also look forward to seeing you at the webinar!  Sincerely,  (Insert your name, title and contact information here) | |
| |  | | --- | |  | |