

## **GLENN PETERSEN JOINS LEGALSHIELD AS SVP, BROKER AND PARTNERSHIP SALES**

**ADA, OKLAHOMA** (November 7, 2016): LegalShield, one of North America's leading providers of affordable legal plans and the IDShield identity theft solution for individuals, families and small businesses, announced today that Glenn Petersen has joined the company as Senior Vice President of Broker and Partnership Sales.

Petersen brings a track record of driving growth and profitability in the Group and Direct markets across a broad spectrum of products and services. Prior to joining LegalShield, Petersen spent nearly 25 years at MetLife, most recently as Vice President in the Group Voluntary and Worksite Benefits Sales organization, which doubled voluntary benefits sales results through innovative market and distribution expansion, product enhancements and a focus on talent. His previous roles during his career with MetLife include: National Sales Director - Executive Benefits, Regional Sales Director – Group Voluntary Benefits and Account Executive -Group Voluntary Benefits.

"Americans face significant exposure to legal and identity theft issues every day," says Glenn Petersen. "LegalShield is uniquely positioned to provide high value solutions, including voluntary benefit offerings, to mitigate these prevalent risks. We look forward to closely engaging the brokerage community to further the awareness and adoption of these valuable protection services."

"We are very excited to welcome Glenn to the LegalShield family," said James Rosseau, president of LegalShield Business Solutions. "Glenn's expertise, combined with our best in class products, service delivery and mobile apps will accelerate our movement towards leadership in the voluntary benefit marketplace in the categories for which we currently compete, as well as those in which we will begin to compete. His experience lends immediate credibility and awareness of LegalShield."

LegalShield has provided legal protection to millions of people for 44 years and has provided identity theft protection for 13 years. IDShield is one of the only identity theft products that offer complete monitoring and restoration in the case of identity theft. The company's legal and identity theft plans cover more than 1.6 million families and serve more than 4.1 million people across North America. More than 141,000 companies offer the LegalShield and/or IDShield plans to their employees as a voluntary or fringe benefit.

### About LegalShield

LegalShield is one of the North America's leading providers of legal safeguards for individuals, families and small businesses. The company also offers one of the industry's most affordable and comprehensive identity theft plans, IDShield. LegalShield plans provide protection to more than 4.1 million individuals, and IDShield provides identity monitoring and restoration services to more than one million individuals across North America. More than 141,000 companies offer LegalShield and IDShield plans to their employees as a voluntary benefit.

For as low as \$20 per month, LegalShield members get access to attorneys with an average of 19 years of experience in areas such as family matters, estate planning, financial and business issues, consumer protection, tax, real estate, benefits disputes and auto/driving issues. Unlike other legal plans or do-it-yourself websites, LegalShield has dedicated law firms in 49 states and four provinces in Canada that members can call for help without having to worry about high hourly rates.

For more information, visit <http://www.LegalShield.com> or <http://www.IDShield.com>

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