



## For Immediate Release

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### LegalShield Launches Shake by LegalShield, Bringing Free Legal Forms to Consumers Across North America

- **Shake is the only legal document mobile app in the marketplace**
- **More than 300 state-specific documents and forms available**
- **Forms can be downloaded and signed directly through the Shake by LegalShield app**

**ADA, Okla. — July 26, 2016** — Starting this month, millions of Americans will now have the ability to create, sign and send more than 300 free legal documents by completing a few questions on their phone through the new Shake by LegalShield app. Shake is the only mobile app of its kind available in the marketplace today.

Shake—an award-winning startup that changed the landscape of the legal field by providing easy to understand, free legal forms to everyday Americans—significantly expanded their initial offerings after joining LegalShield, one of the leading providers of pre-paid legal services.

Shake offers instant access to a wide variety of free legal forms used in day-to-day activities, without the burdensome cost of legal fees. The documents include loan agreements, advanced care directives, non-disclosure agreements, name change documents, power of attorney forms, roommate agreements, lease agreements, skilled labor contracts, contract work agreements and much more.

Shake also provides new state-specific versions of many forms—such as leases and bills of sale—that can vary distinctly from state-to-state, doing the legwork for users so they don't have to worry about tailoring a form on their own.

“Shake takes the guesswork out of legal documents—consumers can easily create, sign and send legally binding documents through the app or website,” said Abe Geiger, Shake’s founder and vice president of product development. “Shake was originally launched to serve the ‘tiny law’ sector—freelancers and small businesses that need legal services for small transactions but are often hesitant to enlist the services of a law firm because of the expense. LegalShield has enhanced Shake by combining do-it-yourself forms with the backing of LegalShield’s network of more than 4,700 lawyers in North America.”

All of the forms available on the app were developed in direct partnership with the LegalShield attorney network, and users who subscribe to LegalShield have the added benefit of an attorney’s support, should a contract or transaction end in a dispute. LegalShield members also have access to three premium forms for divorce, prenuptial agreements and will creation, along with free form review and consultation from their LegalShield attorney.

“At its core, LegalShield has always been about protecting people by providing equal access to legal services,” said Jeff Bell, CEO of LegalShield. “With Shake by LegalShield, we’re further expanding access to reliable legal support by providing free legal forms. And if users need more than just do-it-yourself legal documents, with a LegalShield membership, they can have their own law firm help them create and enforce every document.”

For more information about Shake and LegalShield’s other products and services, visit [www.legalshield.com](http://www.legalshield.com). For a demonstration of the app, go [here](#).

### **About LegalShield**

In 2016, LegalShield will launch more than a dozen new or enhanced products and services to help meet the expanding needs of everyday consumers and business owners and provide trustworthy, reliable access to legal and identity services. [LegalShield](#) has provided legal protection to millions of people for 44 years and has provided identity theft protection for 13 years. LegalShield is the only service of its kind to offer a “Member Bill of Rights” that includes return phone calls within eight hours, 24/7 emergency access to a law firm, and service measured via a Net Promoter Score (NPS), which gauges consumer satisfaction of brand experience. The average NPS for LegalShield is 54, on par with brands like Apple and Nike.

[IDShield](#) is one of the only identity theft products that offers complete monitoring and restoration in the case of identity theft. The company’s legal and identity theft plans cover more than 1.5 million families and serve more than 3.7 million people across North America. More than 35,000 companies offer the LegalShield and/or IDShield plans to their employees as a voluntary or fringe benefit.

For more information, visit [www.LegalShield.com](http://www.LegalShield.com) or [www.IDShield.com](http://www.IDShield.com) or call 800-654-7757.

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