



COMPARISON

HOW DOES BAY ALARM STACK UP AGAINST OTHER SECURITY COMPANIES?

Bay Alarm

VS.

Others

Family Owned and Operated

Bay Alarm Company was founded by the Westphal family in 1946. Now in its third generation, Bay Alarm is the largest, independently-owned security company in the nation. We protect over 110,000 homes, businesses, and families.

Many security companies are owned by a parent company and are not truly "local." As a family-owned business started by, and dedicated to Californians, Bay Alarm has a ground-level familiarity with your neighborhoods, as well as established relationships with the law enforcement officials who protect them.

Local Central Monitoring Station

Staffed 24 hours a day, our professionally trained operators will promptly notify the appropriate authorities when an emergency signal is received. Bay Alarm's Central Station is UL listed, FM approved, and CSAA Five Diamond Certified.

Some security companies are based out of state and their central monitoring station is not located nearby, so response times may be slower. And not all security companies are CSAA Five Diamond certified—a distinction that means Bay Alarm has met the highest standards of operation, customer service, and employee education and testing.

24-Hour Emergency Repair Service

Should something go wrong with your system, we have personnel available 24 hours a day, 365 days a year to assist you.

Other security companies may use subcontractors for repair calls. Bay Alarm uses only our own highly trained technicians, who are standing by to respond to your call 24 hours a day.

Local Sales & Service

Bay Alarm has 14 branch offices located strategically throughout California, ensuring prompt service to our customers. Nearly all of our customers are within a one hour's drive of a branch office. Bay Alarm also has longstanding relationships with local fire and police departments in California. We know your neighborhood because we are a part of your community.

Many alarm companies are located out of state and use subcontractors to service your security system. This means your service calls could be routed to the Midwest or East Coast and fulfilled by a subcontractor based hundreds of miles away, with no knowledge of your community. With Bay Alarm, any technician that comes to your home is a Bay Alarm employee, locally based, and thoroughly background checked.

Comprehensive Security Solutions

We offer a wide variety of burglar alarms, fire detection systems, video surveillance, and keyless access systems. Your Bay Alarm sales representative can help you custom design an effective security solution to meet your needs.

Some companies offer a single service or product (such as CCTV cameras) and may use independent contractors to provide others. As a dedicated, full-service alarm company, Bay Alarm has turnkey solutions for both residential and business security and fire protection needs.

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90-Day Satisfaction Guarantee & One-Year Warranty

If you are not satisfied with the workmanship, equipment, performance, or customer service associated with your Bay Alarm system, you may receive a full refund within the first 90 days. We also include a one-year warranty covering all parts and labor on repairs and service due to normal wear and tear.

Not all security companies offer a full refund after 90 days, or a 1-year warranty on parts and labor for normal wear and tear.

Employee Background Checks

All Bay Alarm employees have been background checked, drug screened, and licensed in the state of California.

Different security companies have differing standards for qualifying their employees. As a local family-run business, Bay Alarm's reputation rests with the integrity of our employees -- which is why our hiring standards are the toughest in the industry.

Highly-Trained Professionals

Bay Alarm is dedicated to hiring and training top notch security professionals. We require extensive classroom and on the job training to keep our employees updated on the most current product offerings. The average Bay Alarm representative has over 220 hours of professional training.

"Expertise" is a claim made by many other security companies. But it's not a guarantee that they require the rigorous training or the ongoing education of Bay Alarm installers and technicians.

Commitment to our Customers, Employees, and Industry

Every Bay Alarm employee is dedicated to the highest measure of quality. We constantly strive to ensure that our products, workmanship, and services exceed your expectations.

Some security companies sell their systems through resellers who renounce their obligation to the customer after the term of the contract. We pledge ourselves to serving our customers for as long as they have a Bay Alarm security system.

Insurance Savings

You may receive up to a 20% savings on your home or business insurance premium with a monitored intrusion alarm or fire detection system.

Not all types of video surveillance systems are professionally installed and monitored and thus will not qualify you for a discount on your insurance premiums, such as DIY and/or selfmonitored systems.



We're a local California security company offering the most highly trained security experts in the industry who will design, install, monitor and inspect your security system. Let us show you the Bay Alarm difference, and what it can mean to the security and protection of your business. Call today to schedule your FREE security review at 1-800-610-1000.

Learn more at bayalarm.com

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