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'STRAFFORD INSIGHT' DELIVERING ACTIONABLE INSIGHTS THROUGH INTERACTIVE EPM DASHBOARDS

Powered by CXO-Cockpit

Londonderry, NH, December 8, 2015: Strafford Technology, providing consulting services addressing the challenges of Finance Departments with fully supported Business Intelligence (BI) and Enterprise Performance Management (EPM) applications on premise and in the cloud, today announced the availability of ***Strafford Insight: Next Generation Financially Intelligent Corporate Management Reporting and Analysis Platform***, powered by CXO-Cockpit.

Strafford Insight provides finance executives with a 100% finance-owned solution for getting the full return on their EPM investments, their data and their teams and obtain anywhere, anytime actionable insight via dynamic and interactive EPM reporting dashboards. Combining both the numbers and the commentary/narratives in a single centralized version of the truth ensures full end-to-end control and governance over the data quality, security and productivity.

"Strafford Insight allows us to generate robust dashboards quickly for our clients without the hassle of an extensive IT project," said Steve Berry, Strafford's CEO. "Users can focus on the business' financial trends and their role as business advisors instead of dealing with the complexities associated with IT-dependent reporting projects."

Thanks to its dedicated financially intelligent connectors, *Strafford Insight* connects directly to all major EPM systems such as Oracle Hyperion HFM, Essbase and Enterprise and SAP BPC, fully leveraging the existing financial intelligence and dimensionality built into these systems without any additional (re-)work or maintenance. Developed using the latest HTML5/responsive technology, *Strafford Insight* reports and

dashboards are available across all output media from print and pdf to mobile, tablet and web from a single platform.

Strafford Insight, powered by CXO-Cockpit, is compatible with Oracle Hyperion Financial Management (HFM), Oracle Hyperion Planning, Oracle Hyperion Enterprise, Oracle Essbase and SAP Business Planning & Consolidation (BPC), Business Warehouse (BW) and HANA.

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Strafford Technology LLC is an Enterprise Performance Management consulting firm. They are a leader in working with the office of the CFO to transform the finance process by streamlining budgeting, forecasting and consolidation functions. Services include EPM and Business Intelligence assessment and implementation, Managed Application Hosting and Staffing.

Strafford was formed in 1995 with corporate offices located in Londonderry, NH and provides services to corporate clients of all sizes, including many of the Fortune 100. They are an SAP and Oracle Platinum partner.

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If you would like more information about this topic, please contact Michele Morrill at Strafford Technology.