

topic:

How do I scale bigger in my current space?

advice:

Change happens at every stage of business growth – and not always according to plan. When changes occur (such as a need to hire additional staff), companies often question the viability of their current space. But, with the right strategy, you can scale within an existing space without having to relocate.

Here are 3 ways to grow without the growing pains:

1. Put the needs of people first. Ask yourself if the space accommodates the needs of the people working there? Your space's ability to bring people together is one of the greatest returns on your real estate investment. Your scalability strategy should begin by addressing surroundings, furnishings and tools people need.

2. Define your business priorities. It's hard for any business owner to make changes without first defining priorities. Your space should reflect your values. For example, if you're seeking to build a sense of community and a strong culture, dividing your space with high panels or placing leaders in private offices might not be your best option.

3. Treat space like it matters. Your office sends a strong message about what you stand for. It's not just floors, walls, doors and windows. By acknowledging the importance of the human work experience, and the way space enables people to do their best work, your office becomes an investment in measurable returns.



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