

topic:

How can I spark creativity in the workplace?

advice:

Creativity and workplace culture go together hand-in-hand. When the two come together, your space impacts both, which cultivates a creative environment.

You can jumpstart creativity in your space by:

- Providing opportunities for collaboration. Creativity thrives on the discussion of new ideas. When spaces are designed with areas of collaboration in mind, thought processes evolve, allowing associates to critically think about solving complex problems in their jobs. Whether it's a team of 2 or 20, groups can brainstorm and think differently when the space accommodates them.
- Increasing visibility of team members across different functions and levels. For those who may be in traditional private offices, open floor plans increase visibility of leaders who may not otherwise be normally visible in those settings. It lets different levels of employees to engage when appropriate, reducing access barriers due to traditional corporate hierarchy.
- Influencing creativity through settings. Depending on the type of work, carefully created spaces can encourage dialogue and teamwork, as well as support head's down time to reflect on individual work. Independent and group work are both promoted, lending a hand to further the creative process.

Your space can impact creativity in more ways than one, and it's important to make adjustments as you can.



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